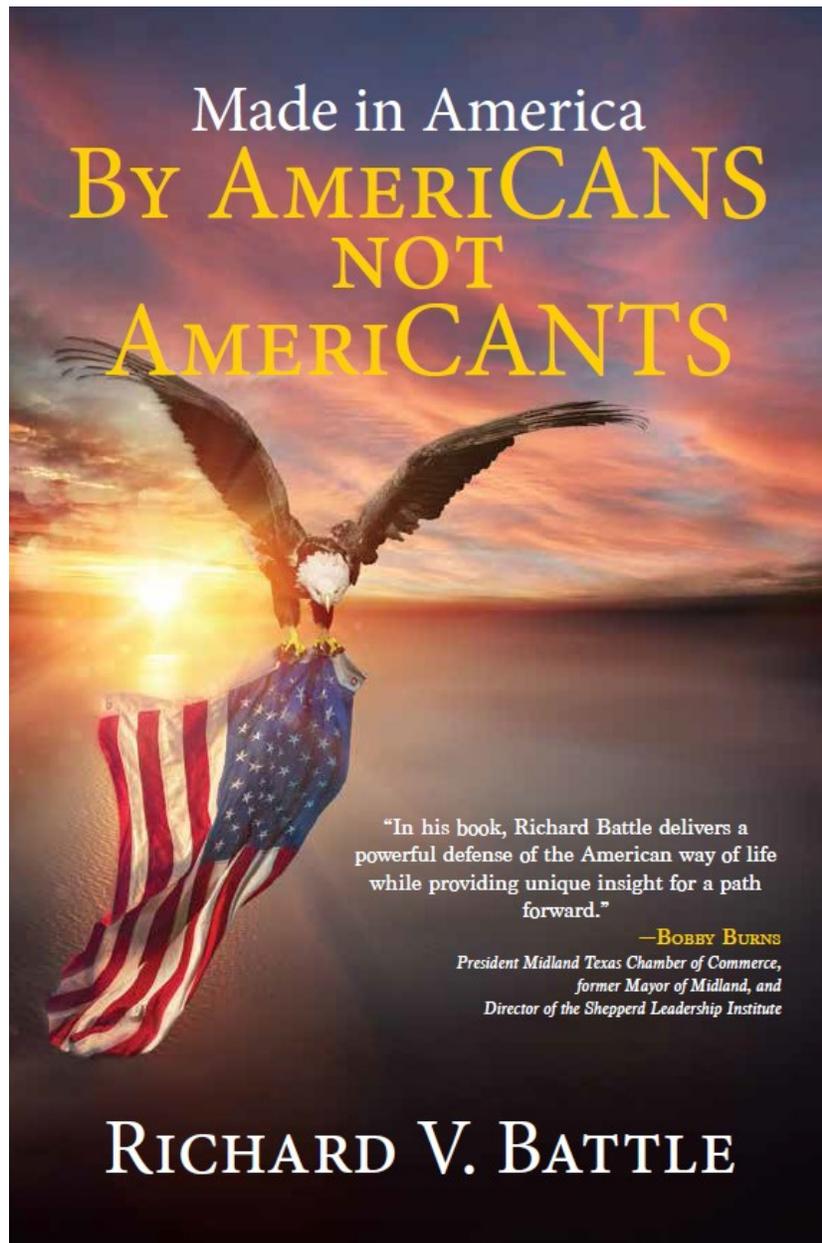


“Stronger AmeriCANS make a stronger America. Stronger government makes weaker Americans.” – Richard V. Battle



ISBN – 9781958914021

“Richard Battle is the antidote to that which brings you down.” – Gail Fallen, 1310KFKA

**“It is always delightful to speak to you! You are so positive and that is what we need these days!” –
Celinda Hawkins – KXYL radio**

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If you want to fulfill your Dreams and Destiny, the AmeriCAN principles and examples in this volume will accelerate your quest.

Made in America... will inspire the reader, lift their spirits, and provide them with tools to learn, lead, and leave a legacy of achievement from their life.

