

ISBN – 978-1-9772-3881-8

“Battle delivers what he hopes is a “small effort to provide positivity in a world where adverse reporting reigns.” The author’s optimism is on full display throughout, ..., it guarantees that his various entries can be reread over many years.” – *Kirkus Reviews*

“Richard Battle is the antidote to that which brings you down.” – Gail Fallen, 1310KFKA

# Does It Seem Like Hope Has Vanished?

You're Not Alone – Here is **are** 366 Daily Doses?

*Life's Daily Treasure* is for adults seeking hope and encouragement in an ever challenging world.

- It includes 366 daily doses of Hope!
- On every page:
  - Inspirational scriptures
  - Motivational quotes
  - Historic anniversaries
  - Birthday celebrations
  - National day commemorations
  - Motivation to action
- Concise and Easy-to-read
- It can be shared with the entire Family.

..... And much more

- If you or a loved one have given up hope -

*Life's Daily Treasure* will restore your pride in America and inspire you to confidently pursue your destiny.

--

Richard created a uniquely useful book for those of us who like a touch of inspiration with our morning coffee. "Life's Daily Treasure" is one part devotional, one part sage advice, and a third-part factoid. And it's all served up in an easy-to-digest format that's quick to read but offering ample opportunity for contemplation and journaling.

- **Charles Besondy**, award-winning author of **Christian fiction**

*Richard has created a unique book with devotionals, historical resources, motivational quotes, and a personal journal for each day of the year. The book is inspiring, motivating, and fun. It will be a valuable resource for executives, students, and retirees!* – **Rick Rhodes**, 4-term mayor, Sweetwater, Texas

**It is a book of hope for today, and every day!**

**Life's Daily Treasure is a terrific resource for speakers and pastors.**

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This may be the best of the eight books that Richard has blessed all of us with his publishing.... because of its simplicity and "readability." It combines all the principles of leadership that Richard has written about and that he lives, with the thought that we will have greater peace in our personal lives and greater success in our business lives if we live each day with God as our Center. - **Wayne T Franke, MJWT Consulting**



**Richard V. Battle's** previous books include: *Navigating Life's Journey, Conquering Life's Course, Unwelcome Opportunity, The Four-Letter Word That Builds Character, The Master's Sales Secrets, Surviving Grief by God's Grace*, and *The Volunteer Handbook – How to Organize and Manage a Successful Organization*.



**Richard V. Battle** is an award-winning and Amazon bestseller author of eight books.

He is a **media commentator** frequently appearing on radio and television and has been a **motivational speaker and trainer** for over 30 years on leadership, sales, and faith.

His **servant leadership** includes the boards of many organizations, including Alpha Kappa Psi (past chairman), The John Ben Shepperd Public Leadership Institute (past chairman), Boy Scouts of America, Muscular Dystrophy Association, and Keep Austin Beautiful.

**Texas Governor Rick Perry** appointed him to The Texas Judicial Council and The Texas Emerging Technology Fund.

**As president of the Austin Junior Chamber of Commerce (1983-1984)**, the U.S. Junior Chamber of Commerce recognized the chapter as the Most Outstanding chapter in the United States. **The Junior Chamber of Commerce International** recognized **Richard** as the **Outstanding Chapter President in the world**.

He is a **businessman** with more than 40 years of sales and **executive management experience**.

*Life's Daily Treasure* **signed hardback** is available at [www.richardbattle.com](http://www.richardbattle.com). Also, at [Amazon.com](http://Amazon.com) or any bookstore. Also available in paperback and on Kindle.

## FOR IMMEDIATE RELEASE

**Outskirts Press announces *Life's Daily Treasure*, the latest highly anticipated INSPIRATIONAL & Motivational book from Lakeway, TX author Richard V. Battle.**

*October 28, 2021. Denver, CO and Lakeway, TX* - Outskirts Press, Inc. has published *Life's Daily Treasure* by Richard V. Battle, which is the author's most recent and 8th book to date. The 5.5 x 8.5 Black & White Hardback/Paperback in the Christian & Inspirational category is available worldwide on book retailer websites such as Amazon and Barnes & Noble for a suggested retail price of \$39.95/\$24.95. The webpage at [www.outskirtspress.com/lifesdailytreasure](http://www.outskirtspress.com/lifesdailytreasure) was launched simultaneously with the book's publication.

### About the Book (Excerpts & Info)

#### Would a Daily Dose of Hope Lift Your Spirit?

*Life's Daily Treasure* will lift your spirits daily with **Hope, Optimism, Personal growth, and Encouragement!**

It is for adults seeking **Hope** and **Encouragement** in an ever-challenging world. It includes 366 concise and easy to read daily doses You will share it with the entire family.

**Every page includes Inspirational scripture, Historic anniversaries, birthday and National day celebrations, motivational quotes, and Battle's Bullets for action.**

*Life's Daily Treasure* is the best investment you'll make for your life because you will read it for all of your life.

