



SMALL BUSINESS OPPORTUNITY SUMMIT

AUGUST 2, 2023 | 11 AM-2:30 PM

PERMITTING AND DEVELOPMENT CENTER

6310 WILHELMINA DELCO DR, AUSTIN, TX 78752



Diversity Ethnic Chamber Alliance



IN PARTNERSHIP WITH THE CITY OF AUSTIN



SUMMIT OPPORTUNITIES

- Assist businesses in understanding opportunities available to help them grow
- Assist businesses in accessing resources that will position them to obtain growth opportunities

EVENT AGENDA

- Panel discussion that includes experts in
 - Technical Assistance
 - Certification & Procurement
 - Capital Access
 - Workforce Development
- Panel Q&A
- Speed-networking
 - Attendees will network with providers that they identify are most valuable for them

The summit will explore critical business development topics with expert panels, discussions, and Q&A opportunities. Connect with key resources and take your business to the next level!

With a mission to serve and support the small and medium business community in Central Texas, the DECA, Texas Capital Bank, and the City of Austin Small Business Opportunity Summit combine our panel sessions featuring industry experts who offer critical advice and knowledge on business development in a question-and-answer format followed by a more targeted speed networking opportunity.

THANK YOU TO OUR PRESENTING SPONSOR



About **DECA**

Diversity Ethnic Chamber Alliance



Diversity and Ethnic Chamber Alliance (“DECA”) is comprised of the Austin LGBT Chamber, Greater Austin Asian Chamber, Greater Austin Black Chamber, Greater Austin Hispanic Chamber of Commerce.

DECA will work with community stakeholders to build a one of kind model setting a new national standard of community collaboration to impact opportunities for minority businesses.

SPONSORSHIP LEVELS

BANNER SPONSOR - \$1,500

- A BOOTH AT EVENT
- LIST OF ATTENDEE NAMES AND ORGANIZATIONS UPON REQUEST
- COMPANY LOGO/BRAND INCLUDED ON PROMOTIONAL SOCIAL MEDIA GRAPHICS AND POSTS
- INCLUSION IN NEWSLETTER
- MARKETING TOOLKIT WITH EVENT GRAPHICS TO SHARE ACROSS COMPANY COMMUNICATION CHANNELS
- LOGO AND MENTION ON WEBSITE REGISTRATION PAGE

BOOTH SPONSOR - \$500

- A BOOTH OR TABLE AT EVENT
- COMPANY LOGO/BRAND INCLUDED ON PROMOTIONAL SOCIAL MEDIA GRAPHICS AND POSTS
- INCLUSION IN NEWSLETTER
- MARKETING TOOLKIT WITH EVENT GRAPHICS TO SHARE ACROSS COMPANY COMMUNICATION CHANNELS
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SUPPORTING SPONSORS - \$250

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- MARKETING TOOLKIT WITH EVENT GRAPHICS TO SHARE ACROSS COMPANY COMMUNICATION CHANNELS
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IN-KIND SPONSORSHIP OPPORTUNITIES

FOOD, BEVERAGE, MEDIA SPONSORS: (IN-KIND SPONSORSHIPS ALL RECEIVE THE SAME BENEFITS)

- OPPORTUNITY TO SPEAK DURING INTRODUCTIONS
- COMPANY LOGO/BRAND INCLUDED ON PROMOTIONAL SOCIAL MEDIA GRAPHICS AND POSTS
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