

South Lake County Agricultural Historical Society

Post Show Meeting 7-20-2021

The post show meeting of the South Lake County Agricultural Historical Society was called to order by President Bill Wiater. Kim Peterson read the treasurer's report with a beginning balance of \$8424.75 and an ending balance of \$33,865.51. The gaming account had a beginning balance of \$2081.48 and an ending balance of \$4048.48 and our savings account balance is \$5146.25. The motion to approve the treasurer's report as read was made by Devin Mueller and seconded by Jerry McGarr and passed. Perry McLemore made a motion to forgo the reading of all the outstanding bills seconded by Dan Klein and passed. The outstanding bills, including bills paid during the show is \$26,335.82. The motion to pay the outstanding bills was made by Devin Mueller and seconded by Jerry Heick and passed. Julie Fritz made a motion to increase the pay we give to Chuck Westerhout and Dave Martin for the bathrooms and garbage pickup to \$150 per day, retroactive to this past show, it was seconded by Anne Marie Bouton and passed. Dan Klein made the motion to disperse the following donations, \$200 to the Lionel Modular Railroad, \$200 to the Surveyors and \$100 to the Girl Scouts of Northwest Indiana. Seconded by Devin Mueller and passed. Dan Klein outlined our advertising and handed out sheets showing the performance of our boosted Facebook ads showing our click through rates were at 2 to 3% much higher than the 0.9% industry standard and said that we will need to get ready for the next show and that we need to make changes to some parts of our show. We also need to figure out how to do more with less people or recruit more people to help. Bill Wiater said thank you to everyone that volunteered for the show and was impressed with the help, cooperation and working together. This meeting is to bring up ideas that need to be improved upon. Dave Kleine said that we need to work on keeping people off the tractors, it was suggested to get yard signs printed and place them around. It was also suggested to have a designated tractor for people to get on for a photo opportunity. It was also suggested that we make sure if kids are riding with their parents on a tractor, they be within their sight. We need to have better barricades and the traffic in the outer loop of the fairgrounds need to be addressed. We need parking help and need to work with the people movers on the route and how to stay within the barricades. It was also suggested that we have more people movers and that includes ones that are handicap accessible. It was suggested that we use the dairy barn for vendors. We need a gate for the gun show. There will be a board meeting next Monday at the club grounds at 7pm. There will be a workday this Saturday and another on the following Saturday for the sawmill to set up and saw. Julie Fritz reported on the problems we had with Service Sanitation and their service, she said we received a \$100 credit from them. We need to make sure operational displays are roped off and need to label and rope off a handicapped parking area. Members should not be parking by the exhibits. We need to be more aware of our timing of

operations of displays and consider doing later if we stay open later. We need to better advertise that the price of admission is per person and if it's a donation or an admission price. We had requests for credit card and ATMs. We also need to better define loading and unloading areas as well as trailer parking. Registration needs to be manned all day and should think about moving it to the show pavilion with the salables and membership area. The people movers need more stops and a helper that rides along, they were both full all day. Discussion was held regarding looking into handicap options, purchasing, or renting or borrowing. It was suggested having a barn dance and line dance lessons. People should be reminded to bring a chair or blanket to sit on the ground for the band. The Regional Streeters president has had medical issues and wasn't able to organize the cars to come to the show. The tractor pulls need to start on time, they didn't start on time due to the weather and the possibility of canceling them. We should buy some bulk veggies from Bill's Produce and create our own Farmer's market and potentially using the pie wagon for the booth. Discuss the Artisan and Farmers market with Kelly Dykstra about keeping them open all three days for the full time of the show and keep the food trucks in the same place. Don't keep the food trucks to only selling things that no one else does. We need to get a limo golf cart.

Kelly Miller made the motion to adjourn at 8:45 pm seconded by Dave Kleine and passed.

Respectively Submitted,

Julie Fritz

Secretary