

2023 SPONSORSHIP INFO

AitP Facebook: Over 1,500 followers

AitP Instagram: ~500 followers

AitP Website: 500 visits/month

By becoming an Art in the Park sponsor, you are supporting the evergrowing arts in our community of Elkader, bringing more and more people to town every year.

MAIN EVENT SPONSOR 5000 +

- Logo included on **ALL** print material after receipt of sponsorship
- Tagged in **ALL** Art in the Park social media posts (Instagram and Facebook)
- Your large, individual banner included in the **Main Welcome Tent**
- Choice of Artist Award Sponsorship (choose from list below)
- Logo/name on at least 3 **highway billboards** in high traffic areas
- Logo linked (biggest) on ArtintheParkElkader.com (and on all pages)

DEVELOPER SPONSOR 3000 +

- Choice of Artist Award Sponsorship (choose from list below)
- Include your banner on one of the following (selected by sponsoring business on a first-come first-serve basis): Music tent, Kids'Art Area/Workshop Pavilion, *check with Sally on other potential tent areas
- Logo displayed in Main Welcome Tent
- Special tagged, individual recognition on social media (Instagram and Facebook)
- Logo linked (bigger) on ArtintheParkElkader.com
- Logo/name on at least 3 highway billboards in high traffic areas

PARTNER SPONSOR 1500 +

- Choice of Artist Award Sponsorship (choose from list below)
- Special tagged recognition on social media (Instagram and Facebook)
- Recognized on the ArtintheParkElkader.com Website
- Logo linked on ArtintheParkElkader.com

BENEFACTOR SPONSOR 500 +

- Listed and linked on ArtintheParkElkader.com
- *Individual shoutout* on social media (Instagram and Facebook) upon receipt

PATRON SPONSOR 250 +

- Listed on social media (Instagram and Facebook)

- Listed and linked on ArtintheParkElkader.com

SUPPORTER SPONSOR 100 +

- Listed on social media (Instagram and Facebook)
- Recognized on the ArtintheParkElkader.com Website

FRIENDS OF THE FESTIVAL 1 +

- Recognized on the ArtintheParkElkader.com Website

We appreciate any donation and every volunteer effort that helps bring this fun cultural event to northeast Iowa. Thank you to each and every sponsor!

ARTIST AWARDS

Main, Developer, and Partner Level Sponsors may select an award to be sponsored on a first come first serve basis.

BEST IN SHOW (\$500 to artist)

PEOPLE'S CHOICE (\$250 to artist)

1 PLACE 2D (\$100 to artist)

1 PLACE 3D (\$100 to artist)

GREEN AWARD (\$50 to artist)



Sally Stendel

Sponsorship Coordinator

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Mailing Address:

Art in the Park Elkader 2022

% Main Street Elkader

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