Richard created a uniquely useful book for those of us who like a touch of inspiration with our morning coffee. "Life's Daily Treasure" is one part devotional, one part sage advice, and a third-part factoid. And it's all served up in an easy-to-digest format that's quick to read but offering ample opportunity for contemplation and journaling. - **Charles Besondy, award-winning author of Christian fiction**

Skillfully presented at 424 pages, *Life's Daily Treasure* is being aggressively promoted to appropriate markets with a focus on the Christian / Motivational & Inspirational category. With U.S. wholesale distribution through **Ingram** and **Baker & Taylor**, and pervasive online availability through **Amazon, Barnes & Noble**, and elsewhere, *Navigating Life's Journey* meets consumer demand through both retail and library markets with a suggested retail price of \$39.95 hardback, and \$ 24.95 paperback. It is also offered via Kindle.

*Life's Daily Treasure* can be ordered by retailers or wholesalers for the maximum trade discount price set by the author in quantities of ten or more from the Outskirts Press Direct at [www.outskirtspress.com/bookstore](http://www.outskirtspress.com/bookstore)  
**ISBN: 978-1-9772-3881-8**      **Format: 5.5 x 8.5 Black & White Hardback & Paperback**      **SRP: \$39.95/24.95**

For more information or to contact the author, visit [www.outskirtspress.com/lifesdailytreasure](http://www.outskirtspress.com/lifesdailytreasure)

### About the Author

Richard V. Battle is the multi-award-winning author of eight books and motivational speaker on leadership, motivation, sales, and faith for 30 years. Additional information is at [www.richardbattle.com](http://www.richardbattle.com).

He is a **media commentator**, long-time civic, and business servant leader. **Richard is an experienced corporate executive, media commentator, and non-profit leader who serves organizations in an advisory role.**

### About Outskirts Press, Inc.

Outskirts Press, Inc., 10940 S. Parker Rd - 515, Parker, Colorado 80134  
<https://outskirtspress.com> 1-888-OP-BOOKS

## Advance Praise for *Life's Daily Treasure*

I've had the opportunity to interview Richard on my radio show (Rush To Reason) weekly for the past year. We have talked through many topics to help my listeners and business leaders work through the many challenges we have all faced this past year. His weekly words of wisdom and encouragement have helped me and my listeners navigate through life.

Richard was also very comforting to me personally these past few months when my brother, who was dying from brain cancer, went to be with the Lord. His positive outlook on life is and was a huge encouragement to my entire family and me.

Richard is a man of integrity who understands success and failure, joy and sorrow, having much and also had little. He is a man you can count on to calm the storm always. I'm sure all of us will find daily words of wisdom and encouragement in his new book *Life's Daily Treasure* – I know I will.

**- John W. Rush, Radio Host/ Business Owner, and Coach**

"Richard's latest book is an enchanting compendium of insight, wisdom, and inspiration. The elegant simplicity of his approach for *Life's Daily Treasure* belies the genius of his strategy. I was so intrigued with how well he researched and coordinated all this content around motivational themes! Whether you read it straight through or savor it day by day, you're sure to be delighted with his medley of motivation and optimism. What an incredible gift to share with your loved ones." - **Christina J. Moore, Apr. – Lecturer, McCoy College of Business, Texas State University**

*As I began reading the monthly inspirations, I felt my spirits lifted. As an author myself, I especially enjoyed this particular Battle's Bullet - 'If you don't receive the fruit of your labor immediately, do not become discouraged but stay the course.' There are many times when I do feel this way. Battle's words encouraged me to 'stay the course.'*

*If you are in need of inspiration, pick up this book. You will feel the inspiration flowing throughout your being. I highly recommend this book by this inspirational and motivational author. He has several other books that will inspire you also. This is a beautiful book that will continue to provide encouragement to you whenever you need it.*

*We all need to be inspired so that we can continue living full and rich lives. Thank you, Richard Battle, for being that inspiration!*

**- Janice Spina, multi-award-winning author of 35 books**

Richard Battle has created a uniquely useful book for those of us who like a touch of inspiration with our morning coffee. "Life's Daily Treasure" is one part devotional, one part sage advice, and a third-part factoid. And it's all served up in an easy-to-digest format that's quick to read but offering ample opportunity for contemplation and journaling.

**- Charles Besondy, award-winning author of Christian fiction**

*"Richard has created a unique book with devotionals, historical resources, motivational quotes, and a personal journal for each day of the year. The book is inspiring, motivating, and fun. It will be a valuable resource for executives, students, and retirees!"*

**- Rick Rhodes, 4-term mayor, Sweetwater, Texas**

This may be the best of the eight books that Richard has blessed all of us with his publishing.... because of its simplicity and "readability." It combines all of the principles of leadership that Richard has written about and that he lives, with the thought that we will have greater peace in our personal lives and greater success in our business lives if we live each day with God as our Center. I anxiously await getting my early copy of "Life's Daily Treasure".... and begin each day with the spiritual message of that day.

