

## 2022 SPONSORSHIP INFO

AitP Facebook: Over 1,500 followers

AitP Instagram: ~500 followers

*By becoming an Art in the Park sponsor, you are supporting the evergrowing arts in our community of Elkader, bringing more and more people to town every year.*

### MAIN EVENT SPONSOR 5000 +

- Logo included on **ALL** print material after receipt of sponsorship
- Tagged in **ALL** Art in the Park social media posts (Instagram and Facebook)
- Your large, individual banner included in the **Main Welcome Tent**
- Choice of Artist Award Sponsorship (choose from list below)
- Logo/name on at least 3 **highway billboards** in high traffic areas
- Logo linked (biggest) on ArtintheParkElkader.com (and on all pages)

### DEVELOPER SPONSOR 3000 +

- Choice of Artist Award Sponsorship (choose from list below)
- Include your banner on one of the following (selected by sponsoring business on a first-come first-serve basis): Music tent, Kids'Art Area/Workshop Pavilion, \*check with Sally on other potential tent areas
- Logo displayed in Main Welcome Tent
- Special tagged, individual recognition on social media (Instagram and Facebook)
- Logo linked (bigger) on ArtintheParkElkader.com
- Logo/name on at least 3 highway billboards in high traffic areas

### PARTNER SPONSOR 1500 +

- Choice of Artist Award Sponsorship (choose from list below)
- Special tagged recognition on social media (Instagram and Facebook)
- Recognized on the ArtintheParkElkader.com Website
- Logo linked on ArtintheParkElkader.com

### BENEFACTOR SPONSOR 500 +

- Listed and linked on ArtintheParkElkader.com
- *Individual shoutout* on social media (Instagram and Facebook) upon receipt

### PATRON SPONSOR 250 +

- Listed on social media (Instagram and Facebook)
- Listed and linked on ArtintheParkElkader.com

### **SUPPORTER SPONSOR 100 +**

- Listed on social media (Instagram and Facebook)
- Recognized on the ArtintheParkElkader.com Website

### **FRIENDS OF THE FESTIVAL 1 +**

- Recognized on the ArtintheParkElkader.com Website

We appreciate any donation and every volunteer effort that helps bring this fun cultural event to northeast Iowa.

Thank you to each and every sponsorship!

# **ARTIST AWARDS**

*Main, Developer, and Partner Level Sponsors may select an award to be sponsored on a first come first serve basis.*

**BEST IN SHOW** (\$500 to artist)

**PEOPLE'S CHOICE** (\$250 to artist)

**1 PLACE 2D** (\$100 to artist)

**1 PLACE 3D** (\$100 to artist)

**GREEN AWARD** (\$50 to artist)

