



## Corporate Sponsorship Proposal – 2018

On Sunday, September 9, 2018 the Southern New Jersey LGBTQA community will come together for its 9<sup>th</sup> annual pride celebration. Each year the Southern New Jersey LGBTQA Pride Committee takes this time to educate our community on prominent issues within the community. The concentration of the Southern New Jersey LGBTQA Pride Committee is anti-bullying. The event regularly attracts hundreds of individuals and families, community organizations and neighborhoods throughout the New Jersey, New York and Pennsylvania regions. Many pride visitors are between the ages of 16 and 65 with young children. Southern New Jersey LGBTQA Pride is the only and largest event in Southern New Jersey and will feature LGBTQA entertainment, product vendors and great food.

Area community and religious organizations also promote this event internally and use it to showcase their programs and activities to the community.

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**Program Book Options:**      ¼ page \$25.00   ½ page \$50.00   Full page \$100.00

### Sponsorship Options:

**Presenting Sponsor** **\$3,500**

BEST LOGO PLACEMENT Recognition as a Presenting Sponsor on all promotional materials related to SNJ Pride. See benefits of Bronze + Gold Sponsor, plus:

- Banner with website link on SNJ Pride's website, [www.JerseyGayPride.org](http://www.JerseyGayPride.org)
- One 10'x20' tent, up to (2) 8' tables, four chairs

**Gold Sponsor** **\$2,000**

PROMINENT LOGO PLACEMENT Recognition as a Gold Sponsor on all promotional materials related to SNJ Pride. See benefits of Bronze + Silver Sponsor, plus:

- Recognition in articles published in *In the Lyfe Newsletter* and other local printed/online newspapers such as Collingswood Patch, Philly Gay News and Philly Gay Calendar
- Recognition of sponsorship in pre and post-event press releases about the event

**Silver Sponsor** **\$1,000**

Recognition as a Silver Sponsor on all promotional materials related to SNJ Pride. See benefits of Bronze Sponsor, plus:

- One 10'x10' space with tent, (1) 8' tables, two chairs

**Bronze Sponsor** **\$500**

Recognition as a Bronze Sponsor on all promotional materials related to SNJ Pride. See benefits of Bronze + Rainbow Sponsor, plus:

- Logo on event signage create by SNJ Pride's event programs, direct mail and local business distribution of promotional materials
- Opportunity to speak directly to attendees

*The only pride where you're not just another number.*



Post Office Box 113  
Stratford, NJ 08084  
(856) 248-0332  
[www.SNJGayPride.org](http://www.SNJGayPride.org)



### Rainbow Ally

**\$250**

Recognition as a Rainbow Ally Sponsor on all promotional materials related to SNJ Pride

- Listing on event signage created by SNJ Pride
- Listing on event programs
- Company logo and website link on SNJ Pride website, [www.JerseyGayPride.org](http://www.JerseyGayPride.org)
- Recognized in “thank you” ad in the *In the Lyfe Newsletter*

#### Onsite benefits:

- One 10’x10’ space
- On-site distribution of marketing materials (restrictions may apply)

**For more information about SNJ Pride sponsorship opportunities, please contact DeAnn Cox at: (856) 248-0332 or [SNJGayPride@gmail.com](mailto:SNJGayPride@gmail.com).**



Post Office Box 113  
 Stratford, NJ 08084  
 (856) 248-0332  
 www.SNJGayPride.org



**OUT in the Park  
 Sunday, September 9, 2018  
 Sponsorship Agreement**

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: (     ) \_\_\_\_\_ Email Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Type of vending: \_\_\_\_\_

(i.e., merchandise, gaming, food informational, please be specific)

<b>Sponsorship Level:</b>	
<input type="checkbox"/>	Presenting \$3,500
<input type="checkbox"/>	Gold \$2,000
<input type="checkbox"/>	Silver \$1,000
<input type="checkbox"/>	Bronze \$500
<input type="checkbox"/>	Rainbow Ally \$250

After printing and signing this agreement, please send a check or money order to: **Family Lyfe, A Nonprofit Corp.** Credit/Debit payments accepted via Paypal, Facebook, and Cash App.

Mail payments:  
 190 Warwick Rd., #113  
 Stratford, NJ 08084  
 Attention: Sponsorship Department

A confirmation of receipt of your submission will be forwarded via email.

For official use only:

Date recvd	Pymt Meth	Confirm sent