**- Wayne T Franke, MJWT Consulting**

FOR ADDITIONAL INFORMATION PRODUCERS/EDITORS:

For review copies contact:

**Volunteer Concepts**

**P. O. Box 341911**

**Austin, Texas 78734**

Author: **Richard V. Battle**  
**richard@richardbattle.com**  
**512-987-2058**



## About the Author

Before authoring *Life's Daily Treasure*, Richard Battle won awards for *Navigating Life's Journey*, *Conquering Life's Course*, *Unwelcome Opportunity*, *Surviving Grief by God's Grace*, and *The Four-Letter Word That Builds Character*.



Richard has also authored *The Master's Sales Secrets* and *The Volunteer Handbook – How to Organize and Manage a Successful Organization*. He has served on the board of many organizations, including Alpha Kappa Psi (past chairman), The John Ben Shepperd Public Leadership Institute (past chairman), Boy Scouts of America, Muscular Dystrophy Association, and Keep Austin Beautiful.

He is a media commentator frequently appearing on radio and television and has been a motivational speaker and trainer for over 30 years on leadership, sales, and faith.

Texas Governor Rick Perry appointed him to The Texas Judicial Council and The Texas Emerging Technology Fund.

As president of the Austin Junior Chamber of Commerce (1983-1984), the U.S. Junior Chamber of Commerce recognized the chapter as the Most Outstanding chapter in the United States. The Junior Chamber of Commerce International recognized Richard as the Outstanding Chapter President in the world.

Richard was an executive with KeyTrak (a Reynolds and Reynolds company) and has more than 40 years of experience in sales, executive management, and leadership. National Register's Who's Who in Executives and Professionals recognized him in 2005.

Richard lives in Texas.

His mission is to communicate timeless positive messages of proven principles helping people win every day.

FOR ADDITIONAL INFORMATION  
PRODUCERS/EDITORS:

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**Volunteer Concepts**  
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**richard@richardbattle.com**  
**512-987-2058**

Tel: 512-987-2058

## **Potential Interview Questions**

### ***Navigating Life's Journey Common Sense in Uncommon Times***

**How did you decide to write *Life's Daily Treasure*?**

**What did you learn from your experiences that form your *Life's Daily Treasure*?**

**Who should read *Life's Daily Treasure*, and how would they benefit?**

**Why will people want to read *Life's Daily Treasure* for the rest of their life?**

**What is the message of *Life's Daily Treasure*? Please share one example.**

**Why is it so important to share *Life's Daily Treasure* at this time?**

**You use scripture, motivational quotes, birthdays, and anniversaries to inspire readers. Please tell us why you feel that best communicates your message and benefits the reader.**

**What is the most important fact should readers take away from *Life's Daily Treasure*?**

**What other ways are you spreading the message of *Life's Daily Treasure*?**

**Where can our listeners obtain additional information, or place their order for *Life's Daily Treasure*?**

#### ***FOR ADDITIONAL INFORMATION***

##### **EDITORS/PRODUCERS:**

For review copies contact:

Richard V. Battle

Tel: **512-987-2058**

Email: [richard@richardbattle.com](mailto:richard@richardbattle.com)

Author: Richard V. Battle

[richard@richardbattle.com](mailto:richard@richardbattle.com)

## HOW TO BOOK RICHARD FOR A SHOW

**Available on holidays**

1. Email this page back to Richard today at [richard@richardbattle.com](mailto:richard@richardbattle.com)

2. Then call 512-987-2058 and we will set up a time and date...

Or check here and I will call you back at \_\_\_\_\_ or \_\_\_\_\_.  
TIME DATE

Who Richard should contact at your station \_\_\_\_\_ / \_\_\_\_\_  
NAME TITLE

Phone \_\_\_\_\_ Fax \_\_\_\_\_ e-mail \_\_\_\_\_

Address \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
# & STREET CITY STATE ZIP CODE

Station \_\_\_\_\_ / \_\_\_\_\_ Market Served \_\_\_\_\_  
CALL LETTERS FREQUENCY

Program \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
HOST PROGRAM NAME PROGRAM TIME SPAN

Station Format \_\_\_\_\_

*Date Requested for Interview* \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
DAY OF WEEK DATE START TIME

Approximate length allocated to interview \_\_\_\_\_

\_\_\_ Check here if you want a copy of Richard's book prior to interview.

We require a confirmed booking date before sending out books.

