

Carbon Conscious Mission Statement

When looking at the world we live in, it is critical to understand that a potential climate crisis looms in the near distant future.

The concentration of greenhouse gases in our atmosphere is rising at an alarming rate. If this trend continues without being aware of our carbon impact, large issues will lie ahead for us and future generations.

For more than 40 years, UMA Solar and Magen eco-Energy have manufactured and distributed the industry's highest performing solar products for commercial and residential applications nationwide. Through innovation we continue to expand our part of the solar thermal industry to make a lasting impact with the help of our dealers, installers and end-use customers. Together, we can make the future brighter, cleaner, safer and healthier — one home at a time.

It is our mission to help reduce the Global Carbon Footprint by 60,000,000 lbs of CO₂ using solar pool heating technology over the next 5 years. By harnessing the power of the sun, solar saves non-renewable fossil fuels such as natural gas and reduce your carbon footprint.

We understand this is a big commitment, but that is why we are challenging our industry and the rest of the world to join us and become “Carbon Conscious”. The need for climate action has never been more urgent. Carbon awareness has to start now to bend the curve against catastrophic global warming. We encourage you to become Carbon Conscious with us to leave better footprints!