- It is full of ideas to Preserve, Perpetuate, and Promote the AmeriCAN way of Life!
 - It includes 46 essays of specific ideas for living a richer life.
 - Nuggets for Daily Life include:
 - 103 Motivational quotes
 - 108 Battle's Bullets for action
 - 136 Sage Sayings
 - New Year's resolution good for every year.
 - 250+ references of people, and events to inspire the reader.
 - Concise and Easy-to-read
 - It can be shared with the entire Family.
- And much more

- If you or a loved one have given up hope -

Made in America by AmeriCANS not AmeriCANTS will restore your pride in America and inspire you to confidently pursue your destiny.

--

"In his book, Richard Battle delivers a powerful defense of the American way of life while providing unique insight for a path forward.

- Bobby Burns - President & CEO of Midland Texas Chamber of Commerce, former three-term Mayor of Midland, and Director of the Shepperd Leadership Institute.

--

Richard is prolific at pointing out lessons from history and how to grow and learn from them. It is a straightforward book that opens your eyes to the past and the future you want to create.

I know the first step in making things better 100 years from now is getting a copy and reading this book." God Bless America!

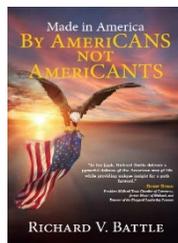
- Al Travis, Host of *Al in The Afternoon* radio show

Made in America by AmeriCANS not AmeriCANTS is a terrific resource for speakers.

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Richard has distilled the essence of what being an American should be. He reminds us, with great eloquence and solid examples, that we are still one nation – under God. If you are looking for ways to become a better American, you will find them here in this fabulous book."

- Dr. Robert Brescia, Author, AP Government & Politics Teacher, Ethics and Values Professor.



Richard V. Battle's previous award-winning books include: *Life's Daily Treasure*, *Navigating Life's Journey*, *Conquering Life's Course*, *Unwelcome Opportunity*, *The Four-Letter Word That Builds Character*, *The Master's Sales Secrets*, *Surviving Grief by God's Grace* and *The Volunteer Handbook – How to Organize and Manage a Successful Organization*.



Richard V. Battle is an award winning and Amazon best seller author of nine books.

He is a **media commentator** frequently appearing on radio and television and has been a motivational **speaker and trainer** for over 30 years on leadership, sales, and faith.

His **servant leadership** includes the boards of many organizations, including Alpha Kappa Psi (past chairman), The Shepperd Leadership Institute (past chairman), Boy Scouts of America, Muscular Dystrophy Association, and Keep Austin Beautiful.

Texas Governor Rick Perry **appointed** him to The Texas Judicial Council and The Texas Emerging Technology Fund.

As president of the Austin Junior Chamber of Commerce, the U.S. Junior Chamber of Commerce recognized the chapter as the Most Outstanding chapter in the United States. The Junior Chamber of Commerce International recognized Richard as the Outstanding Chapter President in the world.

Richard is an experienced corporate executive and non-profit leader who serves organizations in an advisory role.

Made in America... **signed copies** are available at www.richardbattle.com. Also, at Amazon.com or any bookstore. Also available in paperback, Kindle, and audio versions.

For Immediate Release

Contact Cathy Teets cathy@headlinebooks.com

***Made in America by AmeriCANS not AmeriCANTS* - New Release From Headline Books**

Inspirational Guide to learn, lead, and leave a legacy

Terra Alta WV _ Are You Discouraged from Pursuing Your Dreams? Are You Tired of Seeing Your Country Maligned? Multi award-winning author, Richard V. Battle's new book, *Made in America by AmeriCANS, not AmeriCANTS*, answers those questions. This new release from 2020 Independent Publisher of the Year, Headline Books, hits bookstore shelves in early September 2022.

Made In America by AmeriCANS not AmeriCANTS will inspire the reader and provide the tools to learn, lead, and leave a legacy. Headline Books President, Cathy Teets, said, **"Richard Battle is one of the most eloquent speakers I've known and we are happy to publish his new book. We all need support and inspiration and Richard packs a wealth of information into this single volume full of American principles."**

Richard V. Battle is the author of nine books and has been a public speaker on leadership, motivation, faith, sales, and volunteerism for over 30 years. He is an experienced corporate executive and non-profit leader who serves organizations in an advisory role. Battle says, "We stand on the shoulders of forbears and ancestors who couldn't conceive our current opportunities. Our responsibility is to train and prepare future generations who will stand on our shoulders."