**Here is how to get an immediate copy of Richard's book.**

Phone Volunteer Concepts at 512-987-2058 to request a review copy. You may also order a copy at [richard@richardbattle.com](mailto:richard@richardbattle.com)



### **Radio/TV Programs That have Featured Richard and his works**

1. Collin Lambert, Prime Time Chicago, WMBI, **Chicago, Illinois**, 312-329-4290
2. Jim Schneider, host, VCY America (**99 stations**), **Milwaukee, Wisconsin**, 414-607-1757
3. **The Harvest Show (TV), LeSea Broadcasting**, South Bend Indiana,  
Vijoya Chappelle, Producer, 574-291-8200
4. Dr. Karen Hayter, producer, **Reality Talks, FamilyNet TV, Ft. Worth, Texas**  
817-570-1400
5. Dan Wales, host, KCHB, **Houston, Texas (9 station network)**, 713-520-5200
6. Warren Duffy, host of Duffy & Co., KKLA, **Los Angeles, California**  
Natasha Nelson, producer, 714-847-9685
7. Dr. Debra Peppers, host, Talk From The Heart, KJSL, **St. Louis, Missouri**  
314-878-3600
8. Dr. Randy Carlson, host, Parent Talk, Family Life Communications, 520-742-6976  
(Gigi Cook, Associate Producer) (**110 stations**)
9. Ken Inlow, host/GM, Christian Author's Show, KKGTV, Portland, 503-222-1150
10. Jim Zimmer, host, Christian Interviews Today, KGDP, Santa Maria, Ca., 805-928-7707
11. Steve Davis, host, Christianity in a Changing Culture, Minneapolis, 763-417-8270
12. Ed Sossen, host, Sossen's World, KIXL, Austin, Texas, 512-372-9700
13. Sam DeCasper, host, Christian Perspectives, WULS, Douglas, Georgia, 912-384-9857
14. Kimberly Sarale, host, Book Nook, KYCC, Stockton, California, 209-477-3690
15. David Wright, host, WDCD, Albany, New York, 518-862-1540
16. Don Karnes, host, WFAX, Falls Church, Virginia, 703-532-1220
17. P.J. Oliver, host. Wanda Sanchez, Producer, Life! Line, KFAX 1100  
**San Francisco, Ca.**, 510-713-1300
18. Edna Parrish, host, Keeping You Informed, WFAX, **Cincinnati, Ohio**, 513-542-9393
19. Gino Geraci, Sr. Pastor Calvary Chapel South Denver and host of the Gino  
Geraci Show, KRKS, **Denver, Colorado**, 303-933-8733
20. Jim Taylor, host of Author's Corner, KNEO, Neosho, Missouri, 417-451-5636
21. Jim Galipeau, Program Director and host, WJIE, **Louisville, Kentucky**,  
502-968-1220
22. Ron Thulin, host, The Ron Thulin Show, KSLR-630, **San Antonio**, 210-344-8181
23. Dan Whitley, host, Essential Wellness Health Ministry, Nashville, 423-727-0651
24. Tamala Coleman, Spiritually Speaking, Iheart Radio, [tcpraise14@gmail.com](mailto:tcpraise14@gmail.com)
25. Dr. Faye Live (television), New Covenant Television Network, [sterling@nctntv.org](mailto:sterling@nctntv.org)
26. Jemsbooks blog with Janice Spina  
<https://jemsbooks.blog/2019/12/02/award-winning-author-interview-richard-v-battle/>
27. The Authors Show, Don McCauley, 910-202-6020
28. Paul Kretschmer, WIHS radio, Middeltown, Ct., 800-346-1049

29. BlogTalk Radio with Burke Allen – January 2020, (703) 589-8960
30. Ryan Wrecker, Overnight America, KMOX, St. Louis, Mo., February and June 2020, 314-436-7900
31. Mike Schikman, Mike Schikman show, WSVA, Harrisonburg, Va., February 2020, 540-434-0331
32. Chris DeSimone, Wake Up Tucson, KVOI, Tucson, Az. Feb., Jul., Aug., Sept. 2020, 520-790-2836
33. Gordon Griffin, 660AM the Answer, Dallas, Tx., February 2020, 469-359-5216
34. Kerri Brinkoeter, Love Talk, 101.1Fm, Austin, Tx., February 2020, 512-349-5899
35. Charles Heller, Liberty Watch Radio, KVOI, Tucson, March, 2020, 520-790-2836
36. ZoomIntoBooks, Headline Books, April 2020, Cathy Teets
37. Fox5 – Washington D.C., May 3 and July 18-2020, Tom Fitzgerald and Marie, 202-895-3000
38. Stars and Stripes Radio, “The Specialist Radio Hour”, Chris Kettner, 757-646-1719
39. Millennium Media, Gallup, New Mexico, Sammy Chioda, May 2020, 505-863-6851
40. WERC, Birmingham, Alabama, JT Nysewander, May 20, Jun 21, 205-439-9372
41. WMT, Cedar Rapids, Iowa, Doug Wagner, May and July 2020, June 21, 319-365-0600
42. Faith Radio, Montgomery, Alabama, Bob Crittenden, June 2020, 800-239-8900
43. The Big Talker, Wilmington, N. C., Joe Catenacci, June & Dec 20 weekly 21, 910-299-7535
44. WOWO, Ft. Wayne, Indiana, Pat Miller, June 2020, 260-447-1190
45. The Schatkin Show, New York, Andrew Schatkin, June 2020, (718) 229-2761
46. I Inc. and Beyond, Michigan, Mike Callahan, July 2020, (248)909-1153
47. KTOE, Mankato, Mn., Al Travis, July and August 2020, (507)625-1420
48. KXYL, Brownwood, Tx., Celinda Hawkins, Jul., Aug., Sept. 2020, 325-646-3535
49. KLZ, Denver, Co., John Rush, Jul - Dec. 20, and weekly 21, 303-481-1800
50. KPRL, Paso Robles, Ca., Jamie Umphenour, August, 2020, 805-238-1414
51. Eagle 93.9, Columbia, Missouri, Brandon Rathert, August 2020, 573-874-9390
52. WURD, Reality Check with Troy Wilmore and Charles Ellison, Philadelphia, Pa., August 2020, 215-634-5209
53. WHO, Doug Wagner, Des Moines, Ia., September 2020, 515-283-1429
54. KSAL, Jeff Garretson, Salina, Ks., Sept. 2020, 800-608-1150
55. GSMC Podcast Network, Sarah Meckler, Sacramento, Ca., Oct. 2020, 888-805-5529
56. The Booking Connection Podcast, John Valeri, Dec 2020, 860-984-6144
57. KPRC, Jimmy Barrett, Houston, Tx., Dec 2020, (713) 212-8000
58. WTKI, Fred Holland, Huntsville, Al., Dec 2020, 256-684-8000
59. WSMN, Keith Hanson, Nashua, N.H., Dec 20- Jan 21, 603-816-1590
60. Keeping It Real, Alex Garrett, New York, N.Y., Dec 2020, 718-751-6549

