



## **HHCANY Exhibitor Cracker Barrel Session 2026**

### **1.5 NYS CEUs**

#### **Exhibitor Guidelines**

The HHCANY Cracker Barrel Session has been approved for 1.5 NYS CEs for more than 27 years. This fast-paced session is designed to introduce every attendee to every exhibitor while sharing educational, CE-approved content in a structured format.

All dispenser attendees must visit every exhibitor booth and remain for each full presentation to earn CE credit. Lunch will be held in the Exhibit Hall after the Roundtable, and the Exhibit Hall will remain open for at least three hours afterward for follow-up conversations.

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#### **How the Roundtable Works**

- Attendees will be divided into small groups and each group will start at a different exhibitor booth
- Groups will rotate through all exhibitors on a timed schedule
- Each stop lasts approximately 4–6 minutes (depending on the number of exhibitors)
- Each group has a HHCANY Group Captain to guide rotations and track attendance

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#### **Exhibitor Guidelines**

To keep the program on schedule and compliant with CE requirements:

- Present the same educational presentation to each group
- Stay within the assigned time (4–6 minutes)
- Provide any handouts to the Group Captain for distribution after the session
- Feel free to invite attendees back to your booth after the Roundtable for follow-up
- No sales or purchasing language is permitted during the Roundtable. Any reference to pricing, ordering, promotions, or purchasing may result in removal from the rotation.
- Questions and discussion are not allowed during the timed rotations to keep all groups moving on schedule.

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#### **Presentation Topic Suggestions (Keep It Simple!)**

Topics must relate to professional dispensing practice, such as:

- Features, use, modifications, or fitting considerations of a hearing instrument/device/service
- Patient/client application and outcomes
- Practice operations and procedures consistent with NYS laws and regulations
- Educational + practical is best
- Sales or purchasing content is prohibited during the CE session

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**Thank you for helping us keep this program educational, organized, and enjoyable for everyone!**