

# Art in the Yard

Moving to May!!! Announcing the 2024 annual Art in the Yard event for Pleasure Island. This event is an opportunity for local\* artists and crafters to open their yards, home studios, garages and/or driveways to display and sell their art. No packing up and carting your work to a local art/craft fair, just set up in your own yard! We want to bring people to you so that you can sell your wonderful creations. **The event will be Saturday, May 4, 2024 from 10:00am – 4:00pm and Sunday, May 5, 2024 from 12:00 noon to 4:00 pm.**

\*This year we are accepting applications for artists from Monkey Junction back through to Pleasure Island. These off-island artists will need to have a host on the Island to display their work. If you need a host, please email [CBartintheYard@gmail.com](mailto:CBartintheYard@gmail.com), we have potential hosts we can connect you with.

This event is being sponsored by the Island Arts Council.

## ***So, how does this work....***

Artists who want to participate will sign up by submitting the commitment to participate below to email: [CBARTINTHEYARD@gmail.com](mailto:CBARTINTHEYARD@gmail.com) by **March 1, 2024**.

Working with the Island Arts Council, maps will be created which will list each participating artist's location. The map will also have a link to a Facebook group that will have albums for each artist. The maps will be made available on-line and in print. The maps will be made available in local businesses ahead of the event.

We will be putting up posters in local businesses and will advertise the event as broadly as possible to drum up traffic.

## ***So, what does each Artist have to do?***

- Submit the Commitment to Participate by March 1, 2024 along with participation fee for this year's event. The fee is \$25 for Island Arts Council members and \$40 for non-members. This year we are introducing a rate of \$20 for students under 18 years of age. If you have not participated before and need a yard sign (we're using the same one's from prior years), you will also need to send \$20 for the new sign. At least one sign is required in each location. You can mail the application and payment to: Beth Carter, 216 Spencer Farlow Dr, Carolina Beach, NC 28428 or submit the application via email, you can also pay at [www.islandartscouncil.net](http://www.islandartscouncil.net) (under donations) or you can pay via Venmo to: @Elizabeth-Carter-256
- We suggest you also think about purchasing additional things on your own such as balloons or flags to draw more attention to your location, but that is up to each artist, we will only require one sign.
- Submit a statement that you would want published about your art to [CBARTINTHEYARD@gmail.com](mailto:CBARTINTHEYARD@gmail.com) with your application. I will create a Facebook album (if you're a new artist this year) for each artist in the Art in the Yard Facebook Group, and I will upload the statement you provide as a part of that. You can then upload your own pictures of your art to that album. Uploading pictures will allow attendees to browse your art ahead of the event. The albums will stay there after the event for future viewing and to allow folks to reach out to artists at a later time.
- Create your own display and set up the day of the event. You will be required to be set up by the start of each day's event, (10:00 am on Saturday, 12:00 noon on Sunday) and keep it up until 4:00 pm each day of the event. Get creative about your display!!! The more enticing you make it look, the more likely people are to stop by.
- If you don't have a space of your own to set up, consider buddying up with another artist or use a friend's home (with permission of course). Reach out to [CBARTINTHEYARD@gmail.com](mailto:CBARTINTHEYARD@gmail.com) if you want to participate but don't have a space, we will try and connect you with a host.
- If you live in a location with an HOA, make sure you understand the rules of your HOA for such an event.
- Selling only of original craft or art, made by hand, or with the appropriate tools, by the artisan. Absolutely no buy and sell items, hand-assembly of bought items, imports, or work that is commercially manufactured. We want to see original works!

- All participants are responsible for proper insurance and protection of their work and set up and should plan accordingly to prevent theft, damage or misuse during the event. The Town of Carolina Beach and all sponsors of this event will assume NO responsibility for any damages to work or any person or persons participating in the event.
- Participants are responsible for the collection of applicable NC State and New Hanover County sales tax and payment thereof to the NC Department of Revenue. Carolina Beach Art in the Yard is not responsible for the collection or payment of any sales tax.
- The artist agrees that photos taken by the Island Arts Council during the event may be used on the Art in the Yard and Island Arts Council websites and social media to promote the event.
- We will NOT be running a raffle this year.

**Commitment to Participate**

Artist Name: \_\_\_\_\_

Studio/Business Name (if applicable): \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Facebook Name:

Website/Other: \_\_\_\_\_

Physical Address (for map): \_\_\_\_\_

Summary of your Art/Craft:

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**NOTE: Attach 3 photos of your work when you submit your commitment – NOTE: Please send your best photos as these may be used in promotions for the event**

Applicant shall indemnify and hold harmless the Organizers of the event, the Island Arts Council and Town of Carolina Beach, its agents and employees and assigns from and against all losses, costs, damages, expense and liability caused by an accident or other occurrence in bodily injury, including death, sickness and disease to any persons or damage or

destruction to property, real or personal, arising directly or indirectly from operations, products or services rendered under this contract. By submitting this application, the artist acknowledges an understanding of and a willingness to observe the rules and regulations set forth and an acceptance of the deadlines referenced. The artist understands that no refunds for signage will be made for late cancellation. The artist understands that the coordinators reserves the right to not promote work that does not meet the requirements specified in the application, or is not consistent in style or subject matter with the images and summary submitted. The artist understands that the organizers of the event reserves the right to alter event details and make necessary changes to ensure the event's success.

Signature \_\_\_\_\_

Date \_\_\_\_\_