61. WORD 106.3, Charlie James, Greenville, S.C., Jan. 2021, 864-720-1523
62. KABC, All-American Radio, Jennifer Kerns, Los Angeles, Ca., Jan 2021, 901-260-5926
63. KQAM, The Voice of Reason, Andy Hooser, Wichita, Ks., Jan Feb Apr Jun 21, 316-226-8460
64. Y'all Show, Jon Rawl, Oxford, Ms., Jan 2021, 662-801-7295
65. Newstalk 101, Brian Rust, Panama City, Fl., Jan 2021, 850-230-5855
66. CBN News, Gary Lane, Virginia Beach, Va., Jan 2021, 757-226-2030
67. The Exceptional Conservative Show, TECN TV, Ken McClenton, Wash.DC, Jan 21, 2026601329
68. KXEL, Jeff Stein, Waterloo, Ia., Jan 2021,
69. WTKN-Talk94.5, Liz Callaway, Myrtle Beach, S.C., Jan 2021, 843-2891
70. KZIM, Faune Riggins, Cape Girardeau, Mo, Feb 2021, 573-335-5763
71. Clarity from Chaos, Dave Campbell, Colorado, Feb 2021, 480-993-6720
72. WNTP, Chris Stigall, Philadelphia, Mar 2021, 610-825-2531
73. KSRM, Bob Bird, Kenai, AK., Mar 2021, 907-398-9373
74. WDTK, Brandon Brice, Detroit, Mi., Mar 2021, 313-778-7600
75. America's Voice News, David Zere, New York, Mar 2021, <https://americasvoice.news>
76. WIHS 104.9, Paul Kretschmer, Middletown, Ct., Mar 2021, 860-346-1049
77. Alan Nathan Show, [alan@alannathan.com](mailto:alan@alannathan.com), Mar 2021
78. WLW, Gary Jeff Walker, Cincinnati, Oh, Mar & June, 2021, 513-651-0324
79. KSCJ, Mark Hahn, Sioux City, Ia. Mar 2021, 712-239-2101
80. WATR, Steve Noxon, Waterbury, Ct., Mar 2021, 203-757-1320
81. WAEB, Bobby Gunther Walsh, Pennsylvania, Mar 2021, 610-289-0780
82. **Jim Bohannon show, Jim Bohannon, national**, Mar 2021, 202-840-7909
83. KBAR, Sharon Mills, Idaho, Mar 2021, 208-436-2244
84. WSMN, Karen Kateline, NH, Mar 2021, 603-816-1590
85. KFKA, Gail Fallen, Colorado, Mar 2021, 970-353-1310
86. WFLA, American Medicine Today, Tampa, Fl, Mar 2021
87. SiriusXM The Patriot, Stacy Washington, New York, Mar 2021, 212-607-4063
88. The King's Report, Tim Elder, Pa., Mar 2021
89. KCOL, Jimmy Lakey, Colorado Springs, Mar 2021, 970-613-4018

