Day by day itinerary

10 days itinerary trip from **Seoul to Seoul** visiting 1 country and 5 cities



Day 1

Touch Down in Seoul

Seoul

Arrival Transfer

See less

Day 1

Touch Down in Seoul

Welcome to Seoul, a city where tradition and modern life collide. You're arriving in a city that's always on the move, but first, settle in and take some time to explore before meeting your fellow travelers and Travel Director for dinner — your first taste of South Korea's flavor-packed dishes.

Arrival Transfer

Depart the airport at 07:00, 16:30

Accommodation

Novotel Ambassador Dongdaemun

Included Meals

Dinner

Day 2

Explore Cultural Seoul

Seoul

See less

Day 2

Explore Cultural Seoul

Your first full day in Seoul begins at Gwanghwamun Gate, watching the Changing of the Guard Ceremony before stepping into the grand Gyeongbokgung Palace, the largest of the city's five palaces. Follow your taste buds to Insadong Street, where you can grab lunch of your choice. Lined with traditional tea houses, art galleries and craft shops, it's also a great spot to pick up unique souvenirs. But don't fill up just yet because this afternoon takes you on a food tour through Gwangjang Market, tasting dishes like crispy nokdujeon, spicy tteokbokki and Korea's iconic kimchi.

Accommodation

Novotel Ambassador Dongdaemun

Included Meals

Breakfast

• Iconic Experience

Changing of the Guard Ceremony at Gyeongbokgung Palace

Step into the past at Gyeongbokgung Palace for the Changing of the Guard but this is no ordinary ceremony — it's a full display of royal tradition, just as it was centuries ago in the days of the Joseon Dynasty. Expect guards in colorful uniforms, traditional weapons in hand, and the rhythmic beats of drums in a ceremony once held to protect the king.

See more

Included with trip

• Iconic Experience

Gwangjang Market Food Tasting

Join a tasting tour through the buzzing Gwangjang Market, one of the capital's oldest and liveliest street markets. Snack your way through crispy nokdujeon, bite-sized mayak gimbap, spicy tteokbokki, and of course, Korea's iconic kimchi — this is street food at its best.

See more

Included with trip

Included and optional experiences

Day 3

Into Korea's Demilitarized Zone

Seoul

The DMZ

Seoul

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Day 3

Into Korea's Demilitarized Zone

Get ready for a fascinating day at the Korean Demilitarized Zone. Traveling by military shuttle with a Local Specialist, you'll dive into the history of one of the world's most heavily guarded border. Head deep underground into the Third Infiltration Tunnel, a secret passage built for invasion, before making your way to the Dora Observatory for a rare view across to North Korea (weather permitting) — spot the country's peace village in the distance. After a visit to the Unification Village, where daily life carries on in the shadow of history, enjoy lunch at a local restaurant. For those interested to learn more about the Korean War, join an Optional Experience to the War Memorial of Korea, where exhibitions explore the country's military history and its lasting impact.

Accommodation

Novotel Ambassador Dongdaemun

Included Meals

Breakfast, Lunch

Iconic Experience

Korean Demilitarized Zone Tour

Step into history at the Korean Demilitarized Zone, one of the world's most heavily guarded borders. A powerful experience offering you a rare glimpse into Korea's divided past and hopes for the future.

See more

Included with trip

Optional Experience

The War Memorial of Korea Visit

Gain a deeper understanding of Korea's military history through immersive exhibits and personal stories. This visit offers a powerful look at the Korean War and other key conflicts, honouring those who served and highlighting the country's path toward peace.

See more

Additional cost applies

Included and optional experiences

Day 4

Be My Guest

Buddhist Heritage in Andong

Seoul

Andong

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Day 4

Buddhist Heritage in Andong

Speed through the countryside on Korea's high-speed train, arriving in Andong, the cultural heart of Korea. Here, step into the tranquility of Bongjeonsa Temple, home to the nation's oldest wooden building and centuries of Buddhist heritage. The journey continues at Dosan Seowon Confucian Academy, where scholar Toegye Yi Hwang once taught, shaping Korea's intellectual traditions. Cross Woryeonggyo Bridge, the longest wooden bridge in the country, its design inspired by a tragic legend. As evening falls, get ready for a heartwarming Be My Guest experience at your host Jongbu Kim Do-Eun's home, where Joseon-era recipes are lovingly brought to life over a shared meal.

Accommodation

Andong Grand Hotel

Included Meals

Breakfast, Dinner

Be My Guest

Dine with Jongbu Kim Do-Eun

Join your host Jongbu Kim Do-Eun for an experience that celebrates Korea's rich culinary heritage. Inspired by Soowoonjapbang, a Joseon-era cookbook passed down through generations, this home-hosted dinner brings traditional recipes to life. You'll enjoy authentic flavors and dishes that have been part of Korean culture for centuries.

