

CONQUERING LIFE'S COURSE

COMMON SENSE IN CHAOTIC TIMES



RICHARD V. BATTLE

FOREWORD BY TIEMAN H. "SKIPPER" DIPPEL JR.

ISBN – 978-1-9772-1551-2

Does Today's World Frustrate You? Do you wonder if Common Sense is vanishing?

Conquering Life's Course Readers will **LAUGH, LEARN** from 140+ examples, **LOVE** to return the favor to others, **LINK** past values to insure future success and **LEAD** those in their sphere of influence more successfully.

- It includes 40 Bite size Essays that will entertain and inspire the reader to think, laugh and undertake actions to realize a more fulfilling life.
- 43 quotes that inspire one to a more fruitful life.
- 140 People, Events, Places and Institutions are included to illustrate the essays.
- It offers specific ideas to deal with today's issues.
- Concise and Easy-to-read
- It can be shared with the entire Family

..... And much more

- Does today's world frustrate you?

Conquering Life's Course's stories of time proven principles have enabled people to live more successfully through the ages.

- If you or a loved one have given up on understanding the world of today-

Conquering Life's Course is a must read. It offers reassurance to the reader that age old traditions and wisdom still rule over unproven theory.

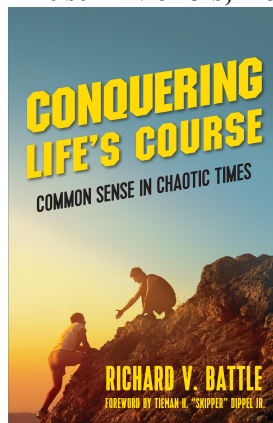
Richard has exemplified his leadership in his generation of commentators on the importance of a set of values

that are not old fashioned, but timeless, and how he learned them from his parents and conveyed them to his daughter. The commentaries help each of us rethink points of our own lives and more importantly, what we need to convey to the next generation.

Tieman H. "Skipper" Dippel Jr.

Richard's personal stories of victory and failure are grounded and accessible to us all. It should be mandatory reading for those of the "Millennial" generation.

Austin Nichols, Actor



Richard Battle's collection of inspiring stories will free you to become your best self. His wisdom and observations from relatable vignettes will give you hope to conquer all obstacles!

It is a MUST read! **Richard D. Stafford, Ph.D., author of *Beyond the Beach***



Richard Battle is an award winning and Amazon best seller author of five previous books including *Unwelcome Opportunity*, *The Four Letter Word That Builds Character*, *The Master's Sales Secrets*, *Surviving Grief by God's Grace* and *The Volunteer Handbook – How to Organize and Manage a Successful Organization*.

He is a businessman with more than 40 years of sales and executive management experience. He has more than 30 years' experience speaking and training on motivation, leadership, character, sales, volunteerism and faith.

He has been involved with several volunteer organizations for many years. As the president of the Austin Jaycees in 1983-1984, he was recognized as the **Outstanding Local Chapter President in the world by Jaycees International** while leading his 500+ member chapter to being recognized as the Most Outstanding Local Chapter in the United States. He chaired the board of Alpha Kappa Psi, chaired the John Ben Shepperd Public Leadership Forum and its board, and served organizations such as the Boy Scouts, Muscular Dystrophy Association and Keep Austin Beautiful.

Unwelcome Opportunity is available for \$ 17.95 plus tax by emailing richard@richardbattle.com, or, from <https://outskirtspress.com/conqueringlifescourse>, Amazon.com or any bookstore. Also available on Kindle, Audible and iTunes

FOR IMMEDIATE RELEASE



Outskirts Press announces *Conquering Life's Course*, the latest highly-anticipated Motivational and Inspirational Personal Growth book from Lakeway, Texas author Richard V. Battle.

October 10, 2019. Denver, CO and Lakeway, Texas - Outskirts Press, Inc. has published *Conquering Life's Course: Common Sense in Chaotic Times* by Richard V. Battle, which is the author's most recent book to date. The 5 ½ x 8 ½ Black & White Paperback/ Kindle /Audio in the Self Help /Motivational and Inspirational category is available worldwide on book retailer websites such as Amazon and Barnes & Noble for a suggested retail price of \$17.95. The webpage at www.outskirtspress.com/conqueringlifescourse was launched simultaneously with the book's publication.

Readers will **LAUGH** at the anecdotes, **LEARN** from 140+ examples, **LOVE** to return the favor to others, **LINK** past values to insure future success and **LEAD** those in their sphere of influence more successfully.

About the Book (Excerpts & Info)

Richard's personal stories of victory and failure are grounded and accessible to us all. **It should be mandatory reading for those of the "Millennial" generation.**

Austin Nichols, Actor

Richard Battle's collection of inspiring stories will free you to become your best self. His wisdom and observations from relatable vignettes will give you hope to conquer all obstacles!