90. Borderline, Frankie D, Weslaco, Tx, Mar 2021, 800-622-5839
91. Charles Moscovitz Podcast, New York, Feb and Mar 2021, 617-271-5044
92. KAHI, Mary Jane Popp, Sacramento, Apr 2021, 530-885-3565
93. KBAR, Zeb Bell, Burley, Id., Apr 2021, 208-436-4757
94. America's Voice News, Miranda Kahn, New York, Apr 2021, <https://americasvoice.news>
95. WRON, Scott Canterbury, Greenbrier, WV, May 21, 304-645-1327
96. WDUN, Bill Maine, Gainesville, Ga., July 21, 770-535-2911
97. WTIC, Todd Feinburg, Hartford, Ct., July 21, (860) 677-6700
98. PIJN News with Dr. Chaps, Colorado Sps, Aug 21, 719-360-5132
99. WTSN, Jack Heath, New Hampshire, Aug 21, 603- 230-9000
100. KFTK, Mike Ferguson, Mo., Aug 21, 866 - 455-9797
101. WDDQ, Denise Simon Experience, Aug 21, [founderscode@gmail.com](mailto:founderscode@gmail.com)
102. USA Radio, Greg Young, national, Aug 21, 214- 628-3111
103. WSKW, John James, Maine, Aug 21, 207-621-WSKW
104. WJFF, Chet Martin, NY, Aug 21, 631-603-7851
105. The Schaftlein Report, Mark Schaftlein, Sep 21, 561-866-6108
106. WJIM, Steve Gruber Show, Sep 21, 517-301-8255
107. WORL, Matt Buff Show, Sep 21, 407-774-8255
108. WGMD, Jake Smith, De., Oct 21, 302-945-9292
109. KFTK, Vic Porcelli, Mo., Oct 21, 866 - 455-9797
110. TalkZone, David Campbell, Oct 21, 480-993-6720
- 111.

## Fast Facts About: *Life's Daily Treasure* 366 Daily Doses of Hope, Optimism, Personal growth, and Encouragement



### WHY THIS BOOK? WHY NOW?

1. Does it Seem Like Hope Has Vanished?
2. It is for adults seeking hope and encouragement in an ever-challenging world.
3. *Life's Daily Treasure* includes 366 daily doses of Hope, Optimism, Personal growth, and Encouragement.
4. It uniquely combines inspirational and motivational quotes, celebrations of America and Americans.

**It is a book of hope for today, and every day!**

### WHO ARE YOU?

- Recognized by the Junior Chamber of Commerce International as “The Outstanding Local Chapter President in the World” in 1984. Chapter awarded Outstanding Chapter in the United States
- Amazon Best Seller and award-winning author:
  - *Navigating Life's Journey*  
- 2<sup>nd</sup> Place – Self-Help – Reader Views 2021
  - *Conquering Life's Course*  
- First Place – Self-Help – Reader Views 2020  
- 3<sup>rd</sup> Place – Self-Help – EVVY Awards 2020  
- Finalist-Motivational – Readers' Favorite 2020
  - *Unwelcome Opportunity*  
- Gold Medal – Readers' Favorite 2019  
- 2<sup>nd</sup> Place – Reader Views 2019  
- Bronze Medal- Illumination Book Awards 2020
  - *The Four-Letter Word That Builds Character*  
- Finalist - USA Today's Best Books –Business Motivation - 2006
  - *The Volunteer Handbook: How to Organize and Manage a Successful Organization.*
  - *The Master's Sales Secrets*
  - *Surviving Grief by God's Grace*  
- Writer's Digest – Honorable Mention- Religion

I've interviewed Richard on my radio show (Rush-To-Reason) weekly for the past year. His weekly words of wisdom and encouragement have helped me and my listeners navigate through life.

Richard is a man of integrity who understands success and failure, joy and sorrow, having much and also had little. He is a man you can count on to calm the storm always. I'm sure all of us will find daily words of wisdom and encouragement in his new book *Life's Daily Treasure* – I know I will.  
- John W. Rush, Radio Host/ Business Owner, and Coach

Richard's latest book is an enchanting compendium of insight, wisdom, and inspiration. The elegant simplicity of his approach for *Life's Daily Treasure* belies the genius of his strategy. What an incredible gift to share with your loved ones. - Christina J. Moore, Apr. – Lecturer, McCoy College of Business, Texas State University

### WHAT IS THE PLATFORM TO DRIVE SALES?

- 30 plus years speaker and trainer committed to reinforcing its message to ensure maximum promotion.
- Website: [www.richardbattle.com](http://www.richardbattle.com)
- Powerful keynote and workshops based on the book will promote back-of-room sales.
- National campaign for Radio and TV interviews. Experience and contacts from previous books will help success
- Bulk sales to businesses.



**“Richard Battle is the antidote to that which brings you down.” – Gail Fallen, 1310KFKA**

### WHAT CAN WE TELL BOOK BUYERS?

- Its daily 2-minute read will entertain and inspire the reader to think, laugh, and enjoy life.
- It can be shared with the entire family.

### WHAT'S IN THE BOOK?

- 366 inspirational and motivational quotes, daily celebrations of America and Americans, and entertaining commemorations.  
<https://outskirtspress.com/lifesdailytreasure>



*The Washington Times* article published on February 6, 2020  
Tribute for President Reagan's birthday

subpoenas. Both representatives have deemed...  
troubling. Houses of Representatives in an impeachment...  
such presidential instructions in an impeachment...  
inquiry as impeachable per se.  
The abuse allegations address Mr. Trump's so-...  
licitation of assistance for his reelection campaign...  
from a foreign government by holding up the

former national security adviser, had author...  
as yet unpublished book demonstrating that the...  
House case against Mr. Trump was true.  
True, because, unlike the senators who shut...  
their eyes and ears at Mr. Trump's trial, Mr. Bolton

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## Reagan's positive attitude needed today more than ever

How the former president's optimism inspired a nation

By Richard V. Battle

**A**s we celebrate President Ronald Reagan's birthday on Feb. 6, I reflect on his impact from my personal experiences and his example of leadership for all of us.