Dr. Robert Brescia, Author, AP Government & Politics Teacher, Ethics and Values Professor says of Battle, "Richard has distilled the essence of what being an American should be - our sense of hope in the face of adversity, individual achievement, lifelong learning, service to others, and natural humor. He reminds us, with great eloquence and solid examples, that we are still one nation – under God. **If you are looking for ways to become a better American, you will find them here in this fabulous book.**"

"In his book, Richard Battle **delivers a powerful defense of the American way of life while providing unique insight for a path forward.** He clarifies the thought that 'comparison is the enemy of contentment' while simultaneously encouraging everyone to take action for what extraordinary things they CAN do. **Reading about Richard Battle's America is timeless and thought-provoking,**" writes **Bobby Burns - President & CEO of Midland Texas Chamber of Commerce, former three-term Mayor of Midland, and Director of the Shepperd Leadership Institute.**

"I have known Richard Battle for a couple of years professionally, and I have always found him well thought out in any conversation. He is a true believer in God and his country. In his new book, points out a problem and then gives us his not-so-common, common-sense solution. He is prolific at pointing out lessons from history and how to grow and learn from them. **It is a straightforward book that opens your eyes to the past and the future you want to create.** As his dad said, 'What difference will it make in 100 years?' and how Richard explains it can make a big difference, I know **the first step in making things better 100 years from now is getting a copy and reading this book,**" said Al Travis, Host of Al in The Afternoon radio show.

Available at your favorite local and online bookstore. ISBN 9781958914021, 6 x 9, 264 pgs, Retail \$19.95

For more information and to contact the author visit www.RichardBattle.com. Review copies available upon request to cathy@headlinebooks.com. #

Reviews for

Made in America by AmeriCANS not AmeriCANTS

“We must never forget that we’re AmeriCANS. We, as a nation, have been blessed with a ‘can do’ spirit that has served us well for over two centuries. In Richard V. Battle’s new book, you’ll find, not only hope, but the inspiration to keep that AmeriCAN spirit alive and well. And, honestly, couldn’t we all use a little hope and inspiration these days?” - **Dreama Denver, award-winning author and wife of late TV icon Bob “Gilligan” Denver**

“I have known Richard Battle for a couple of years professionally, and I have always found him well thought out in any conversation. He is a true believer in God and his country.

In his book "Made in America by AmeriCANS, not AmeriCAN'TS," Richard lays it out in his unique style. He points out a problem and then gives us his not-so-common, common-sense solution. **He is prolific at pointing out lessons from history and how to grow and learn from them. It is a straightforward book that opens your eyes to the past and the future you want to create.**

As his dad said, "what difference will it make in 100 years," and how Richard explains how we can make a big difference, **I know the first step in making things better 100 years from now is getting a copy and reading this book.**” God Bless America!

- **Al Travis, Host of Al in The Afternoon radio show**

“Once again, with Made in America by AmeriCANS, not AmeriCANTS, acclaimed author Richard Battle has taken humanity to new heights of understanding, leadership, and service. For nearly a decade, Richard and I have had conversations about Americanism, a cherished topic for us both. In this book, **Richard has distilled the essence of what being an American should be** - our sense of hope in the face of adversity, individual achievement, lifelong learning, service to others, and natural humor. **Richard reminds us, with great eloquence and solid examples, that we are still one nation – under God. If you are looking for ways to become a better American, you will find them here in this fabulous book.**”

- **Dr. Robert Brescia, Author, AP Government & Politics Teacher, Ethics and Values Professor.**

“You’ll have to look really hard to find a book with more gems of wisdom than “Made in America by AmeriCANS not AmeriCANTS.” Richard Battle reminds us that in life, we’re either green and growing or ripe and rotting. If you’re looking to improve your life both personally and professionally, I highly recommend this book.”

- **Byrd Baggett, CSP. Author, Professional Speaker**

“In his book, Richard Battle delivers a powerful defense of the American way of life while providing unique insight for a path forward. He clarifies the thought that 'comparison is the enemy of contentment' while simultaneously encouraging everyone to take action for what extraordinary things they CAN do. Reading about Richard Battle's America is timeless and thought-provoking.”

