

an intelligently-irreverent-comedy feature about the young, dumb and numb…having fun in the sun

Did I tell you the one about the two fish swimming?
One says, the water feels great today.
The other says, What's water?

Armed with inner tubes and a shitload of beer, two bikini-clad, lifelong, best friends, float down a river outside of Austin, Texas. They set out for a carefree day of laughter, love, debauchery and fun; but end up at a crossroad in their lives. Along their journey, the girls are joined by seedy paddle boarders, friendly nudists, treasure hunters, and Texas celebrities who guide them down the river of life.

…And The Art of Sunbathing is an irreverent-female-driven-buddy-road-tripping-coming of age, comedic romp; served on a plate made of inner tubes and garnished with bikinis and six packs.

The film will be shot mainly on the Comal River in San Marcos and Martindale, Texas in August and September, 2020. Our access to top tier cast and crew at the local and national level will allow the film's production quality to exceed the budget.

based on the comedy by Scott Meyers & Owen Egerton
Written by Pete Jones

HIT OR MISS MEDIA/ entertainmentthinktank

EXECUTIVE SUMMARY

This packet contains information on the irreverent comedy feature film '...and The Art of Sunbathing' (SUNBATHING). The film, produced by Unpoppable Productions, LLC (an entity created through the association between Hit or Miss Media, LLC & entertainmentthinktank) will have broad appeal to the 16 – 35 year old demographic. It is based on the story by Scott Meyers and original screenplay by Pete Jones and Owen Egerton.

Included in the information packet is a brief summary of all the key elements of both the production company and the feature film. The total cost of development, production, and initial promotion for SUNBATHING to be as much as, but not to exceed, $5,000,000 depending on casting.

THE PRODUCT: '... AND THE ART OF SUNBATHING'

The Product: A feature film that will be relatable and entertain across cultural boundaries with large commercial appeal in the United States as well as international markets. Our goal can be reached based on four factors:

- A built-in market for the movie's recognizable talent in leading roles as well as in the many cameo roles;
- A story with character defined arcs and conflicts, and sex appeal that is both funny, smart and modern;
- Likable and relatable characters confronted by bizarre and absurd situations that cross all cultural divides; and
- A well-written screenplay that has been and will continue to be refined to meet major studio prerequisites to meet distributors' needs for commercial marketability and technical requirements for all streaming platforms.

The screenplay will fit squarely financially and artistically in the criteria of an independent production. It is a contemporary story, using available locations, which will showcase the chosen talent. All interior filming will take place on location or at studios in Texas. Exterior photography will also be focused and filmed in and around the Austin/San Marcos areas and rivers. Texas Cash Rebate Incentives can reach upwards of 21.25% based on Texas Spend for a $4 Million production which reduces the at risk dollars while expanding the potential profit margin. There are also many provisions in the tax code which enable film investors to deduct the full amount of their investment and to be taxed on profit at a reduced rate. Ask you accountant or tax professional as to how you might take advantage of these deductions.

CHARACTER BREAKDOWN & WISH LIST

The following pages are designed to illustrate the type of personality and look suited for each role in addition to being some of our top candidates. Although we have made contact with some of the talent, final offers will be based on actor availability and the decisions made by the casting director.

DAWN

Age: 23
HOMETOWN: Houston, Texas

Dawn is a lifelong friend and a consummate shoulder to lean on. She has been Kaye's biggest fan since elementary school and she is growing a bit tired of always being the "bride's maid." She is ready to find something a bit more stable and significant and she is ready to share her big news. The time has come to grow up, despite her always trying to fight-for-the-right-to-party!

Smart ●●●●●
Cute ●●●●●
Smiley ●●●●●

"Look, I don't care what you say, according to GOOP; drowning is a fresh new way to meet guys"

"I'm not a total bitch. Like, I'm not going to call them creepy to their faces."

"I love when we spoon. How your moon... fits so perfect against my poon. You're Elsa, I'm Anna, in our real-life Frozen cartoon"



Alexandria DeBerry

KAY

Smart ●●●●●
Bitchy ●●●●●
Slutty ●●●●●

AGE: 24

HOMETOWN: CORAL GABLES, FL
2015-2018 University of Texas at Austin
B.S. in infant education

Kay is an energetic party girl whose looks, charisma and charm have perpetually gotten her out of trouble. She is a former child star and the sole world has watched her grow up. She is Dawn's other half and has been since age 6, but she wields all the power.



VICTORIA JUSTICE

"You're either a do-gooder or a sell- out. As only I can be both."

"Ugh! I'm so done with circumcised guys"

"Don't make slutty sound so negative, It's empowering."

"Hey, I lost my virginity around here. If you find it, tell her I miss her."

"I could do this every weekend from now on."