He was elected president at an age when most people slowed down and enjoyed retirement. Reagan demonstrated that it is never too late to positively impact others. On March 30, 1981, I was in Caracas, Venezuela, on a company rewards trip. When we returned to the cruise ship that afternoon, I vividly remember listening to the

because our beloved president asked us to do so.

Reagan's positive attitude was contagious and lifted the United States out of the malaise of the 1970s.

Below is an excerpt from "The Four-Letter Word That Builds Character" that I wrote in 2006 celebrating his positive outlook on life.

"Ronald Reagan was an unlikely person to be elected President of the United States. A radio broadcaster and actor, he was first elected as Governor of California in the fifties.

"As an elected official, Reagan had those who agreed and disagreed with his political views. But, he was be-



loved by the people because of his positive attitude and approach toward life. He related to every man, and almost every man related to him. His real heroes were common folk who performed uncommon feats of self-denial and courage.

As president, Reagan had a vision of where he wanted to lead the country, the principles to stay focused on the course to achieve objectives, and the positive outlook to persevere in the face of opposition and reversal. He brought dignity to the presidency and the country after a tumultuous period.

One of his greatest achievements was instituting policies that eventually ended the Cold War. Reagan pursued bold initiatives with conviction while some doubted his competence.

His willingness to move away from negotiating with the Soviets at their summit meeting in Reykjavik, Iceland, in 1986 demonstrated his style of negotiating with confidence and strength rather than fear. This paradigm shift, combined with other policies, culminated with the Berlin Wall falling and the collapse of the Soviet Union in 1991. The Vietnam War was won without a shot, and Reagan's leadership was a significant contribution to the victory.

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BBC report on the assassination attempt on our president. Little did we know how close he came to losing his life that day.

I couldn't imagine then that I would have the privilege to see him speak in San Antonio in his first public speech after the attempted assassination to the United States Junior Chamber of Commerce national convention. My friends and I were relegated to the cheap seats in the HemisFair arena. Reagan's voice was weak that day, but we strained to hear his every word.

I'll never forget the goosebumps I experienced when he closed with the inspiration for our civic group to give more to our fellow citizens.

"If not you who, if not now when?" he inquired. You could feel the energy from the thousands of people in the hall who were ready to...

Known as the "Great Communicator," Reagan was unparalleled at his work. His jokes entertained people and helped them understand his message. He often poked fun at himself, which helped people to relate to him.

Reagan was self-assured, and, more importantly, was confident in the ability of others. His optimism inspired people to be more than they were, and he demonstrated the possibility to achieve one's dreams, resulting in pride in America and being American in a period of peace and prosperity. President Reagan's positive attitude and leadership were an important policy in the positive impact produced by his leadership.