- **Bobby Burns - President & CEO of Midland Texas Chamber of Commerce, former three-term Mayor of Midland, and Director of the Sheppard Leadership Institute.**

“*Made in America by AmeriCANS not AmeriCANTS* is chock full of ideas to achieve exceptional accomplishments by having a can-do attitude.

It reminds me of the Can-Do program I implemented as Mayor of Austin, Texas.”

- **Ron Mullen, Former Mayor of Austin, Texas**

FOR ADDITIONAL INFORMATION PRODUCERS/EDITORS:

For review copies contact:

Volunteer Concepts

P. O. Box 341911

Austin, Texas 78734

Author: **Richard V. Battle**
richard@richardbattle.com
512-987-2058

About the Author

Before authoring *Made in America by AmeriCANS not AmeriCANTS*, , Richard Battle won awards for *Life's Daily Treasure*, *Navigating Life's Journey*, *Conquering Life's Course*, *Unwelcome Opportunity*, *Surviving Grief by God's Grace*, and *The Four-Letter Word That Builds Character*.



Richard has also authored *The Master's Sales Secrets* and *The Volunteer Handbook – How to Organize and Manage a Successful Organization*. He has served on the board of many organizations, including Alpha Kappa Psi (past chairman), The John Ben Shepperd Public Leadership Institute (past chairman), Boy Scouts of America, Muscular Dystrophy Association, and Keep Austin Beautiful.

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Richard is an experienced corporate executive and non-profit leader who serves organizations in an advisory role.

Richard lives in Texas.

His mission is to communicate **Positive messages helping people win every day!**

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Author: **Richard V. Battle**

richard@richardbattle.com

512-987-2058

Potential Interview Questions

Made in America by Common Sense in Uncommon Times

How did you decide to write *Made in America by AmeriCANS not AmeriCANTS*?

What did you learn from your experiences that form your *philosophy of Americanism*?

Who should read *Made in America by AmeriCANS not AmeriCANTS*, and how would they benefit?

Why will people want to read *Made in America by AmeriCANS not AmeriCANTS* for the rest of their life?

What is the message of *Made in America by AmeriCANS not AmeriCANTS*? Please share one example.

Why is it so important to share *Made in America by AmeriCANS not AmeriCANTS* at this time?

You use scripture, motivational quotes, birthdays, and anniversaries to inspire readers. Please tell us why you feel that best communicates your message and benefits the reader.

What is the most important fact should readers take away from *Made in America by AmeriCANS not AmeriCANTS*?

What other ways are you spreading the message of *Made in America by AmeriCANS not AmeriCANTS*?

Where can our listeners obtain additional information, or place their order for *Made in America by AmeriCANS not AmeriCANTS*?

FOR ADDITIONAL INFORMATION

EDITORS/PRODUCERS:

For review copies contact:

Richard V. Battle

Tel: **512-987-2058**

Email: richard@richardbattle.com

Author: Richard V. Battle

richard@richardbattle.com

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2. Then call 512-987-2058 and we will set up a time and date...

Or check here and I will call you back at _____ or _____.
TIME DATE

Who Richard should contact at your station _____ / _____
NAME TITLE

Phone _____ Fax _____ e-mail _____

Address _____ / _____ / _____
& STREET CITY STATE ZIP CODE

Station _____ / _____ Market Served _____
CALL LETTERS FREQUENCY

Program _____ / _____ / _____
HOST PROGRAM NAME PROGRAM TIME SPAN

Station Format _____

Date Requested for Interview _____ / _____ / _____
DAY OF WEEK DATE START TIME

Approximate length allocated to interview _____

___ Check here if you want a copy of Richard's book prior to interview.

We require a confirmed booking date before sending out books.

Here is how to get an immediate copy of Richard's book.