JAKE

AGE: 27
Born: Austin, TX

2000- School of Life

PERSONALITY

Funny

Impulsive

Kind

Jake is a buff, confident, metro-cowboy who can't help but feel at the end of his rope. Despite his super hot girlfriend, he's a perpetual underachiever who feels due for something spectacular. Since his relationship with Allison has turned into a full-fledged rodeo, all he wants to do is fix it, yet all he ever does is feel like a clown. His latest plan to rope a couple into bed looks to be another bad decision.

"Water crisis?? The Earth's, like, 90% water. If anything, there's a LAND crisis."

"It's called limestone. It should either taste like lime or it should get me stoned."

"Just sleepy… no snuggly, no cuddly, no sucky, no sexy. "

WYATT RUSSEL

LEFTY



Lefty is a modern day renaissance man and everyone's best friend. Though only 25 and a bit of a yokel, he has several graduate degrees in various disciplines and has been a champion at everything his whole life. . He's a fun, witty, modest and calculated risk taker who is up for almost any adventure… and you'd be a fool not to join him.

JIMMY TATRO

Funny

Sweet

Charming

**"Where you from, Boomer???
Second base is a blow job , third base is anal."**

" Yeah, well, I don't have time for complicated. The R-O-I on bat-shit crazy is a net negative. So I cut my losses."

"Sorry Buddy, but, Your penis just doesn't make my penis excited, you know?"

ALLISON



Allison's the perfect Bleached Blonde Barbie girl we hate who seems to have it all: effortless beauty, a hot boyfriend and zero problems. Just don't tell Allison. She's so tired of floating the river with her boyfriend Jake and hearing his constant life lessons have stained their perfect relationship. Maybe that's why a foursome with another couple will fix her already perfect life.

AGE: 25
Born: Orange County

KIM MATULA

"Future sex scientists are gong to find a link between sexually aggressive guys and repressed memories of their foreskin getting hacked off."

"She's got a port-a-pottie-pee-pee-poo-poo-phobia and that's never gonna change"

"That woman is showing so much cleavage she might be a man"

Sweet
Endearing
Kind

THE PADDLE BOARDERS



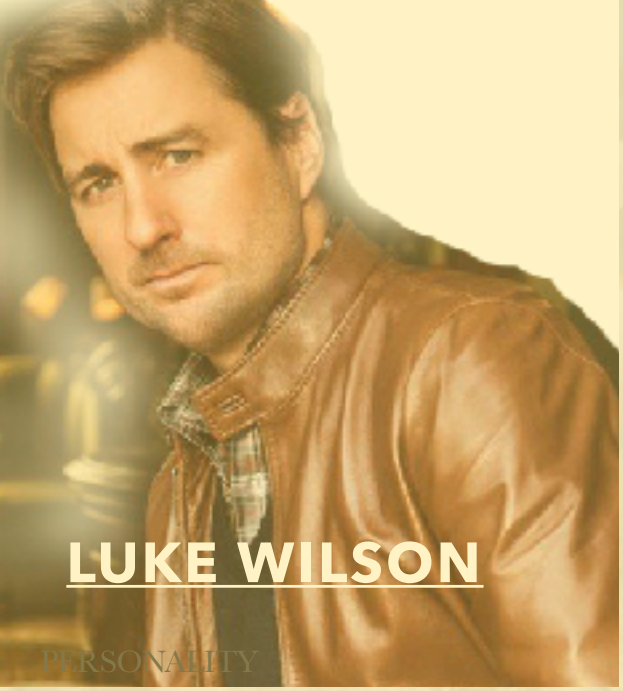
The tech-savvy Paddle Boarders are the nemesis of the tubers but their generosity is maintaining the river. They want to protect the nature around them at all cost, but have profited enormously by doing so. These health obsessed exercisers want to rid the river of the "floating rats on tubes" by any means necessary.

"My dad says he never understood anal until his wife gave birth to twins."

"Im not saying we do everything together. I'm just saying my junk is bigger"

"I ain't no corporate-cutout-cultist-cubicle-clown, man. That's just my twin brother... I'm the vegan visionary."

Cunning
Metrosexuality
Modern



THE FROG GURU

AGE: Unknown
Born: on the river

LUKE WILSON

In the same way that "the Dude abides," the Frog Guru just is. This first person narrator is at one with the river and a powerful observer to our story. He is omniscient beyond wisdom but also interacts with our characters at the most simplest level. His wit, good nature and charm set our players in search of themselves while discovering their potential.

PERSONALITY

Funny

Omniscient

Droll

"Like globs of fat they float on the surface and foul the soup. If the river is a symphony and you're floating with the uninvited bagpipe players."

"Here's to the good stuff! Ribbit!"

