





Request for Financial Support of SNJGayPride's 2022 Annual Pride Celebration

JerseyGayPride.com



Corporate Sponsorship Proposal – 2022

On Sunday, September 11, 2022, the Southern New Jersey LGBTQA+ community will come together for its 14th annual pride celebration. Each year the Southern New Jersey LGBTQA Pride Committee takes this time to educate our community on prominent issues within the community. The concentration of the Southern New Jersey LGBTQA+ Pride Committee is antibullying.

The event regularly attracts thousands of individuals and families, community organizations, and neighborhoods throughout the New Jersey, New York, and Pennsylvania regions. Many pride visitors are between the ages of 16 and 65 with young children. Southern New Jersey LGBTQA Pride is the only and largest event in Southern New Jersey and will feature LGBTQA entertainment, product vendors, and great food.

Area community and religious organizations also promote this event internally and use it to showcase their programs and activities to the community. 2021 sponsors included Comcast, Wawa, National AIDS Memorial Quilt, Camden County Board of Commissioners, GEICO, Enterprise, and more.

For more information about Jersey Gay Pride sponsorship opportunities, please contact DeAnn Cox at: (856) 248-0332 or SNJGayPride@gmail.com. W9 and Tax Exemption Forms Attached Below.

SWAG Bag Flyers*:	<u>% page</u> \$100.00	1/2 page \$200.00	Full page \$300.00
	*Over 5,000 bags giver	n away annually.	
	<u>Sponsorship</u>	Options:	
Presenting Sponsor			\$10,000
	-	+ Gold + Platinum Spo e's website, <u>www.Jers</u>	nsorship, PLUS:

Platinum Sponsor

PROMINENT LOGO PLACEMENT Recognition as a Platinum Sponsor on all promotional materials related to Jersey Gay Pride. See benefits of Gold + Bronze + Silver Sponsor, PLUS:

- Recognition in articles published in *In the Lyfe Newsletter* and other local printed/online newspapers such as Collingswood Patch, Courier, Post, Philadelphia Inquirer, Philadelphia Magazine, Philly Gay News, and Philly Gay Calendar
- Recognition of sponsorship in pre-and post-event press releases about the event

Gold Sponsor

LOGO Placement - Recognition as a Gold Sponsor on all promotional materials related to Jersey Gay Pride. See benefits of Bronze Sponsor, PLUS:

JerseyGayPride.com

<mark>\$5,000</mark>

\$3,500



One 10'x10' space with tent, (1) 8' tables, two chairs

Silver Sponsor

LOGO Placement - Recognition as a Silver Sponsor on all promotional materials related to Jersey Gay Pride. See benefits of Bronze Sponsor, PLUS:

One 10'x10' space with tent, (1) 8' tables, two chairs

Bronze Sponsor

LOGO Placement - Recognition as a Bronze Sponsor on all promotional materials related to Jersey Gay Pride. See benefits of Bronze + Rainbow Sponsor, PLUS:

- Logo on event signage create by Jersey Gay Pride's event programs, direct mail, and local business distribution of promotional materials.
- Opportunity to speak directly to attendees

Rainbow Ally

LOGO Placement - Recognition as a Rainbow Ally Sponsor on all promotional materials related to Jersey Gay Pride

- Listing on event signage created by Jersey Gay Pride
- Listing on event programs
- Company logo and website link on Jersey Gay Pride website, www.JerseyGayPride.com
- Recognized in the "thank you" ad in the *In the Lyfe Newsletter*

Onsite benefits:

- One 10'x10' space
- On-site distribution of marketing materials (restrictions may apply)

Gay In Garden

LOGO Placement - Recognition as a Gay In Garden Sponsor on all promotional materials related to Jersey Gay Pride

- Listing on event signage created by Jersey Gay Pride
- Listing on event programs
- Company logo and website link on Jersey Gay Pride website, www.JerseyGayPride.com
- Recognized in "thank you" ad in the In the Lyfe Newsletter

Onsite benefits:

- One 10'x10' space
- On-site distribution of marketing materials (restrictions may apply)

Individual

LOGO Placement - Recognition as an Individual Sponsor on all promotional materials related to Jersey Gay Pride

- Listing on event signage created by Jersey Gay Pride
- Listing on event programs
- Recognized in "thank you" ad in the In the Lyfe Newsletter

Onsite benefits:

On-site distribution of marketing materials (restrictions may apply)

JerseyGayPride.com

\$2,000

\$1.000

\$500

\$250

\$100



OUT in the Park at Cooper River Sunday, September 11, 2022 Sponsorship Agreement (Please print neatly. Thank you.)

Company/Organization:				
Address:				
Phone: ()	Email Address:			
Contact Person:	Business Industry:			
		(i.e., mercl	handise, gaming, food	d, health & wellness, please be specific)
		<mark>Sponsorship I</mark>	Level:	
	() Presenting	\$10,000	
	() Platinum	\$5,000	
	()Gold	\$3,500	
	() Silver	\$2,000	
	() Bronze	\$1,000	
	() Rainbow Ally	\$500	
	() Gay in Garden	\$250	
	SWAG Bag Flyer:			
	() ¼ page \$25.00	1	
	() ½ page \$50.00		
	() Full page \$100.	.00	

After printing and signing this agreement, please send a check or money order to Family Lyfe, A Nonprofit Organization. Credit/Debit payments are accepted via wire transfer, Paypal, Venmo, and Cash App (\$JerseyGayPride). *W9 Form and Tax Exemption Confirmation Letter are attached.*

CHECK PAYABLE TO AND MAILING ADDRESS: Family Lyfe, A Nonprofit Organization 190 Warwick Rd., #113 Stratford, NJ 08084 Attention: Jersey Gay Pride, Sponsorship Department

All payments are due on or before August 31, 2022. A confirmation of receipt of your submission will be forwarded via email. Failure to submit payment on time may result in denial of the terms outlined in our proposal.