It is a MUST read!

Richard D. Stafford, Ph.D., author of *Beyond the Beach*

Deftly constructed at 221 pages, *Conquering Life's Course: Common Sense in Chaotic Times* is being aggressively promoted with a focus on the Self-Help/Motivation and Inspirational category. With U.S. wholesale distribution through **Spring Arbor, Ingram** and **Baker & Taylor**, and pervasive online availability through **Amazon, Barnes & Noble** and elsewhere, *Conquering Life's Course* meets consumer demand through both retail and library markets with a suggested retail price of \$17.95 in paperback. **Also available in Kindle and Audio version.**

Additionally, *Conquering Life's Course* can be ordered by retailers or wholesalers for the maximum trade discount price set by the author in quantities of ten or more from the Outskirts Press Direct bookstore at www.outskirtspress.com/bookstore

ISBN: [9781977215512](https://www.isbn-international.org/details/9781977215512)

Format: 5 ½ x 8 1/2 Black & White Paperback

SRP: \$17.95

For more information or to contact the author, visit www.outskirtspress.com/conqueringlifescourse

About the Author

Richard Battle is an Amazon best seller and award winning author of five additional books, including *Unwelcome Opportunity*. He has been a speaker and trainer on topics including motivation, character, sales, faith and volunteerism for over 30 years. He resides in Texas.

Praise for **Conquering Life's Course**

Richard Battle gives you simple yet profound tips to better your life and career, while also enriching your relationships with friends and family.

Richard's personal stories of victory and failure are grounded and accessible to us all. It should be mandatory reading for those of the "Millennial" generation.

Austin Nichols, Actor

“Conquering Life's Course reminds me of climbing to the very peak of St. Lucia's Petit Piton: exhilarating, eye-opening, refreshing, enlightening and provocative...all in one inspiring journey. Richard Battle's collection of inspiring stories will free you to become your best self. His wisdom and observations from relatable vignettes will give you hope to conquer all obstacles!

It is a Must read!”

Richard D. Stafford, Ph.D., author of *Beyond the Beach*

“Richard is a master story teller. He draws from his life experiences, and combines these with relevant and timely lessons, and his deep spiritual connection to provide a roadmap for how to live a good and fulfilled life. I recommend this book for people of all ages and backgrounds.”

Andrew Tull, Partner, Tailwind Business Ventures

Conquering Life's Course is packed with Richard's down to earth “good humor” and incredible common sense. It can be read in a single session or picked up and read a chapter at a time, on many different occasions. It's full of wisdom and history into our culture over many generations.

I encourage you to read the book - it has a lot to do with love, humility, maintaining a sense of humor, helping others, and depending on a Higher Power.

Craig Hobar, M.D.

Founder and Medical Director, LEAP Global Missions

**Director International Craniofacial Surgery, Medical City Children's Hospital, Dallas,
Texas**

Richard reminds us that we all matter, that every life matters, and that we are all entrusted with the decision to use our time on earth either ‘to build into’ or ‘to tear down.’ His stories emphasize that the power of good is not conferred only upon those in high places but is within all of us.”

C. Steven Hartman, CAE

Chief Executive Officer

Alpha Kappa Psi Professional Business Fraternity & Foundation

"Richard did a great job of giving us bitesize stories to help us with large life issues. What a blessing!"

Rick Figueroa

Conquering Life's Course is chock full of questions and answers to help you reach your goals in life and achieve a more prosperous and fulfilling trip to the top.

Wayne E. Ahart, Founder and former Chairman of Brokers National Life Assurance Co.

"Richard's essays are uplifting and inspirational. We need those lessons today to remind us what is important in life and living."

Clarke Straughan, Author of *Romancing the Impossible*

FOR ADDITIONAL INFORMATION

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Austin, Texas 78734

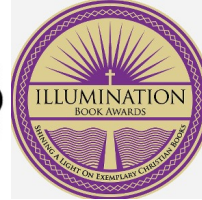
Author: **Richard V. Battle**

richard@richardbattle.com

512-987-2058

About The Author

Prior to authoring *Conquering Life's Course*, Richard Battle won awards for *Unwelcome Opportunity* and *Surviving Grief by God's Grace*.



Richard has also authored *The Four Letter Word That Builds Character*, *The Master's Sales Secrets*, and *The Volunteer Handbook – How to Organize and Manage a Successful Organization*. He has served on the board of many organizations including Alpha Kappa Psi (chairman), The John Ben Shepperd Public Leadership Institute (chairman), Boy Scouts of America, Muscular Dystrophy Association and Keep Austin Beautiful.

He has been a public speaker and trainer for over 30 years on topics including; volunteerism, leadership, sales and faith.