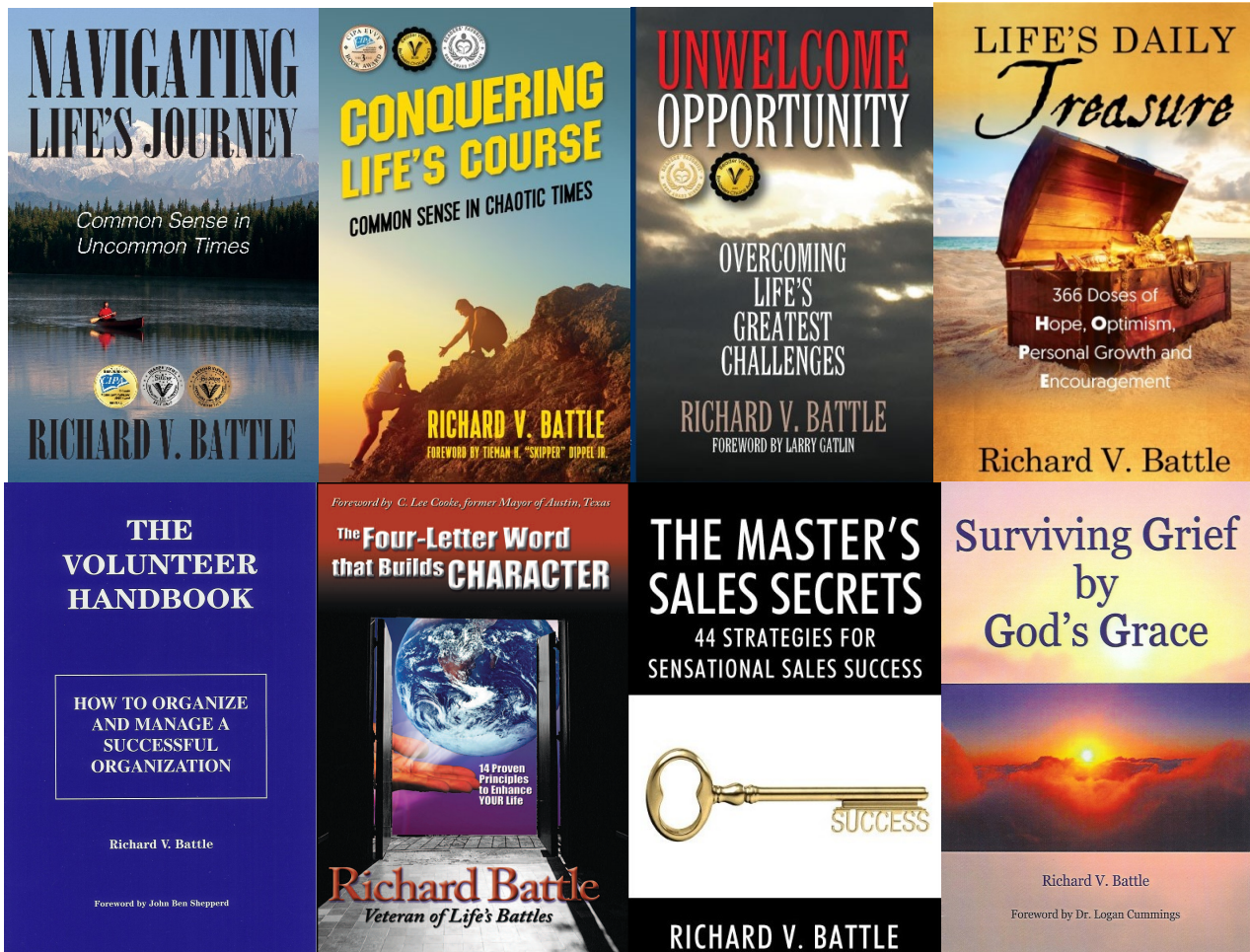
Richard V. Battle is a business consultant at...

## Note sheet

**Richard V. Battle**

Author of *Life's Daily Treasure*  
and

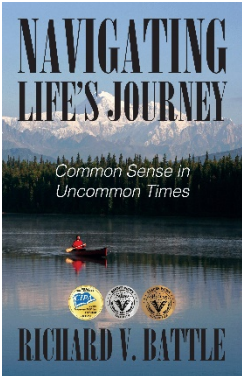
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<i>Conquering Life's Course: Common Sense in Chaotic Times</i>	2019
<i>Unwelcome Opportunity: Overcoming Life's Greatest Challenges</i>	2018
<i>The Master's Sales Secrets: 44 Strategies for Sensational Sales Success</i>	2018
<i>The Four-Letter Word that Builds Character</i>	2006
<i>Surviving Grief by God's Grace</i>	2002
<i>The Volunteer Handbook: How to Organize and Manage a Successful Organization</i>	1988



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## Richard V. Battle Resources



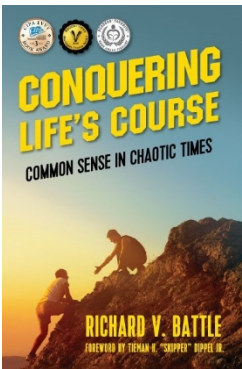
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It is concise, easy-to-read, and offers invaluable insights that can be shared with the whole family.

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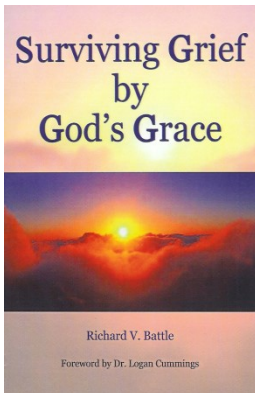


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In it, you will see an example of God's presence and provision that helped Richard Battle traverse this turbulent period of his life.

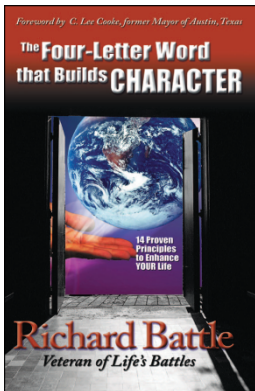
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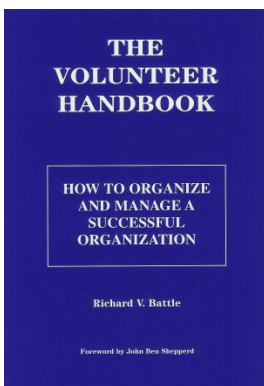
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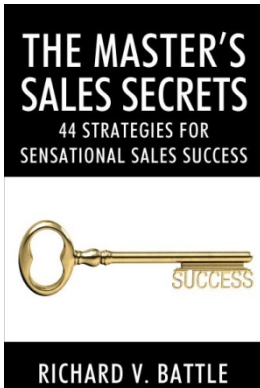
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