"Geez that kid's an idiot. Ten bucks he drowns'"

THE NUDISTS



Gilbert Gottfried

Iliza Shlesinger

Willie Nelson

The Nudists are a group of men and women who are not afraid to bare it all and that is evident as they gather for a dueling piano-wedding reception on the water. They have been through the rapids in
life and have decided that the free-to-be-me lifestyle is the answer. They are open to listen and great with advice or a professional service

Naked

Perky

Hilarious

"That's not a skin fold that's my wiener. Wait, no that's a skin fold."

"The real question is, where do you think I keep my keys?"

"You know Nudity is the best birth control method for senior citizens, right? I'm just joking. Of course it's menopause."



BRICK

AGE: 17
Born: San Marcos, TX
Edge Prep School
CLASS OF '21

PERSONALITY

Smart

Young

Good Looking

Brick is the All-American "pretty boy who can never quite come up with anything of value to say. He is a dream with a good smile, good hair and ripped abs. Kay and Dawn think he is a "candy bar" and they both want a piece. He confidently stands guard at the river, ready to jump in and save lives. When he is not lifeguarding, he enjoys the ease and solace of the River Life.

"I'm super pumped for Velvet Envelopes, but I still don't get the reference."

" A little throw-up never hurt anyone. Sharting, however, takes thousands of lives a year."

"You got lucky. Some people never come up for air at all."

DYLAN SPRAYBERRY

Type to enter text

THE

PASTOR

AGE: 50
BORN: Again & Again

The Pastor is often seen baptizing his new followers on the shores of the river. He's a man on a mission to rid the earth of evil and people who put ketchup on eggs. That's Satan's work. His knowledge of the scripture and his contemporary demeanor make for a dichotomy full of proselytizing and light-hearted humor.

PERSONALITY

Engaging

Charismatic

Wise

"Im a 21st Century Man of God. I've got a Chihuahua-Doodle, a bisexual son and my email address is: ARE YOU THERE GOD ITS ME@pastor.com. All CAPS. Cause, we emailing God."

"I can't go to Salt Lake City anymore. I took one of them DNA tests. Turns out I'm 3.2% that Antichrist Bitch and you Utah don't allow you to be more than 2% anywher in the state."

"Organized religion, hah! Trust Me...I ain't that organized."



CRAIG ROBINSON

…and The Art of Sunbathing

The Management and Production Team

Great movies are made by great teams. The above elements were assembled by a core group of professionals. The content of the story will make it a big favorite at all distribution outlets as its target market is the 16 – 34 year old male (55%) and female (45%) demographic. It is the caliber of people who comprise the Sunbathing team – those listed below and many other key members of the cast and crew – that will ensure the successful delivery of every ounce of entertainment and profit potential inherent in the movie's script.

For us, Sunbathing is not just a movie – it's a road trip down a lazy river. It's a mission.



PRODUCTION TEAM

PETE JONES
WRITER/PRODUCER



"in the new landscape of streaming video, there has never been a better time to make a comedy."

Pete was thrust into the movie business when his screenplay was chosen to be produced by Matt Damon & Ben Affleck for the Emmy nominated, Project Greenlight. He wrote the comedy-classic, Hall Pass and has been working with the Farrelly Brothers ever since. He recently co-wrote, 'The Greatest Beer Run Ever' with Academy Award winners Peter Farrelly and Brian Currie that will begin filming later this year. He is currently on set co-writing the new, Bill Murray suicide comedy series, 'The Now' with Peter Farrelly and Steve Leff from 'The Ranch.'

SCOTT MEYERS
PRODUCER



"I know funny; and that's funny"

In twenty five years, Scott has worked his way from being Al Pacino's driver and an extra on Ron Howard's 'Apollo 13' to having directed and developing his 3rd feature, 'Days of Delusion.' Scott began his career as a production assistant on major films such as Academy Award winning 'As Good As It Gets' and films by Richard Linklater. He honed his skills as a 2nd Assistant Director on Robert Rodriguez's Sin City and Terrence Malick's 'Tree of Life,' and has elevated his facility with his own unique style of storytelling. Meyers pays homage in his pace, style and beauty from the industry's best filmmakers who molded him. He spent three years as First AD on ABC's 'Speechless,' and just wrapped the first season of NBC's 'Bluff City Law.' He's currently in Post Production for the quirky series, 'Traded' that he is directing. Scott is repped by entertainmentthinktank.

"It WAS a one night stand, we have just had ten of them"

PRODUCTION TEAM

BAZZ WERNICK
PRODUCER



"I recently wrote and produced a couple of awesome B movies. What did I learn? Get a funnier writer."

Barry 'Bazz' Wernick earned his undergraduate degree from the University of Texas and his law degree from the SMU School of Law, and has been a member of the State Bar of Texas since 1998 and the Screen Actors Guild since 1999. Bazz began his acting career as a child, in improv/sketch comedy and musical theater and he can be seen in numerous commercials and in various television shows and movies. More recently he has been writing and producing television reality shows, and commercially successful feature films budgeted between $1 to $5 million.

