

Julie Becker

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323 N. West Street

Gifford, IL 61847

PROFESSIONAL SUMMARY

As a Graphic Design Instructor with over 20 years of experience, I bring a wealth of knowledge and expertise to students in both classroom and online settings. My passion for design and teaching enables me to create engaging and comprehensive courses that equip students of all ages and backgrounds with the skills they need to succeed in the graphic design industry.

EMPLOYMENT HISTORY

Unit Adjunct Instructor II: 2007-PRESENT

Elgin Community College, Elgin, Illinois (asynchronous since 2019)

- Design and implement comprehensive courses that introduce students to the fundamental principles of design, digital publishing, color theory, and production skills using industry-standard software such as Photoshop, Illustrator, InDesign, and Acrobat.
- Design engaging and structured course materials, including lesson plans, and activities, which are carefully aligned with course objectives, to ensure students are engaged and motivated, in order to achieve the desired learning outcomes.
- Create high-quality, easy-to-follow tutorial videos, step-by-instruction slideshows, and quizzes to support student learning, providing additional resources for students to reinforce their understanding of course concepts.
- Successfully deliver instruction in both traditional classroom settings and online asynchronous courses using Desire2Learn (D2L) learning management software.
- Effectively teach students with diverse backgrounds, abilities, and learning styles with various instructional strategies, to ensure inclusive and engaging learning experiences.
- Consistently improve student performance by setting clear learning objectives, establishing measurable performance metrics, and providing regular feedback and assessment.
- Department Coordinator: SP2022-SP2023
 - Participated in the curriculum development process with colleagues and administrators by sharing insights and expertise to shape course content and materials, ensuring they were relevant, engaging, and align with industry standards.

Freelance Graphic Designer: 1995-PRESENT

- Manage multiple projects, prioritizing tasks, setting deadlines, and maintaining a high level of organization, ensuring timely completion of projects while maintaining quality and attention to detail.

Partner, RevOne80, LLC: 2014–2018

- Worked directly with Consumers, Business-to-Business and Not-for-Profit clients to find creative solutions in Traditional (print), Digital (web) and Experiential (trade show) avenues.
- Developed marketing strategies to drive sales and enhance profit margins.

Graphic Design Instructor: 1995-1998

College of DuPage, Glen Ellyn, Illinois

- Created and instructed graphic design curriculum based on Quark XPress.

EDUCATION

Master of Science in Technology, Specializing in Graphic Design: 1990

Eastern Illinois University, Charleston, Illinois

Bachelor of Arts in Graphic Design: 1989

Eastern Illinois University, Charleston, Illinois

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CERTIFICATION

Master of Online Teaching: 2011

ION, University of Illinois

VOLUNTEER WORK

Adult Leader: 2012-2019

Living Lord Lutheran Church, Bartlett, Illinois

- Supported middle school and high school youth in a Christian setting, nurturing their spiritual growth.
- Served as a positive role model demonstrating Christian values and how to integrate faith into routines and relationships.
- Planned weekly activities including small and large study groups, and community service projects that fostered fellowship and growth.
- Provided on-site leadership and guidance during summer mission trips, ensured safety during activities, and addressed any issues or challenges that arose.
- Facilitated post-trip reflection with participants as they processed their experiences, recognized personal growth and discerned how to apply lessons learned back home.