



Cristina Lazic

PRESS KIT

DJ & PROD UCER





ABOUT

Born in Italy, raised in London and currently based in Milan, Cristina Lazic has risen rapidly through the musical ranks.

In the five years since arriving on the scene Cristina has performed at iconic clubs and festivals like Hi Ibiza, Space Miami, Exit, Get Lost, Unum, Koko and has released music on renowned labels including Crosstown Rebels, Moxy Muzik, Moan, Bondage Music and TBX. Her unique take on stripped back house music has led to international radio support from the likes of BBC Radio 1, Ibiza Global, Sonica, Pure Ibiza and Data Transmission.

2024 sees the launch of Cristina's "La Zic" project: a music platform offering a record label, mentoring program, events and apparel.

Being aware of the issues that female professionals can face in male dominated industries like tech and music, Cristina has the vision to make a difference in music for women, and mothers in particular, since she is a mother herself. She is part of shesaid.so, the community of women in the music industry, where she leads the parenthood committee's efforts to safeguard the interest of artists with kids.

Ultimately, music is at the core of Cristina Lazic's life and everything she does. Her aim is to connect with people by making them dance and her sounds range from heady deep house to upbeat, groovy minimal tunes.



RELEASES



Crosstown Rebels



Rebellion



Moan records



Moxy Muzyk



TBX records



Bondage music





CLUBS FESTIVAL ALS



Hi
Ibiza



Exit Festival
Serbia



Space
Miami



Get Lost
Miami



Koko
London



Love Fest
Serbia

5

RADIO SHOWS



BBC Radio One
London



Bloop.
London



Ibiza Global Radio
Ibiza



Data Transmission
London



Sonica
Ibiza



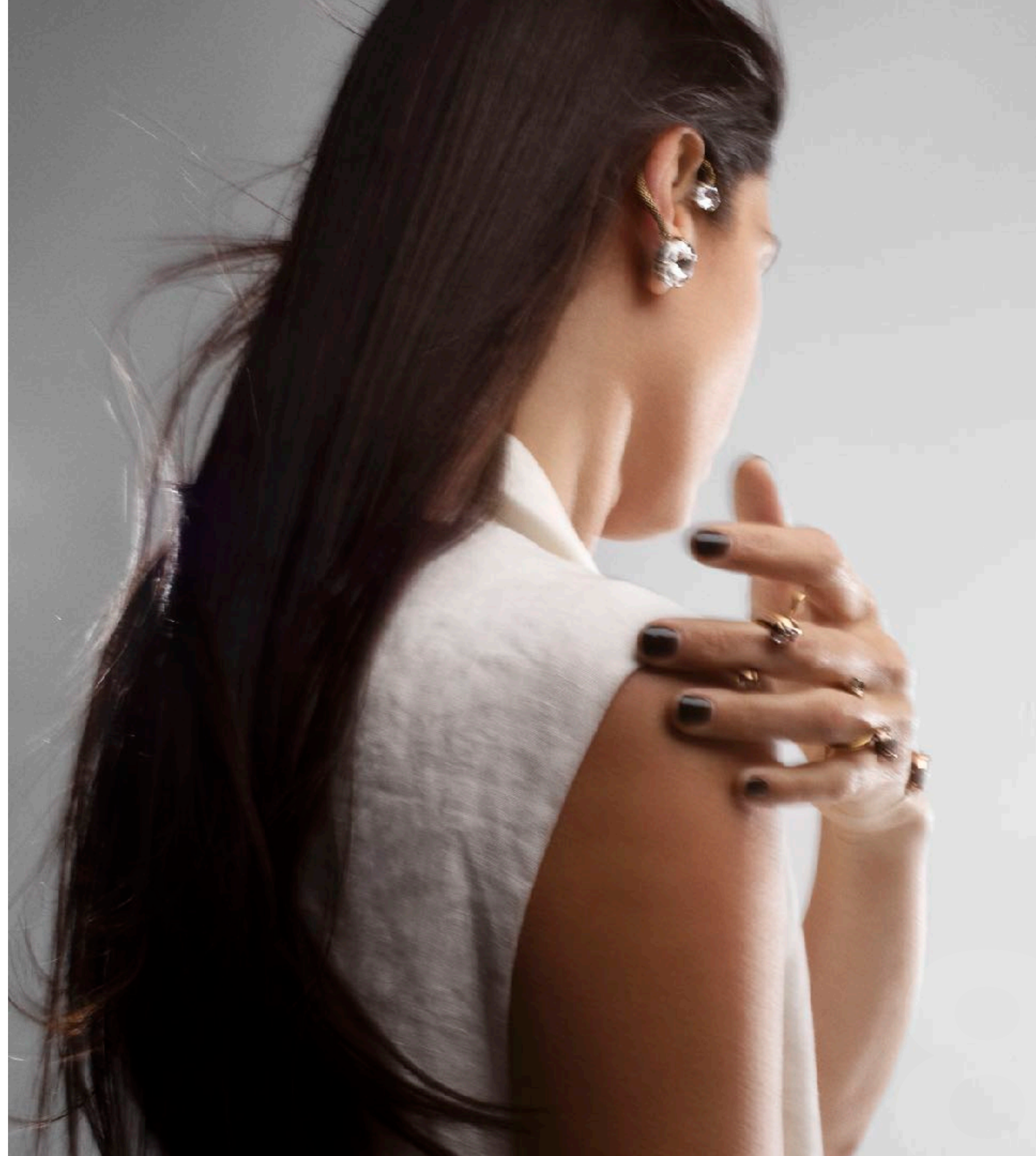


COLLEA BORAT IONS-B RANDS



RIDER

Decks: 3x CDJ 3000 or 2000NX2
Mixer: Pioneer DJ V10, or Xone 96 / 92 (if Xone, please provide RMX-1000)





LAZIC

La Zic means 'music' in French slang and also forms part of Cristina's DJ alias. Cristina operates in the musical space between minimal, deep tech and melodic house, and with her label she aims to help talented artists get exposure in the music industry and kick off a new sound reflecting her own unique production style.

La Zic's symbol is the moon, "which represents elegance and femininity, shining in the night and is linked to motherhood, balance, moods and emotions." This new venture is an opportunity for Cristina to stand proud as a female artist, using the platform to uplift and mentor exceptional female talents amongst its roster.

Alongside the label, Cristina has further plans. She has spent over a decade working for companies such as Apple and Google and is now drawing on those experiences in the MentorZic program. This is offering a mix of workshops and one-on-one sessions designed to help artists learn how to believe in themselves, plan their success, learn insights on branding and marketing, and grow creatively. In addition, a new apparel line will also launch in March.

This all-encompassing new label and platform from Cristina Lazic is set to become a vital resource for rising female talent in 2024 and beyond.





CRISTINA LAZIC RIESES

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