

Art in the Yard

Announcing the inaugural Art in the Yard event for Pleasure Island. This event is an opportunity for local artists and crafters to open their yards, home studios, garages and/or driveways to display and sell their art. No packing up and carting thing to a local art/craft fair, just set up in your own yard! We want to bring people to you so that you can sell your wonderful creations. The event will be Saturday, September 24, 2022, it will run from 10:00am – 4:00pm.

This event is being sponsored by the Island Arts Council.

So, how does this work....

Artists who want to participate will sign up by submitting the commitment to participate below to email: CBARTINTHEYARD@gmail.com by June 30, 2022.

Working with the Island Arts Council, maps will be created which will list each participating artist's location. The map will also have a link to a Facebook group that will have albums for each artist. The maps will be made available on-line and in print. The maps will be made available in local businesses ahead of the event.

We will be putting up posters in local businesses and will advertise the event as broadly as possible to drum up traffic.

So, what does each Artist have to do?

- Submit the Commitment to Participate by June 30, 2022
- By submitting your Commitment to participate, you are agreeing to purchase the necessary signage to mark your location. You will be provided with the details as to where to buy the sign at a later date. We try to keep the cost under \$25 per artist. The signage will be something you can keep and reuse for subsequent years events. You can purchase additional things on your own such as balloons or flags to draw more attention, but that is up to each artist, we will only require one sign.
- Submit a statement that you would want published about your art along with up to 15 photos of your art to CBARTINTHEYARD@gmail.com by July 15, 2022 (this location may change but we will communicate with you if it does). The statement and pictures will be uploaded to the Facebook group for this event. This allows those who are interested to browse your art ahead of the event and it will be out there after the event as well for future viewing and to allow folks to reach out to artists at a later time.
- Create your own display and set up the day of the event. You will be required to be set up by 10:00 am and keep it up until 4:00 pm the day of the event. Get creative about your display!!! The more enticing you make it look, the more likely people are to stop by.
- If you don't have a space of your own to set up, consider buddying up with another artist or use a friend's home (with permission of course).
- If you live in a location with an HOA, make sure you understand the rules of your HOA for such an event.
- Selling only of original craft or art, made by hand, or with the appropriate tools, by the artisan. Absolutely no buy and sell items, hand-assembly of bought items, imports, or work that is commercially manufactured. We want to see original works!
- All participants are responsible for proper insurance and protection of their work and set up and should plan accordingly to prevent theft, damage or misuse during the event. The Town of Carolina Beach and all sponsors of this event will assume no responsibility for any damages to work or any person or persons participating in the event.
- Participants are responsible for the collection of applicable NC State and New Hanover County sales tax and payment thereof to the NC Department of Revenue. Carolina Beach Art in the Yard is not responsible for the collection or payment of any sales tax.
- The artist agrees that photos taken by the Island Arts Council during the event may be used on the Art in the Yard and Island Arts Council websites and social media to promote the event.

- We are anticipating a stamp card encouraging attendees to visit as many sites as possible. Each artist will be given a stamp and stamp pad to stamp visitor's cards. (we'll also provide the cards in case you're the first stop). The cards will be dropped off at sponsoring businesses or with artists. A drawing will be held at the end for a large grand prize comprised of donations from local businesses and donated artwork from participating artists. We are not requiring that each artist donate a piece of work, but we are asking for donations for the grand prize. We will want to get the donations ahead of time so that we can use those items in promoting the event.

Commitment to Participate

Artist Name: _____

Studio/Business Name (if applicable): _____

Email Address: _____

Phone Number: _____

Website/Other: _____

Physical Address (for map): _____

Summary of your Art/Craft:

NOTE: Attach 3 photos of your work when you submit your commitment

Applicant shall indemnify and hold harmless the Organizers of the event, the Island Arts Council and Town of Carolina Beach, its agents and employees and assigns from and against all losses, costs, damages, expense and liability caused by an accident or other occurrence in bodily injury, including death, sickness and disease to any persons or damage or destruction to property, real or personal, arising directly or indirectly from operations, products or services rendered under this contract. By submitting this application, the artist acknowledges an understanding of and a willingness to observe the rules and regulations set forth and an acceptance of the deadlines referenced. The artist understands that no refunds for signage will be made for late cancellation. The artist understands that the coordinators reserves the right to not promote work that does not meet the requirements specified in the application, or is not consistent in style or

subject matter with the images and summary submitted. The artist understands that the organizers of the event reserves the right to alter event details and make necessary changes to ensure the event's success.

Signature and date _____