**Steve Rondinaro** – a career communicator

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**Emmy & Telly Award winning video storyteller**

**Journalist, PR Pro, Marketer, Manager, Writer & Teacher**

**CURRENTLY: Part-time Marketing Manager @ French Lick Resort, French Lick, IN** (since May 2011) 2021 Gold Telly Award winner now working part-time, remotely. Created and managed

the video operation, specializing in online video and broadcast media. Write, narrate, and produce video pieces and radio spots.

**Part-time Marketing Content Creator @ Drum Corps International**.

**Freelance On-camera & Voice Talent** through RondoWorks.

**PBS/ESPN2/National Cinemedia host** of Drum Corps International World Championships (since 1979) and DCI Tour Premiere shows.

**BUSINESS OWNERSHIP/MANAGEMENT:**

**2003-2007 - Owner/General Manager/News Director** of **WLNN-TV Boone, NC**

**1996-2003 - Owner/General Manager/News Director** of **RBI radio group in Boone, NC**.

Created and ran news operations, developed websites, and managed marketing and promotion.

**TV NEWS**:

**2007 – 2010 Managing Editor, Acting News Director, Main Anchor WWAY-TV, Wilmington, NC** Helped guide the operation through difficult times.

**Four-time Emmy award winning main anchor/reporter WESH** & **WFTV, Orlando, FL** 1986-1995, 2001-2002 and **WSVN & WTVJ, Miami, FL** 1979-1986. Specialized in space, environmental, tourism, and political reporting. Reported from Beirut, Lebanon, Central America, and Europe.

Reporter/Weatherman **WROC-TV, Rochester, NY,** 1976-1979; **WENY-TV, Elmira, NY** 1973-1975.

**PAST CORPORATE/DOCUMENTARY:** Anchor/reporter **National Auto Dealers Association** convention and issue coverage… Web host **IBM Institute for Electronic Government**, Washington D.C… Host/co-producer **Emmy winning doc** “Orlando ER”… Host/co-producer **Associated Press Best Documentary Award** “Our Boys in Beirut.”

**ACADEMIC:** Master’s Degree in Communications from Clarion University of PA (2020)… Public Relations certificate Clarion (2019)… BA in Communications with Teaching Certificate SUNY Geneseo (1976)… **Former adjunct professor** at Florida International University, Miami; SUNY Brockport; Lees-McRae College, Banner Elk, NC.

**MEMBERSHIPS:** Public Relations Society of America (PRSA); Drum Corps International Hall of Fame (Chairman); Past President French Lick West Baden Museum.

**CONTACT:** 812-788-0984 \* [steverondinaro@yahoo.com](about:blank) \* [www.rondoworks.com](about:blank)