Phone Volunteer Concepts at 512-987-2058 to request a review copy. You may also order a copy at richard@richardbattle.com

Radio/TV Programs That have Featured Richard and his works

1. Collin Lambert, Prime Time Chicago, WMBI, **Chicago, Illinois**, 312-329-4290
2. Jim Schneider, host, VCY America (**99 stations**), **Milwaukee, Wisconsin**, 414-607-1757
3. **The Harvest Show (TV), LeSea Broadcasting**, South Bend Indiana,
Vijoya Chappelle, Producer, 574-291-8200
4. Dr. Karen Hayter, producer, **Reality Talks, FamilyNet TV, Ft. Worth, 817-570-1400**
5. Dan Wales, host, KCHB, **Houston, Texas (9 station network)**, 713-520-5200
6. Warren Duffy, host of Duffy & Co., KKLA, **Los Angeles**, 714-847-9685
7. Dr. Debra Peppers, host, Talk From The Heart, KJSL, **St. Louis** 314-878-3600
8. Dr. Randy Carlson, host, Parent Talk, Family Life Communications, 520-742-6976
(Gigi Cook, Associate Producer) (**110 stations**)
9. Ken Inlow, host/GM, Christian Author's Show, KKGTV, Portland, 503-222-1150
10. Jim Zimmer, host, Christian Interviews Today, KGDP, Santa Maria, Ca., 805-928-7707
11. Steve Davis, host, Christianity in a Changing Culture, Minneapolis, 763-417-8270
12. Ed Sossen, host, Sossen's World, KIXL, Austin, Texas, 512-372-9700
13. Sam DeCasper, host, Christian Perspectives, WULS, Douglas, Georgia, 912-384-9857
14. Kimberly Sarale, host, Book Nook, KYCC, Stockton, California, 209-477-3690
15. David Wright, host, WDCD, Albany, New York, 518-862-1540
16. Don Karnes, host, WFAX, Falls Church, Virginia, 703-532-1220
17. P.J. Oliver, host. Wanda Sanchez, Producer, Life! Line, KFAZ 1100, Ca. 510-713-1300
18. Edna Parrish, host, Keeping You Informed, WFAX, **Cincinnati, Ohio**, 513-542-9393
19. Gino Geraci, Sr. Pastor Calvary Chapel South Denver and host of the Gino
Geraci Show, KRKS, **Denver, Colorado**, 303-933-8733
20. Jim Taylor, host of Author's Corner, KNEO, Neosho, Missouri, 417-451-5636
21. Jim Galipeau, Program Director and host, WJIE, **Louisville, Kentucky**, 502-968-1220
22. Ron Thulin, host, The Ron Thulin Show, KSLR-630, **San Antonio**, 210-344-8181
23. Dan Whitley, host, Essential Wellness Health Ministry, Nashville, 423-727-0651
24. Tamala Coleman, Spiritually Speaking, Iheart Radio, tcpraise14@gmail.com
25. Dr. Faye Live (television), New Covenant Television Network, sterling@nctntv.org
26. Jemsbooks blog with Janice Spina
<https://jemsbooks.blog/2019/12/02/award-winning-author-interview-richard-v-battle/>
27. The Authors Show, Don McCauley, 910-202-6020
28. Paul Kretschmer, WIHS radio, Middeltown, Ct., 800-346-1049
29. BlogTalk Radio with Burke Allen – January 2020, (703) 589-8960
30. Ryan Wrecker, Overnight America, KMOX, St. Louis, Mo., February and June 2020, 314-436-7900

