



Competitor Breakdown

	Thryv	BIRDEYE	HoneyBook	Housecall Pro ¹	HubSpot ²	Jobber	KEAP	MindBody	Podium	Service Titan	Square	ZOHO (CRM Only)
Price	Scheduled Demo	Custom	\$39	\$229	\$3,200	\$279	\$199	\$599	Custom	Custom only	\$999	\$55
Subscription vs M2M	Subscription	Flexible	Subscription	Flexible	Flexible	Flexible	Subscription	Subscription	Subscription	Subscription	Flexible	Flexible
User Limit	Unlimited	Unlimited	Unlimited	9	Varies	30	1	Unlimited	Custom	1000+	Unlimited	10
Service & Support												
Software Onboarding	✓	✓	✓	✗	\$5,000	✗	\$999	Additional Cost	✓	✗	✗	✗
Phone, Chat, Email	✓	✓	✓	Chat only	✓	✓	✓	✓	✓	✓	✓	Additional Cost
Learning Center with Videos and Guides	✓	✗	✓	✗	✓	✓	✓	✓	✗	✓	✓	✓
Payment Dispute Assistance	✓	✗	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗
Build your Brand												
Online Listings Management	✓	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
Professionally Designed Website	✓	✗	✗	Additional Cost	Add-on	✗	✗	✗	✗	✗	✗	✗
Social Media - Posting and Content Library	✓	✗	✗	✗	✓	✗	✗	✗	✗	✗	✗	Additional cost
Custom Videos	✓	✗	✗	✗	✗	✗	✗	✓	✗	✗	✗	✗
Enhanced Accessibility Site Service*	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
Communicate with Customers												
2-Way Text from business number	✓	✓	✗	✓	✗	✓	✓	✗	✓	✓	✗	✗
Email and Text Announcements	✓	Text Only	✗	Postcard & Email	Email Only	✓	Email Only	✓	✗	Email Only	Available	Additional Cost
Inbox Communications	✓	✗	✗	✗	✓	✗	✗	✗	✓	✗	✗	✗
Client Portal with Customer Login	✓	✓	✗	Payments Only	✗	✓	✗	✓	✗	✗	✗	Higher packages
Campaign Analytics	✓	✓	✗	✗	✓	✗	✓	✓	✗	✓	✗	✗
Stay Organized												
CRM – Customizable Fields and Tags	✓	✗	✗	✓	✓	✓	✓	✓	✗	✗	✓	✓
Scheduling & Appointments	✓	✗	✓	✓	✓	✓	✗	✓	✗	✗	✓	✓
Automated Follow-ups and Reminders	✓	✗	✓	✓	Limited	✓	✗	✓	Follow-ups only	Reminders Only	✓	✓
Document Storage	✓	✗	✓	✗	Limited	✗	Limited	✗	✗	✓	✗	Additional Cost
HIPAA Secure	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
App Market and Integrations	✓	✓	✓	✓	✓	✓	✓	✓	✗	Minimal	✓	✓
Mobile App	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Get Paid												
Estimates & Invoices	✓	✗	✓	✓	✗	✓	✓	Invoicing Only	✓	✓	✓	✗
Credit Card Payment Processing	✓	✗	✓	✓	✗	✓	✓	✓	✓	✓	✓	✗
ACH Check Processing	✓	✗	✓	✓	✗	✗	✗	✗	✗	✗	✗	✗
Online & In-person Payments	✓	✗	✓	✓	✗	✓ ³	Online Only	Hardware Required	Online Only	✓	✓	✗
Scheduled Payments	✓	✗	✓	✗	✗	✓	✓	✗	✗	✗	✗	✗
Convenience Fees & Tipping	✓	✗	Tipping Only	Tipping Only	✗	✗	✗	✗	✗	✗	✗	✗
Real-Time Reporting	✓	✗	✓	✓	✗	✓	✓	✗	✓	✗	✗	✗
Generate More Reviews												
Review Generation	✓	✓	✗	✓	✗	✗	✗	✗	✓	✗	✗	✗
Review Acknowledgment Service	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
Review Monitoring and Alerts	✓	✓	✗	✗	✗	✗	✗	✗	✓	✗	✗	✗
Competitor Watch	✓	✓	✗	✗	✗	✗	✗	✗	✓	✗	✗	✗

1. Not including XL package.

2. Some features offered with Integration only.

3. Additional equipment needed for mobile.

*. This feature is available with Thryv 4.0 Websites, as of 5/4/2020 and newer. Service provided by AudioEye®.

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