He was appointed by Texas Governor Rick Perry to The Texas Judicial Council and The Texas Emerging Technology Fund.

As president of the Austin Junior Chamber of Commerce (1983-1984), the U.S. Junior Chamber of Commerce recognized the chapter as the Most Outstanding chapter in the United States, and the Junior Chamber of Commerce International recognized Richard as the Outstanding Chapter President in the world.

Richard was an executive with KeyTrak (a Reynolds and Reynolds company), and has more than 40 years of experience in sales, executive management and leadership. He was selected to the National Register's Who's Who in Executives and Professionals in 2005.

Richard lives in Texas

FOR ADDITIONAL INFORMATION
PRODUCERS/EDITORS:

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Author: **Richard V. Battle**
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512-987-2058

Potential Interview Questions

Conquering Life's Course Common Sense in Chaotic Times

How did you decide to write *Conquering Life's Course*?

What did you learn from your experiences that form your *Conquering Life's Course*?

Who should read *Conquering Life's Course*, and how would they benefit?

Why should people who have not faced life's greatest challenges read *Unwelcome Opportunity*?

You describe some humorous situations in *Conquering Life's Course*. Please share one example.

Why is it so important to share *Conquering Life's Course* at this time?

You tell stories and use humor to illustrate the principles you share with readers. Please tell us why you feel that best communicates your message and benefits the reader.

What is the most important fact should readers take away from *Conquering Life's Course*?

What other ways are you spreading the message of *Conquering Life's Course*?

Where can our listeners obtain additional information, or place their order for *Conquering Life's Course*?

FOR ADDITIONAL INFORMATION

EDITORS/PRODUCERS:

For review copies contact:

Richard V. Battle

Tel: **512-987-2058**

Email: richard@richardbattle.com

Author: Richard V. Battle

richard@richardbattle.com

HOW TO BOOK RICHARD FOR A SHOW

Available on holidays

1. Email this page back to Richard today at richard@richardbattle.com

2. Then call 512-987-2058 and we will set up a time and date...

Or check here and I will call you back at _____ or _____.
TIME DATE

Who Richard should contact at your station _____ / _____
NAME TITLE

Phone _____ Fax _____ e-mail _____

Address _____ / _____ / _____ / _____
& STREET CITY STATE ZIP CODE

Station _____ / _____ Market Served _____
CALL LETTERS FREQUENCY

Program _____ / _____ / _____
HOST PROGRAM NAME PROGRAM TIME SPAN

Station Format _____

Date Requested For Interview _____ / _____ / _____
DAY OF WEEK DATE START TIME

Approximate length allocated to interview _____

___ Check here if you want a copy of Richard's book prior to interview.

We require a confirmed booking date prior to sending out books.

Here is how to get an immediate copy of Richard's book.

Phone Volunteer Concepts at 512-987-2058 to request a review copy. You may also order a copy at richard@richardbattle.com

Radio/TV Programs That have Featured Richard and his works

1. Collin Lambert, Prime Time Chicago, WMBI, **Chicago, Illinois**, 312-329-4290
2. Jim Schneider, host, VCY America (**99 stations**), **Milwaukee, Wisconsin**, 414-607-1757
3. **The Harvest Show (TV)**, **LeSea Broadcasting**, South Bend Indiana,
Vijoya Chappellear, Producer, 574-291-8200
4. Dr. Karen Hayter, producer, **Reality Talks**, **FamilyNet TV**, **Ft. Worth, Texas**, **817-570-1400**
5. Dan Wales, host, KCHB, **Houston, Texas (9 station network)**, 713-520-5200
6. Warren Duffy, host of Duffy & Co., KKLA, **Los Angeles, California**
Natasha Nelson, producer, 714-847-9685
7. Dr. Debra Peppers, host, Talk From The Heart, KJSL, **St. Louis, Missouri**, **314-878-3600**
8. Dr. Randy Carlson, host, Parent Talk, Family Life Communications, 520-742-6976
(Gigi Cook, Associate Producer) (**110 stations**)
9. Ken Inlow, host/GM, Christian Author's Show, KKGTV, Portland, 503-222-1150
10. Jim Zimmer, host, Christian Interviews Today, KGDP, Santa Maria, Ca., 805-928-7707
11. Steve Davis, host, Christianity in a Changing Culture, Minneapolis, 763-417-8270
12. Ed Sossen, host, Sossen's World, KIXL, Austin, Texas, 512-372-9700
13. Sam DeCasper, host, Christian Perspectives, WULS, Douglas, Georgia, 912-384-9857
14. Kimberly Sarale, host, Book Nook, KYCC, Stockton, California, 209-477-3690
15. David Wright, host, WDCD, Albany, New York, 518-862-1540
16. Don Karnes, host, WFAX, Falls Church, Virginia, 703-532-1220
17. P.J. Oliver, host. Wanda Sanchez, Producer, Life! Line, KFAX 1100, San Francisco, 510-713-1300
18. Edna Parrish, host, Keeping You Informed, WFAX, **Cincinnati, Ohio**, 513-542-9393
19. Gino Geraci, Sr. Pastor Calvary Chapel South Denver and host of the Gino
Geraci Show, KRKS, **Denver, Colorado**, 303-933-8733
20. Jim Taylor, host of Author's Corner, KNEO, Neosho, Missouri, 417-451-5636
21. Jim Galipeau, Program Director and host, WJIE, **Louisville, Kentucky**, 502-968-1220
22. Ron Thulin, host, The Ron Thulin Show, KSLR-630, **San Antonio**, 210-344-8181
23. Dan Whitley, host, Essential Wellness Health Ministry, Nashville, 423-727-0651
24. Tamala Coleman, Spiritually Speaking, Iheart Radio, tcpraise14@gmail.com
25. Dr. Faye Live (television), New Covenant Television Network, sterling@nctntv.org
26. Jemsbooks blog with Janice Spina
<https://jemsbooks.blog/2019/12/02/award-winning-author-interview-richard-v-battle/>
27. The Authors Show

