



LIBERTY NORTH

EAGLE FOOTBALL CLUB PARTNERSHIPS

Liberty North Football has established itself as one of Missouri's premier high school programs.

The Eagle Football Club is a 501c3 non-profit meant to support this program. The goal is to maintain a high level of success and opportunity for all athletes involved!

With over 300 participants, across ten teams, we support the coaching staff and school. This ensures that every player receives a meaningful development opportunity.



LIBERTY NORTH

MAHOMES BRAND



IN 2025, LIBERTY NORTH EAGLES FOOTBALL WAS SELECTED AS THE ONLY HIGH SCHOOL IN KANSAS CITY TO FEATURE PATRICK MAHOMES' "GLADIATOR" LOGO ON THEIR UNIFORMS AND MERCHANDISE.

IN THIS MISSION, PATRICK MAHOMES PARTNERED WITH ADIDAS TO SUPPLY 15 SCHOOLS NATIONWIDE WITH CUSTOM JERSEYS AND APPAREL FEATURING HIS BRANDING, AIMED AT MENTORING "THE NEXT GENERATION OF GLADIATORS"



LIBERTY NORTH

PARTNERSHIP ASSETS INCLUDE

Community Events

- Weekly team meals/night out partners
- Summer youth camp partners

Game Day Exclusive Events

- Home game tailgate partnership opportunities
- Partnership logos on sideline equipment (e.x. water bottles, play cards, and more)
- Game partners which includes pre, in-game, and post game branding
 - Game recap stories, player of the game, short form videos

Weekly Promotions

- Partner branding and mentions on Liberty North Football podcast
- Partner features/shout-outs in the Coach Lierman Newsletter
- Partner business/logo/branding link on LN Eagle Football website

Additional

- Partner pairing with Eagle Football Club intern to be a sponsorship liaison
 - Includes partner featured short video showcasing your business
- Partner logo included on weekly team interviews
- Yearly team awards and banquet recognition

And so much more!!!!





PARTNERSHIP PACKAGE EXAMPLE

\$3,000 annually/\$250 monthly

Partner receives:

- **Official sponsor of one Eagle Football Club AWAY football game**
 - **Logo displayed during game week on the Eagle Football Club Podcast**
 - **Logo featured on Player of the Game, Game Recap Stories, Postgame interviews, and more**
- **Invitation and exposure at September 4th Opening Game Tailgate vs. Liberty**
 - **Bring your business table, tent, giveaways and come out and interact with 5,000+ Liberty residents for the annual Liberty showdown between LN and LHS**
- **Logo on game day roster and stats program**
- **Logo on Eagle Football Club website**
- **One annual logo/ad placement in the Coach Lierman Newsletter**
- **2 tickets to every home game + parking pass**
- **Partnership announcement on social media platforms**
- **One additional sponsor branded social media post during the year**
- **Logo placement and branding throughout the year on Eagle Football Club social channels and website**



PARTNERSHIP PACKAGE EXAMPLE

\$5,000 annually/\$417 monthly

Partner receives:

- **Official sponsor of one Eagle Football Club HOME game**
- **On-site at pre-game**
 - **Signage and branding in and out of stadium area**
 - **Logo on one side of signs lining entry to field on gameday**
 - **Logo displayed during game week on the Eagle Football Club Podcast**
 - **Logo featured on Player of the Game graphic, Game Recap Stories, Postgame interviews and more**
- **Invitation and exposure at September 4th Opening Game Tailgate vs. Liberty**
 - **Bring your business table, tent, giveaways and come out and interact with 5,000+ Liberty residents for the annual Liberty showdown between LN and LHS**
- **Logo on game day roster and stats program every home game**
- **Logo on Eagles Football Club website**
- **Two annual logo/ad placement in the Coach Lierman Newsletter**
- **Handouts at LN Eagle Football summer camp**
- **Partnership announcement on social media platforms**
- **Two additional sponsor branded social media post during the year**
- **4 tickets to every home game + parking pass**
- **Logo placement and branding throughout the year on LN Eagle Football club social channels and website**



PARTNERSHIP PACKAGE EXAMPLE

\$6,000 annually/\$500 monthly

Partner receives:

- **Official sponsor of one Eagle Football HOME game**
 - **On-site at pre-game**
 - **Signage and branding in and out of stadium area**
 - **Logo on one side of signs lining entry to field on gameday**
 - **Logo displayed during game week on the Eagle Football Club Podcast**
 - **Logo featured on Player of the Game graphic, Game Recap Stories, Postgame interviews and more**
 - **Logo on game day roster and stats program every home game**
 - **4 tickets to every home game + parking pass**
 - **Logo on Eagles Football Club website**
 - **Two annual logo/ad placement in the Coach Lierman Newsletter**
 - **Handouts at Eagle Football Club summer camp**
 - **Partnership announcement on social media platforms**
 - **Two additional sponsor branded social media post during the year**
 - **Logo placement and branding throughout the year on Eagle Football Club social channels and website featuring stories, news, and more**
 - **Digital logo branding on Liberty North Eagles Football Podcast**
- +
- **Partner will be paired with a Liberty North business/LN Eagle Football rep who'll accompany the partnership all year long, gaining real-world experience**
 - **A partnership highlight short video (2-3 minutes) will be produced and shared during the school year**
 - **Follow QR for example**

