

Why Opinions Don't Matter

“YES, YOUR BOOK COULD BE A SUCCESS BUT MAYBE NOT”

Many people choose different publishing routes. Some are fortunate enough to work with big names like Simon & Schuster, while others opt for vanity presses. NHP is a third-party publishing company that can take you in two different directions but throughout the United States, there are countless publishers to choose from. Some do a great job, while others may fall short. That's why we have a structured process to support you. A main developer helps enhance your story, an editor backs up our work, and a beta reader provides an overall perspective. Revisions are free as long as they stay within the same word count and scope.

When I created Novel House Publishing, I envisioned a system that would provide a reliable feedback loop: someone to critique my work, someone to critique theirs, and together we could create quality results. However, the reality is our opinions don't matter as much as you might think. For example, let's say we find the book boring or not up to our expectations—it doesn't mean it won't be a success. Stephanie Meyer was turned down 16 times before she got her first yes, and people have criticized her writing, but she's written over 11 books and sold more than 10 million copies.

J.K. Rowling was rejected 12 times by major publishing houses before she found success. If experts can turn down a book like hers, what value could our opinions possibly hold? Ultimately, you have to believe in your book. It's your passion and determination that will drive its success, not our feedback. At the end of the day, it's up to you to get your book finished and present it.

Someone once said, “Life is tough,” and it's true—many people may tell you your book won't sell. Family members and friends will be so excited, they will over exaggerate how wonderful it is. But are you writing it for monetary success alone? If you're not putting your heart and soul into it, then we'd rather not have you as a client. We need authors who truly value the accomplishment of holding their finished book in their hands. No one can predict whether your book will be a success or not. Such predictions are unrealistic and delusional. Instead, focus on making your book the best it can be. Edit it as much as you can, seek feedback, and promote it to the best of your abilities.

At the end of it all, we partner with a media company that has over 2,500 positive reviews, so you can choose to work with them if you'd like. Alternatively, you can choose to self-publish and let time take its course. Just do it!

I'm rooting for you!

CEO,
Evie Bernal