See more

Included with trip

Included and optional experiences

Day 5

Trafalgar Difference

Explore Historic Andong

Andong

Gyeongju

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Day 5

Explore Historic Andong

Your day kicks off in Hahoe Village, a UNESCO-listed gem where Joseon-era architecture, Confucian traditions and folk heritage thrive. You'll wander through the historic streets before a leisurely stroll to Buyongdae Cliff for panoramic views of the village's lotus-like layout. At the Hahoe World Mask Museum, you'll see intricate masks that bring Korea's traditional dances to life. After a local lunch, Dive into Culture at the Hahoe Mask Dance Show, where satire, storytelling and rhythmic movement take center stage. Meet the performers, try a few moves then head to Gyeongju for your Stays with Stories experience at Lahan Select Hotel. You'll love this award-winning hotel, designed by Hyundai Engineering & Construction, it features a striking S-shaped façade, blending modern innovation with comfort in the heart of the city.

Accommodation

Lahan Select Hotel

Included Meals

• Dive into Culture

Hahoe Mask Dance Show and Lesson

This centuries-old performance mixes humor, history and tradition with bold masks and sharp satire. You'll be right in the action, watching the stories unfold before meeting the performers for a private lesson — learning the moves and getting a real feel for this unique Korean tradition.

See more

Included with trip

Iconic Experience

Hahoe Village

Hahoe Village, a UNESCO World Heritage Site, has been home to the Ryu clan for over 600 years. Tucked into a bend of the Nakdong River, its thatched and tile-roofed houses sit beneath a 600-year-old tree, believed to protect the village. It's a true step back into Korea's past.

See more

Included with trip

Trafalgar Difference

Lahan Select Hotel

In Gyeongju, you'll stay overnight at this award-winning hotel, a striking S-shaped architectural feat built using cutting-edge techniques. Designed by Hyundai Engineering & Construction, its 360-degree curved façade offers a unique view from every angle. A landmark of modern design, blending innovation with comfort in the heart of Gyeongju.

See more

Included with trip

Included and optional experiences

Day 6

Discover Ancient Korea in Gyeongju

Gyeongju

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Day 6

Discover Ancient Korea in Gyeongju

Step into Ancient Korea in Gyeongju, where you'll uncover the legends and history of the Silla dynasty. Start at the UNESCO-listed Bulguksa Temple, a masterpiece of Buddhist culture, before visiting the Seokguram Grotto, home to an ancient granite Buddha and breathtaking carvings. Wander through the royal tombs of Daereungwon, where Silla kings and queens rest beneath towering earth mounds. Later, admire Woljeonggyo Bridge, an iconic Silla-era structure restored to its former glory. Then, explore the serene gardens of Donggung Palace and Wolji Pond, once part of a grand palace complex.

Accommodation

Lahan Select Hotel

Included Meals

Breakfast

Iconic Experience

Bulguksa Temple

Discover the UNESCO-listed Bulguksa Temple, a masterpiece of Silla-era Buddhist architecture, home to intricate pagodas and national treasures. Nearby, see the

Seokguram Grotto, where a 3.5-meter-tall granite Buddha has stood since 774 AD, regarded as one of the finest in the world.

See more

Included with trip

Optional Experience

Rent a Traditional Hanbok Outfit

Slip into a hanbok and discover how this traditional Korean dress reflects centuries of heritage and craft. With a chance to take photos near Woljeonggyo Bridge, this is a great way to connect with local culture.

See more

Additional cost applies

Included and optional experiences

Day 7

Onwards to Busan

Gyeongju

Busan

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Day 7

Onwards to Busan

Today, it's goodbye Gyeongju and hello to Busan, South Korea's vibrant coastal city. Start with a ride on the Skyline Park Sky Capsule, a colorful elevated railway offering sweeping sea views. Next, visit Haedong Yonggungsa Temple, a rare seaside Buddhist temple, where the 108 stone steps lead to pagodas set against the crashing waves. In the afternoon, pause for reflection at the United Nations Memorial Cemetery, the only UN cemetery in the world, honoring casualties of the Korean War from 11 nations. End the day on Dongbaekseom Island, the Island of Camellias, where you'll walk along coastal trails and

enjoy panoramic views of Busan's skyline. For a view of Busan after dark, join an Optional Experience night cruise from Haeundae. See the coastline lit up, with Gwangan Bridge and the city skyline against the night sky.

Accommodation

Haeundae Ramada Encore by Wyndham

Included Meals

Breakfast

• Iconic Experience

Skyline Park Sky Capsule

Glide above the coastline on the Skyline Park Sky Capsule, a colorful elevated railway with panoramic views over Busan's waterfront. Sit back and watch the city and ocean unfold from this fun, retro-style ride.