For official use only:

Date received	Pymt Meth	Confirm sent



Departn	Request for Taxpayer Identification Number and Certification > Go to www.irs.gov/FormW9 for instructions and the latest information.				Give Form to the requester. Do not send to the IRS.			
1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. Family Lyfe A Nonprofit Organization dba c/o Southern New Jersey LGBTQ Pride								
		disregarded entity name, if different from above		lide				
type. tions on page 3.	following seven b	Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes. Individual/sole proprietor or C Corporation S Corporation Partnership Trust/estate single-member LLC Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ►				4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) 501C3		
Print or type. Specific Instructions on	b b g Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check Exemption from FATCA reporting c g C g							
Spe		r, street, and apt. or suite no.) See instructions.		Requester's name a			de me o.a.y	
See	190 Warwick R	oad, Unit #113						
0)	6 City, state, and 2							
	Stratford NJ 08							
	7 List account num	ber(s) here (optional)						
Par	t Taxna	yer Identification Number (TIN)						
	10 1000-00 L 1000	propriate box. The TIN provided must match the nam	ne given on line 1 to av	void Social sec	urity numl	ber		
		individuals, this is generally your social security num		or a				
	resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other – – – – – entities, it is your employer identification number (EIN). If you do not have a number, see How to get a							
TIN, la			101 US12 N 210	or				
		more than one name, see the instructions for line 1. quester for guidelines on whose number to enter.	Also see What Name	and Employer	Identificat	ion number		
				26	1 7	2 4 7 8	3 0	
Par	t II Certifi	cation						
	penalties of perju							
2. I an Ser	n not subject to ba ∿ice (IRS) that I ar	n this form is my correct taxpayer identification numb ckup withholding because: (a) I am exempt from bac m subject to backup withholding as a result of a failur ackup withholding; and	kup withholding, or (b)	I have not been no	otified by t	he Internal Re		
3. I an	n a U.S. citizen or	other U.S. person (defined below); and						
Certifi you ha acquis	ication instruction ave failed to report sition or abandonme	ntered on this form (if any) indicating that I am exemples. You must cross out item 2 above if you have been null interest and dividends on your tax return. For real esent of secured property, cancellation of debt, contribution vidends, you are not required to sign the certification, but the secure of the sec	otified by the IRS that y tate transactions, item 2 ns to an individual retire	ou are currently subj 2 does not apply. Fo ment arrangement (r mortgage IRA), and	e interest paid, generally, payn	nents	
Sign Here		. All-		Date ► 01/0 ⁻	1/2021		_	
	neral Instr		 Form 1099-DIV (d funds) 	ividends, including	those fror	n stocks or mu	tual	
noted.	•	o the Internal Revenue Code unless otherwise	 Form 1099-MISC proceeds) 	(various types of ind	come, priz	zes, awards, or	gross	
related	d to Form W-9 and	For the latest information about developments d its instructions, such as legislation enacted d, go to www.irs.gov/FormW9.	 Form 1099-B (stor transactions by brok 	ers)				
	• Form 1099-S (proceeds from real estate transactions)		,	Hana)				
	Purpose of Form		 Form 1099-K (merchant card and third party network transactions) Form 1098 (home mortgage interest), 1098-E (student logn interest). 					
inform	An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information		 Form 1090 (none morgage interest), 1090-E (student loan interest), 1098-T (tuition) Form 1099-C (canceled debt) 					
(SSN)			Form 1099-A (acquisition or abandonment of secured property)					
(EIN),			Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.					
		not limited to, the following.	If you do not return Form W-9 to the requester with a TIN, you might					

- FORTH 1099-A (acquisition or abandonment of secured property) Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN. If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.

Cat. No. 10231X

• Form 1099-INT (interest earned or paid)

Form W-9 (Rev. 10-2018)



INTERNAL REVENUE SERVICE P. O. BOX 2508 CINCINNATI, OH 45201

Date: MAR 0 6 2020

FAMILY LYFE A NONPROFIT ORGANIZATION C/O SOUTHERN NJ LGBTQ PRIDE 190 WARWICK ROAD - 113 STRATFORD, NJ 08084-0000

Employer Identification Number: 26-1724780
DLN:
26053435001750
Contact Person:
CUSTOMER SERVICE ID# 31954
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
509(a)(2)
Form 990/990-EZ/990-N Required: Yes
Effective Date of Exemption:
February 2, 2020
Contribution Deductibility:
Yes
Addendum Applies:

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

NO

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Lattar 947

DEPARTMENT OF THE TREASURY

JerseyGayPride.com



FAMILY LYFE A NONPROFIT

-2-

Sincerely,

stephen a mortan

Director, Exempt Organizations Rulings and Agreements

Letter 947