28. Paul Kretschmer, WIHS radio, Middeltown, Ct., 800-346-1049

29. Burke Allen, Allen Media Radio, Washington, D. C., 703-589-8960

Fast Facts About:

Conquering Life's Course *Common Sense in Chaotic Times*



WHY THIS BOOK? WHY NOW?

1. Does Today's World Frustrate You? Do you wonder if Common Sense is vanishing?
2. *Conquering Life's Course's* stories of time proven principles have enabled people to live more successfully through the ages.
3. Readers will **LAUGH, LEARN** from 140+ examples, **LOVE** to return the favor to others, **LINK** past values to insure future success and **LEAD** those in their sphere of influence more successfully.
4. It offers reassurance to the reader that age old traditions and wisdom still rule over unproven theory.
5. It informs, educates and entertains the reader through easy to read, bite sized stories that will inspire the reader to think and modify their behavior leading to a more fulfilling life.

WHO ARE YOU?

- 30 plus years speaker and trainer committed to reinforce its message to insure maximum promotion.
- Recognized by the Junior Chamber of Commerce International as "The Outstanding Local Chapter President in the World" in 1984. Chapter awarded Outstanding Chapter in the United States
- Amazon Best Seller and award winning author:
 - *Unwelcome Opportunity*
 - Gold Medal – Readers' Favorite 2019
 - *The Four Letter Word That Builds Character*
 - *The Volunteer Handbook: How to Organize and Manage a Successful Organization.*
 - *The Master's Sales Secrets*
 - *Surviving Grief By God's Grace*
 - Writer's Digest – Honorable Mention- Religion

Richard has exemplified his leadership in his generation of commentators on the importance of a set of values that are not old fashioned, but timeless, and how he learned them from his parents and conveyed them to his daughter.

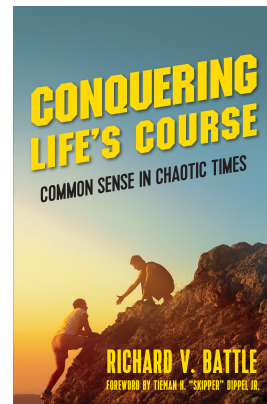
- Tieman H. "Skipper" Dippel Jr.

Richard's personal stories of victory and failure are grounded and accessible to us all. It should be mandatory reading for those of the "Millennial" generation.

- Austin Nichols, Actor

WHAT IS THE PLATFORM TO DRIVE SALES?

- Full time speaker and trainer before publication.
- Website
- Powerful keynote and workshops based on the book will promote back of room sales.
- National campaign for Radio and TV interviews. Experience and contacts from previous books will help success
- Bulk sales to businesses.



WHAT CAN WE TELL BOOK BUYERS?

- It is easy to read and will entertain and inspire the reader to think, laugh and undertake actions to realize a more fulfilling life.
- It can be shared with the entire family.
- And available on Kindle, Audible and iTunes

WHAT'S IN THE BOOK?

- 40 Inspirational Essays and 43 Motivational Quotations
- 140 People, Events, Places and Institutions are included to illustrate the essays.

<https://outskirtspress.com/conqueringlifescourse>

Note sheet

Richard V. Battle

Author of *Conquering Life's Course*

Unwelcome Opportunity, The Master's Sales Secrets, The Four Letter Word that Builds Character, Surviving Grief by God's Grace and The Volunteer Handbook: How to Organize and Manage a Successful Organization

To book Richard for an interview, call 1-512-987-2058
e-mail: Richard@richardbattle.com