



## Annual Style Show & Fundraiser Sponsorship Opportunities - 2020

This document contains sponsorship options for the Texas Coastal CattleWomen (TCCW) 2020 Ranch to Runway Style Show and Luncheon.

All sponsorships listed in this document include material production, labor and taxes.

# About TCCW

Texas Coastal CattleWomen (TCCW), a 501c3 local organization covering thirteen Gulf Coast counties, is affiliated with Texas CattleWomen (TCW-State) and American National CattleWomen (ANCW-National). Our local organization welcomes members from any county in Texas to work with us in the serving of the following counties: Austin, Brazoria, Chambers, Fort Bend, Galveston, Grimes, Harris, Liberty, Montgomery, San Jacinto, Waller, Walker, and Wharton.

We share friendships and have a passion for supporting and being ambassadors for the Beef Industry by providing accurate facts and reliable information to consumers (neighbors, friends, etc.) concerning the nutrition of BEEF. As the industry diminishes (shortage of pasture land and water), it more greatly needs our support.

TCCW works year-round to support our community. Our only annual fundraiser is the Luncheon and Style Show in February. From this single event we are able to fund a minimum of three \$4,000 scholarships annually as well as other events throughout the year supporting the ill and our veterans. Each October we serve a beef meal and provide entertainment to children and their families at the Ronald McDonald House. In June, we provide a beef dinner and gift cards to the Fisher House for veterans and their families. During the holiday season, we collect Toys-for-Tots. During National AG Week, members make an effort to attend local county fairs or elementary schools to distribute Beef By Products coloring books that educate children on the many uses of beef and its nutritional values. TCCW is also proud to have members that have also established memorial scholarships of \$500 each that are awarded annually.

We are committed to our mission of preserving and promoting the beef industry and welcome the opportunity to work with all sponsors to promote their industries or businesses as well.

Additional information about TCCW, our upcoming events and our membership form can be found on our website: [www.texascoastalcattlewomen.com](http://www.texascoastalcattlewomen.com).

# Style Show and Luncheon

The TCCW Annual Style Show and Luncheon is our premier fundraising event. This exciting event sold out in advance in 2019. The event combines a Style Show, with Deborah Duncan as Master of Ceremony for 2020, fashions provided by local and national retailers, vendor shopping, lunch, silent auctions, and a raffle. TCCW has increased seating for the 2020 event to accommodate approximately 250 women from Houston and the surrounding counties.

The 2020 Ranch to Runway Style Show and Luncheon event will be held:

Tuesday, February 4, 2020 at 10:00 a.m. – 3:00 p.m.

BraeBurn Country Club

8101 Bissonnet Street

Houston, Texas 77074

Our 501c3 status allows us to continue to engage and support our community. It also allows us to accept tax-deductible donations from you, our generous supporters. Texas Coastal CattleWomen's Tax ID Number is 83-2460367.

For more information on any sponsorship, please contact:

Jacqui Davie

TCCW Vice President, Beef Promotions

Jacqui.davie@lfg.com

713-552-7966 or 713-829-8622

Thuy Grimes

TCCW President

thuygrimes@gmail.com

713-614-9545

# Critical Deadlines

To allow TCCW enough time for the production of promotional materials and adequate promotion of your sponsorship, please see the below deadlines:

Sponsorship/Logo: January 6, 2020

Items for Tote Bags: January 28, 2020



In Kind Donations are accepted and appreciated at any time.

## Sponsorship Options

### Diamonds & Denim Sponsor

Price: \$2,550

- ◆ Logo on all table identifiers.
- ◆ Sponsorship acknowledgement on TCCW's website.
- ◆ 4 pre-event social media blasts to members and followers via, e-mail, Facebook, Twitter, and Instagram.
- ◆ Logo and marketing material included for all reusable tote bags given to all attendees.
- ◆ Inclusion in event's electronic program.
- ◆ Verbal acknowledgement at event.
- ◆ 4 event tickets for company representatives.







## Cowgirls & Cocktails Sponsor

Price: \$2,000

- ◆ Sponsorship acknowledgement on TCCW's website.
- ◆ 3 pre-event social media blasts to members via, e-mail, Facebook, Twitter and Instagram.
- ◆ Logo on all reusable tote bags given to all attendees.
- ◆ Inclusion in event's electronic program.
- ◆ Verbal acknowledgement at event.
- ◆ 2 event tickets for company representatives.