31. Mike Schikman, Mike Schikman show, WSVN, Harrisonburg, Va., February 2020, 540-434-0331
32. Chris DeSimone, Wake Up Tucson, KVOI, Tucson, Az. Feb., Jul., Aug., Sept. 2020, 520-790-2836
33. Gordon Griffin, 660AM the Answer, Dallas, Tx., February 2020, 469-359-5216
34. Kerri Brinkoeter, Love Talk, 101.1Fm, Austin, Tx., February 2020, 512-349-5899
35. Charles Heller, Liberty Watch Radio, KVOI, Tucson, March, 2020, 520-790-2836
36. ZoomIntoBooks, Headline Books, April 2020, Cathy Teets
37. Fox5 – Washington D.C., May 3 and July 18-2020, Tom Fitzgerald and Marie, 202-895-3000
38. Stars and Stripes Radio, “The Specialist Radio Hour”, Chris Kettner, 757-646-1719
39. Millennium Media, Gallup, New Mexico, Sammy Chioda, May 2020, 505-863-6851
40. WERC, Birmingham, Alabama, JT Nysewander, May 20, Jun 21, 205-439-9372
41. WMT, Cedar Rapids, Iowa, Doug Wagner, May and July 2020, June 21, 319-365-0600
42. Faith Radio, Montgomery, Alabama, Bob Crittenden, June 2020, 800-239-8900
43. The Big Talker, Wilmington, N. C., Joe Catenacci, June & Dec 20 weekly 21, 910-299-7535
44. WOWO, Ft. Wayne, Indiana, Pat Miller, June 2020, 260-447-1190
45. The Schatkin Show, New York, Andrew Schatkin, June 2020, (718) 229-2761
46. I Inc. and Beyond, Michigan, Mike Callahan, July 2020, (248)909-1153
47. KTOE, Mankato, Mn., Al Travis, July and August 2020, (507)625-1420
48. KXYL, Brownwood, Tx., Celinda Hawkins, Jul., Aug., Sept. 2020, 325-646-3535
49. KLZ, Denver, Co., John Rush, Jul - Dec. 20, and weekly 21, 303-481-1800
50. KPRL, Paso Robles, Ca., Jamie Umphenour, August, 2020, 805-238-1414
51. Eagle 93.9, Columbia, Missouri, Brandon Rathert, August 2020, 573-874-9390
52. WURD, Reality Check with Troy Wilmore and Charles Ellison, Philadelphia, Pa., August 2020, 215-634-5209
53. WHO, Doug Wagner, Des Moines, Ia., September 2020, 515-283-1429
54. KSAL, Jeff Garretson, Salina, Ks., Sept. 2020, 800-608-1150
55. GSMC Podcast Network, Sarah Meckler, Sacramento, Ca., Oct. 2020, 888-805-5529
56. The Booking Connection Podcast, John Valeri, Dec 2020, 860-984-6144
57. KPRC, Jimmy Barrett, Houston, Tx., Dec 2020, (713) 212-8000
58. WTKI, Fred Holland, Huntsville, Al., Dec 2020, 256-684-8000
59. WSMN, Keith Hanson, Nashua, N.H., Dec 20- Jan 21, 603-816-1590
60. Keeping It Real, Alex Garrett, New York, N.Y., Dec 2020, 718-751-6549
61. WORD 106.3, Charlie James, Greenville, S.C., Jan. 2021, 864-720-1523
62. KABC, All-American Radio, Jennifer Kerns, Los Angeles, Ca., Jan 2021, 901-260-5926

63. KQAM, The Voice of Reason, Andy Hooser, Wichita, Ks., Jan Feb Apr Jun 21, 316-226-8460
64. Y'all Show, Jon Rawl, Oxford, Ms., Jan 2021, 662-801-7295
65. Newstalk 101, Brian Rust, Panama City, Fl., Jan 2021, 850-230-5855
66. CBN News, Gary Lane, Virginia Beach, Va., Jan 2021, 757-226-2030
67. The Exceptional Conservative Show, TECN TV, Ken McClenton, Wash.DC, Jan 21, 2026601329
68. KXEL, Jeff Stein, Waterloo, Ia., Jan/Mar 21, May 22
69. WTKN-Talk94.5, Liz Callaway, Myrtle Beach, S.C., Jan 2021, 843-2891
70. KZIM, Faune Riggins, Cape Girardeau, Mo, Feb 2021, 573-335-5763
71. Clarity from Chaos, Dave Campbell, Colorado, Feb 2021, 480-993-6720
72. WNTP, Chris Stigall, Philadelphia, Mar 2021, 610-825-2531
73. KSRM, Bob Bird, Kenai, AK., Mar 2021, 907-398-9373
74. WDTK, Brandon Brice, Detroit, Mi., Mar 2021, 313-778-7600
75. America's Voice News, David Zere, New York, Mar 2021, <https://americasvoice.news>
76. WIHS 104.9, Paul Kretschmer, Middletown, Ct., Mar 2021, 860-346-1049
77. Alan Nathan Show, alan@alannathan.com, Mar 2021
78. WLW, Gary Jeff Walker, Cincinnati, Oh, Mar & June, 2021, 513-651-0324
79. KSCJ, Mark Hahn, Sioux City, Ia. Mar 2021, 712-239-2101
80. WATR, Steve Noxon, Waterbury, Ct., Mar 2021, 203-757-1320
81. WAEB, Bobby Gunther Walsh, Pennsylvania, Mar 2021, 610-289-0780
82. **Jim Bohannon show, Jim Bohannon, national**, Mar 21/May 22, 202-840-7909
83. KBAR, Sharon Mills, Idaho, Mar 2021, 208-436-2244
84. WSMN, Karen Kateline, NH, Mar 2021, 603-816-1590
85. KFKA, Gail Fallen, Colorado, Mar 2021, 970-353-1310
86. WFLA, American Medicine Today, Tampa, Fl, Mar 2021
87. SiriusXM The Patriot, Stacy Washington, New York, Mar 2021, 212-607-4063
88. The King's Report, Tim Elder, Pa., Mar 2021
89. KCOL, Jimmy Lakey, Colorado Springs, Mar 2021, 970-613-4018
90. Borderline, Frankie D, Weslaco, Tx, Mar 2021, 800-622-5839
91. Charles Moscowitz Podcast, New York, Feb and Mar 2021, 617-271-5044