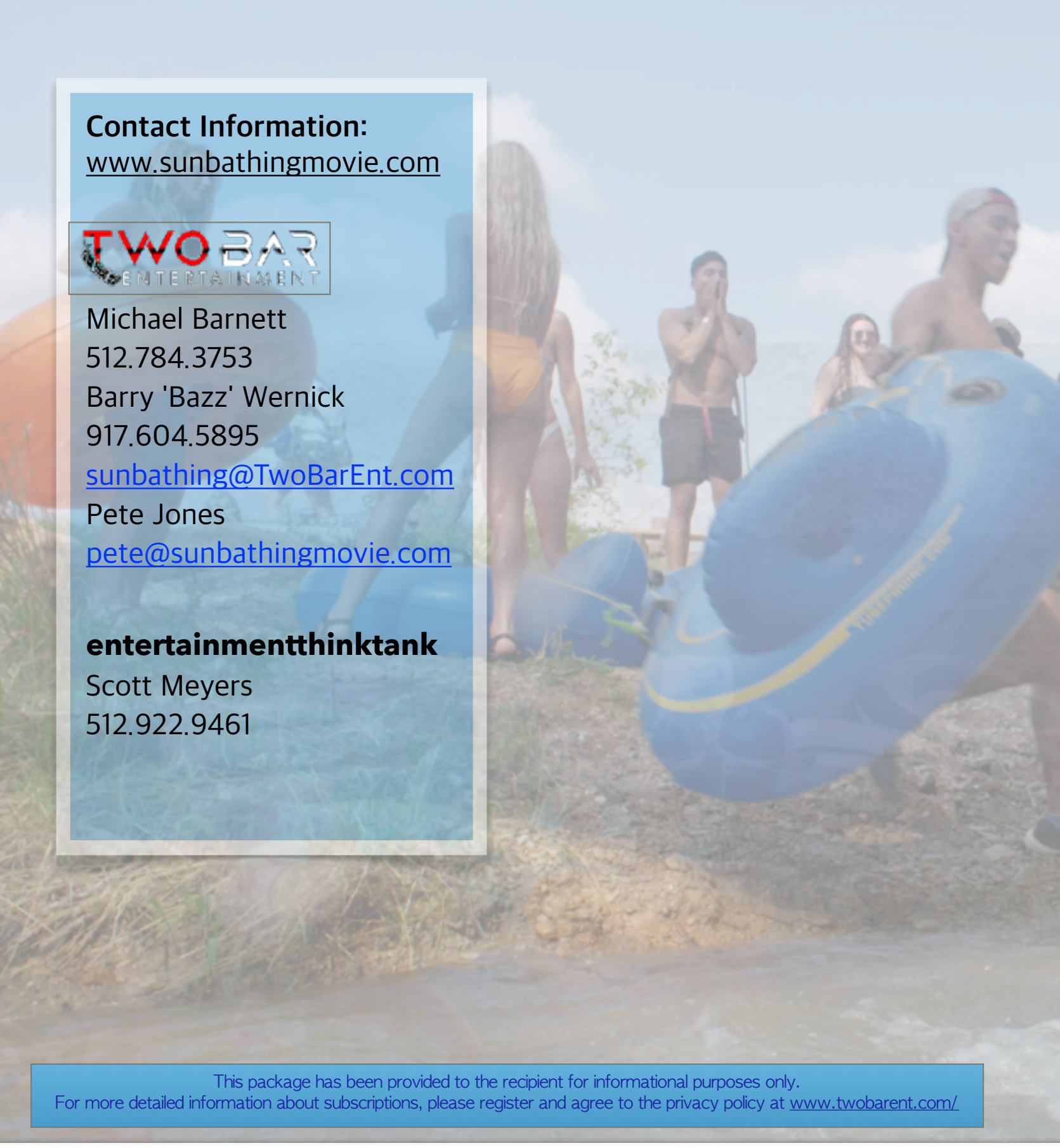
MICHAEL BARNETT
PRODUCER



"I don't think that I have ever truly liked a movie that wasn't a comedy."

Michael Barnett is a creative producer and partner at HIT OR MISS MEDIA. His handle on both production and post production is invaluable to development and the cohesiveness of the team. Since 2004 he has served as a producer – creating hundreds of shorts, ads, and interstitials for multinational clients like Microsoft, Omni and Hilton focusing on Government, Education and Technology space. His facility at organization and production enables Michael to blur the line between producer and crew. He was the recording mixer for David Lowery's, A Ghost Story and has facilitated production and Post on several features. He has produced documentary, reality and episodic series for both television and web.

"nope, I just have ironic friends"



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"You try to fight the flow and you will certainly lose"

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