See more

Included with trip

Optional Experience

Haeundae Cruise

See Busan from a different angle as you cruise along the coast after dark. Watch Gwangan Bridge light up, spot Diamond Tower in the distance and take in views of Haeundae Beach. With the city skyline glowing around you, it's an easy, memorable way to experience Busan by night.

See more

Additional cost applies

Included and optional experiences

Day 8

MAKE TRAVEL MATTER®

Sea Views, Rice Wine and Markets in Busan

Busan

See less

Day 8

Sea Views, Rice Wine and Markets in Busan

Gamcheon Cultural Village is up first today, a hillside gem packed with colorful houses, murals and quirky cafes that make every turn an adventure. Ride the Songdo Sea Cable Car, floating 86m above the ocean with epic views over Songdo Beach and the coastline. Dive into the buzz of Gukje Market, where you can grab lunch from sizzling street stalls or hunt for souvenirs in the maze of shops. Wrap up with a MAKE TRAVEL MATTER® Experience, meeting Yoo Cheong-gil, South Korea's only officially recognized makgeolli (rice wine) master. Over a rice wine tasting, you'll hear firsthand about the challenges of keeping this tradition alive in a rapidly changing world.

Accommodation

Haeundae Ramada Encore by Wyndham

Included Meals

Breakfast

• Iconic Experience

Gamcheon Cultural Village

Explore the colorful streets of Gamcheon Cultural Village, where a once-forgotten hillside settlement has become a lively mix of murals, cafes and local art shops. Built by Korean War refugees in the 1950s, this vibrant neighborhood is now one of Busan's most unique and creative spots to visit.

See more

Included with trip

• Iconic Experience

Songdo Sea Cable Car

Soar 86 meters above the sea on the Songdo Sea Cable Car, gliding from Songnim Park to Amnam Park with unbeatable views over Songdo Beach and the coastline. Sit back and enjoy a whole new perspective of Busan's stunning waterfront.

See more

Included with trip

MAKE TRAVEL MATTER®

Makgeolli Master

Meet Yoo Cheong-gil, the sixth-generation owner of Geumjeongsanseong Makgeolli, a traditional Korean rice wine, and the only officially recognized makgeolli master in South Korea. Step inside his brewery to learn about the centuries-old rice wine tradition, taste the difference from mass-produced versions, and hear why preserving this craft matters as he searches for the next generation to carry it forward. Your visit directly supports United Nations Sustainable Development Goal 11: Sustainable Cities and Communities.

See more

Included with trip

Included and optional experiences

Day 9

High Speed Return to Seoul

Busan

Seoul

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Day 9

High Speed Return to Seoul

Checking out of Busan, board your final high-speed train back to Seoul, racing through the countryside in comfort. The afternoon is yours to explore more of the city, do some last-minute shopping, or simply soak up South Korea's capital one last time. You can also make the most of your free time with a choice of two Optional Experiences. Join a walking tour through Hongdae, one of Seoul's most creative neighborhoods, known for its street art, indie shops and youth culture. Or step into the world of K-pop with a dance class led by a local instructor, where you'll learn the moves behind Korea's biggest hits. Ending on a high, join your Travel Director and fellow travelers for a Korean barbecue dinner, celebrating an unforgettable journey.

Accommodation

Novotel Ambassador Dongdaemun

Included Meals

Breakfast, Dinner

Iconic Experience

Korean Barbecue

A hands-on dining experience that's as much about the atmosphere as it is the food. You'll sizzle up meats like bulgogi, galbi or pork belly right at the table, paired with a spread of banchan (side dishes) like kimchi and pickled vegetables. A favorite across South Korea and beyond, it's a must-try meal that brings people together over bold flavors and good company.

See more

Included with trip

Optional Experience

Hongdae Walking Tour

Wander past bold street art, pop-up stages and indie boutiques in a neighbourhood that thrives on self-expression. Once a student arts enclave, Hongdae is now a living canvas for Korea's youth culture. You'll see aspiring K-pop idols busk on corners, filming spots from hit K-dramas hiding in plain sight and the next trend is always just a few steps away.

See more

Additional cost applies

Optional Experience

K-Pop Dance Class

Learn the choreography behind Korea's biggest K-pop hits in the heart of Hongdae. A local dance instructor breaks down the moves, giving you a taste of the energy and style that made this global phenomenon famous.

See more

Additional cost applies

Included and optional experiences

Day 10

Farewell Seoul

Seoul

Departure Transfer

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Day 10

Farewell Seoul

It's time to say goodbye to Seoul and head home, but not without a suitcase full of souvenirs, unforgettable memories and new friends.

Departure Transfer

Arrive at the airport at 06:00, 16:00

Included Meals

Breakfast

Collapse all days