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Ground Up!

PROFESSIONALLY • PUBLICLY • PERSONALLY

Thursday, September 30, 2021 | 8AM - 3 PM The Social - 123 Carnaby St



SPEAKER OVERVIEW





Keynote: SAM LYND NEA Baptist, CEO

Diversity Panel:



TIFFNY CALLOWAY NYIT, Director of Operations



DPT, EYRT



BETHANY DAVIS BETHANIA HARRISON Opera Memphis, Director of Education & Civic Programs



CJ PEPPER TrebleStone Insurance, Sales Representative

CONLEY MEYERING Southland Casino, Director of Player Services

Entrepreneur Panel:



GABE BLACK Shadrachs, Paragould Owner



PAULIE LITT HPR Group, COO & Co-Founder



WILL LITTLE, DDS GPS Dental, CEO & Co-Founder



PAULA LOWE Roots Restaurant, Co-Owner & Chef



JACKSON SPENCER Native Brew Works, Co-Owner & General Manager



closer. DR. SYLVIA A. JOURE, PHD MLGW University, Transition Program Manager & Psychologist











Sam Lynd was named CEO of NEA Baptist Health System in April 2020, returning to Jonesboro from serving as COO at Baptist Memorial Hospital in Memphis. Since joining Baptist Memorial Health Care in 2011, Sam has also served as an assistant administrator at two Baptist hospitals, including NEA Baptist. He also served as CEO of Baptist Memorial Hospital-Tipton and Baptist Cancer Center and Administrator for Baptist's emergency services across its 22 hospitals.

Sam holds two Master's degrees from the University of Alabama at Birmingham and a Bachelor's degree from the University of Alabama. He is a Fellow of the American College of Healthcare Executives, an On Deck Health Fellow and a member of the Society of Fellows at the Aspen Institute. Since 2019, Sam has been named Top 40 Under 40 by Arkansas Business and the Memphis Business Journal.



DIVERSITY PANEL *Moderator* JURNEE TAYLOR Region 8 News, Morning Anchor

Jurnee Taylor is originally from Little Rock, Arkansas and she won't let you forget it! She is a Morning Anchor for Region 8 News in Jonesboro, Arkansas.

She graduated from the University of Memphis with a Bachelor of Arts in Journalism. She also advanced her studies by studying abroad in Germany at The University of Mainz Journalism School.

Jurnee is an active member of Alpha Kappa Alpha Sorority, Inc. She owns a turtle named "Panny B". She also enjoys traveling and living by the quote, "If it won't matter in five years, don't spend more than five minutes on it."



ENTREPRENEUR PANEL Moderator SIERRA WAGGONER KJNB, Media Consultant & Host



Sierra Waggoner is a Chapel Hill, Tennessee native (although she often rounds up and says "Nashville" due to how small her hometown is).

You may recognize her from when she shows up uninvited in your living room every day on Northeast Arkansas Fox and CBS as a TV Host.

She's a member of the Young Professionals of the American Cancer Society (YPACS), host of many segments/events in the community and enjoys long walks to the refrigerator.



Closer.

DR. SYLVIA A. JOURE, PHD MLGW University, Transition Program Manager & Psychologist

Dr. Joure is a board certified Organizational and Industrial Psychologist. After finishing university at 24 with a PhD, she was among the youngest to apply for and become Board Certified (ABPP) at age 29. Following, she began her career as Assistant Professor of Management & Psychology at the University of Arkansas.She later became a partner then President of Frye/Joure and Associates. She's worked with small entrepreneurial to large multinational organizations in her consulting career, assisting with: organizational & talent development, test selection process & validation, succession planning, talent alignment, etc. For four years, Dr. Joure served as Director of Human Resources for New Weds Foods in Chicago, IL, managing both corporate and plant HR processes for its national and international facilities. She later became Development Specialist in Talent Management at Memphis Light, Gas and Water (MLGW). While there, she obtained her Society of Human Resource Certification (SPHR) for Senior Human Resource Professional (SHRM-SCP). She currently manages the transition program for new supervisors and managers at MGLW and facilitates courses in: emotional intelligence, delegation for growth, driving change for leaders, etc.

Dr. Joure was a member of Psi Chi, the national honor society for psychology. She's taught at the University of Arkansas, University of Memphis and Strayer University and authored over 80 articles, papers and technical reports.

SCHEDULE OF EVENTS

8:00 - 8:15	Breakfast
8:15 - 8:30	Board Roast Intro
8:30 - 10:00	Keynote Speaker
10:00 - 10:15	Break
10:15 - 11:30	What I Wish You Knew - Diversity Panel
11:30 - 1:00	Lunch & Mingle
1:00 - 2:15	Taste of Success - Entrepreneur Panel
2:15 - 2:30	Break
2:30 - 4:00	Closing Speaker
4:00	Start GROWING!

ATTEND JYPN CONFERENCE

MEMBER/NON-MEMBER COST: \$50 | COLLEGE STUDENT COST: \$30

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