## Ball Gowns & Buckles Sponsor

Price: \$1,000

- ◆ Sponsorship acknowledgement on TCCW's website.
- ◆ 2 pre-event social media blasts to members via, e-mail, Facebook, Twitter and Instagram.
- ◆ Logo on all reusable tote bags given to all attendees.
- ◆ Inclusion in event's electronic program.
- ◆ Verbal acknowledgement at event.
- ◆ 2 event tickets for company representatives.



## Blazers and Boots Sponsor

Price: \$500

- ◆ 1 pre-event social media blasts to members via, e-mail, Facebook, Twitter and Instagram.
- ◆ Logo on all reusable stadium cups given to all attendees participating in raffle. (Single-process color logo.)
- ◆ Inclusion in event's electronic program.
- ◆ Verbal acknowledgement at event.
- ◆ ONLY ONE OF THESE SPONSORSHIPS AVAILABLE.



## Leather and Lace Sponsor

Price: \$250

- ◆ Inclusion in event's electronic program.
- ◆ Verbal acknowledgement at event.

## In Kind Donations

Every attendee receives a tote bag at our fundraising event. Each tote is filled with fun items our attendees can use at home. Whether it's for the kitchen, a beauty product, books, pens, koozies, lotion or a gift certificate, TCCW wants everyone to go home with a tote bag of treasure. Please allot 250 for the maximum number of guests for any item donated.

# SPONSORSHIP AGREEMENT

## 2020 Ranch to Runway TCCW Style Show and Luncheon

### Sponsorship Options

☐ **Diamonds & Denim Sponsor \$2,550**

Includes logo on all table identifiers, sponsorship acknowledgement on TCCW's website, 4 pre-event social media blasts to members and followers via, e-mail, Facebook, Twitter, and Instagram, logo and marketing material included for all reusable tote bags given to all attendees, inclusion in event's electronic program, verbal acknowledgement at event, 4 event tickets for company representatives.

☐ **Cowgirls & Cocktails Sponsor \$2,000**

Includes sponsorship acknowledgement on TCCW's website, 3 pre-event social media blasts to members via, e-mail, Facebook, Twitter and Instagram, logo on all reusable tote bags given to all attendees, inclusion in event's electronic program, verbal acknowledgement at event, 2 event tickets for company representatives.

☐ **Ball Gowns & Buckles Sponsor \$1,000**

Includes sponsorship acknowledgement on TCCW's website, 2 pre-event social media blasts to members via, e-mail, Facebook, Twitter and Instagram, logo on all reusable tote bags given to all attendees, inclusion in event's electronic program, verbal acknowledgement at event, 2 event tickets for company representatives.

☐ **Blazers & Boots Sponsor \$500**

Includes 1 pre-event social media blasts to members via, e-mail, Facebook, Twitter and Instagram, logo on all reusable stadium cups given to all attendees participating in raffle (Single-process color logo.), inclusion in event's electronic program, verbal acknowledgement at event.

☐ **Leather & Lace Sponsor \$250**

Includes inclusion in event program, verbal acknowledgement at event.

☐ **Tote Bag Donations – 250 Items**

Items will be included in reusable tote bags for each attendee, inclusion in event program and verbal acknowledgement at event.

## Sponsor Information

Company Name:	
Primary Contact:	
Address:	
City, State:	Zip Code:
Primary Phone:	Secondary Phone:
E-mail address:	
Signature:	

## Key Deadlines

- ☐ Email Thuy Grimes at [thuygrimes@gmail.com](mailto:thuygrimes@gmail.com)
  - For logo inclusion on tote bags, TCCW's website, e-mail, Facebook, Twitter, Instagram, and/or the event program by January 1, 2020.
  - For coordination of tote bags item delivery by January 28, 2020.

## Agreement and Payment Handling

- ☐ By December 31, 2019:
  - Sponsorship form and check made payable to TCCW mailed to Sue Dinges at 508 Ironwood Forest Drive, Richmond, TX 77469.
- Or*
  - Sponsorship form scanned and emailed to Thuy Grimes at [thuygrimes@gmail.com](mailto:thuygrimes@gmail.com) with a request for a Credit Card Invoice/Authorization via *Square*.