92. KAHI, Mary Jane Popp, Sacramento, Apr 2021, 530-885-3565
93. KBAR, Zeb Bell, Burley, Id., Apr 2021, 208-436-4757
94. America's Voice News, Miranda Kahn, New York, Apr 2021, <https://americasvoice.news>
95. WRON, Scott Canterbury, Greenbrier, WV, May 21, 304-645-1327
96. WDUN, Bill Maine, Gainesville, Ga., July 21, 770-535-2911
97. WTIC, Todd Feinburg, Hartford, Ct., July 21, (860) 677-6700
98. PIJN News with Dr. Chaps, Colorado Sps, Aug 21, 719-360-5132
99. WTSN, Jack Heath, New Hampshire, Aug 21, 603- 230-9000
100. KFTK, Mike Ferguson, Mo., Aug 21, 866 - 455-9797
101. WDDQ, Denise Simon Experience, Aug 21, founderscode@gmail.com
102. USA Radio, Greg Young, national, Aug 21, 214- 628-3111
103. WSKW, John James, Maine, Aug 21, 207-621-WSKW
104. WJFF, Chet Martin, NY, Aug 21, 631-603-7851
105. The Schaftlein Report, Mark Schaftlein, Sep 21, 561-866-6108
106. WJIM, Steve Gruber Show, Sep 21, 517-301-8255
107. WORL, Matt Buff Show, Sep 21, 407-774-8255
108. WGMD, Jake Smith, De., Oct 21, 302-945-9292
109. KFTK, Vic Porcelli, Mo., Oct 21, 866 - 455-9797
110. TalkZone, David Campbell, Oct 21, 480-993-6720
111. Bright Side radio, Ben Fuchs, Ca., Dec 21, 855-660-4261
112. KWAM, Jeff Stein, Tn., Dec 21, 901-260-5926
113. The Jim Masters TV show, Jan 22
114. KWAM, Tim Van Horn, Tn, Jan 22, 901-260-5926
115. KMZQ, Kevin Wall, Las Vegas, Mar 22,
116. The Jane Carroll Show, Jane Carroll, Portland, Mar 22
117. NTD TV, Kevin Hogan, Mar 22
118. KSAL, Jeff Garretson & Bob Protzman, Salina, Apr 22, 800-608-1150
119. Tapp Into Truth, Tim Tapp, Apr 22, 865-385-4453
120. WHBC, Bill Morgan, Ohio, May 22, 330-451-0914

121. WAKR, Ray Horner, Ohio, May 22, 330-869-9724
122. GBN, Mark Dolan, London, May 22, 44 20 3989 3800
123. OAN, Addison Smith, May 22
124. WOND, Anne Baker, NJ, May 22, 609-927-9646
125. Black and White Podcast, Don Perkins, May 22, 973-687-4826
126. USA Radio, Gary Nolan, May 22, 214-396-7231
127. Deprogram, TNT radio, Michael Parker, Jun 22, studio@tntradio.live
128. Vernuccio-Novak Report, Frank Vernuccio, July 22, anlpolgov@gmail.com

Fast Facts About: *Made in America by AmeriCANS not AmeriCANT'S* More Common Sense in Uncommon Times



WHY THIS BOOK? WHY NOW?

