

Yearly Sponsorship Opportunities



MIVERENT
FOOTBALL ACADEMY

ABOUT MIVERENT FOOTBALL ACADEMY:

Officially created in 2023, Miverent Football Academy has been in the works since 2020 through private coaching sessions run by James Fitzgerald, who is more commonly known as Fitzy.

Having coached in football since 2010 Fitzy is the spearhead of Miverent Football Academy.

Miverent is a created name, it has no meaning therefore its potential is endless just like every young player.

The logo features the Phoenix known for its fiery rebirth in death. We want players to have a chance to be reborn after any failures or death of their footballing goals whether that is a failed moment in a game, losing their spot in a team or missing out on a team. The idea is to learn from your mistakes and failures, accepting they happen, owning them and then coming back stronger from them.

PURPOSE OF THE ACADEMY:

To develop quality adaptable players from the Central Coast that can fit into any rep, club or academy team in the country or the world.

MISSION OF THE ACADEMY:

To let people discover their best selves through football this includes working on more than just Tactical, Technical. Adding Mental (handing life and match pressures, support and exploration), Social (social exploration, team bonding and communication) and Physical (balance, range of movement and motor skills). Giving a clear indication of player progress (the actual result). All at an affordable price.

SPONSORSHIP PACKAGES



- **X1 MAJOR SPONSOR \$5,000:**
 - Front of Jersey Sponsor (Soccer5s is a placeholder).
 - Your company directly advertised to our TeamApp members.
 - Sponsor placement with website link on our website, our registration app and x12 posts on our social media accounts.
 - Sponsor Shown and Referenced in any extra content (Youtube and Podcasts).
- **X1 MINOR SPONSOR \$3,000**
 - Back of Jersey Sponsor (Sponsor 2 Logo is placeholder).
 - Your company directly advertised to our TeamApp members.
 - Sponsor placement with website link on our website, our registration app and x6 posts on our social media accounts.
 - Sponsor Shown and Referenced in any extra content (Youtube and Podcasts).

SPONSORSHIP PACKAGES



- **X5 SUPPORTERS SPONSORS
\$500:**
 - Your company directly advertised to our TeamApp members.
 - Sponsor placement with website link on our website, our registration app and x3 posts on our social media accounts.
 - Sponsor Shown and Referenced in any extra content (Youtube and Podcasts).

WHAT YOUR SPONSORSHIP DOES FOR MIVERENT ACADEMY

Your sponsorship allows us to pursue one of our main goals which is to change football on the Central Coast for better through our coaching.

With your sponsorship we intend on keeping or lowering our prices to allow as many people as possible the chance to participate in our enjoyable high quality coaching sessions. Our long-term goal is to completely subsidise our main football programs to allow anyone who is good enough to join.

THANK YOU FOR YOUR
INTEREST.
WITH YOUR HELP WE WILL
RISE TOGETHER.



MIVERENT
FOOTBALL ACADEMY

The logo features a large, stylized black 'R' with a white winged profile on its left side. To the right of the 'R', the word 'RISE' is written in a bold, black, sans-serif font. Below 'RISE', the word 'MIVERENT' is written in a smaller, bold, black, sans-serif font. At the bottom, 'FOOTBALL ACADEMY' is written in a very small, bold, black, sans-serif font.