1. “Stronger AmeriCANS make a stronger America. Stronger government makes weaker Americans.” – Richard V. Battle
2. *Made in America by AmeriCANS not AmeriCANT'S* celebrates American Patriotism, achievement and common-sense values.

www.richardbattle.com

WHO ARE YOU?

- Recognized by the Junior Chamber of Commerce International as “The Outstanding Local Chapter President in the World”. Chapter awarded Outstanding Chapter in the United States
- Amazon Best Seller and award-winning author:
 - *Life’s Daily Treasure: 366 Doses of Hope, Optimism, Personal growth, and Encouragement*
 - *Navigating Life’s Journey*
 - 2nd Place – Self-Help – Reader Views 2021
 - 3rd Place – Self-Help – CIPA EVVY Awards 2021
 - *Conquering Life’s Course*
 - First Place – Self-Help – Reader Views 2020
 - 3rd Place – Self-Help – CIPA EVVY Awards 2020
 - Finalist-Motivational – Readers’ Favorite 2020
 - *Unwelcome Opportunity*
 - Gold Medal – Readers’ Favorite 2019
 - 2nd Place – Reader Views 2019
 - Bronze Medal- Illumination Book Awards 2020
 - *The Four-Letter Word That Builds Character*
 - Finalist - *USA Today’s* Best Books –Business Motivation - 2006
 - *The Volunteer Handbook: How to Organize and Manage a Successful Organization.*
 - *The Master’s Sales Secrets*
 - *Surviving Grief by God’s Grace*
 - Writer’s Digest – Honorable Mention- Religion

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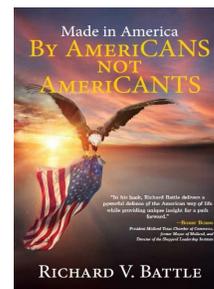
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God Bless America!

- Al Travis, Host of Al in The Afternoon radio show.

WHAT IS THE PLATFORM TO DRIVE SALES?

- 30 plus years speaker and trainer committed to reinforcing its message to insure maximum promotion.
- Powerful keynote and workshops based on the book will promote back of room sales.
- National campaign for Radio and TV interviews. Experience and contacts from previous books will help success
- Bulk sales to businesses.



“Richard Battle is the antidote to that which brings you down.” – Gail Fallen, 1310KFKA

WHAT CAN WE TELL BOOK BUYERS?

- It’s a Common-Sense celebration of American values and traditions.
- It will inspire the reader to pursue their dreams and achieve

WHAT’S IN THE BOOK?

- 46 Common-Sense principles.
- 103 inspirational and motivational quotes.
- 108 Battle’s Bullets for action
- 136 Sage American sayings.
- 250 References of people, places, and events.

Washington Times article published on February 6, 2020
Tribute for President Reagan's birthday

subpoenas. Both representatives have deemed...
tried Houses of Representatives in an impeachment...
such presidential instructions in an impeachment...
inquiry as impeachable per se.
The abuse allegations address Mr. Trump's so-...
licitation of assistance for his reelection campaign...
from a foreign government by holding up the

former national security adviser, had author...
as yet unpublished book demonstrating that the...
House case against Mr. Trump was true.
True, because, unlike the senators who shut...
their eyes and ears at Mr. Trump's trial, Mr. Bolton

not illegal" beca...
— must have ree...
ers. They coerce

Reagan's positive attitude needed today more than ever

How the former president's optimism inspired a nation

By Richard V. Battle

As we celebrate President Ronald Reagan's birthday on Feb. 6, I reflect on his impact from my personal experiences and his example of leadership for all of us.

He was elected president at an age when most people slowed down and enjoyed retirement. Reagan demonstrated that it is never too late to positively impact others. On March 30, 1981, I was in Caracas, Venezuela, on a company rewards trip. When we returned to the cruise ship that afternoon, I vividly remember listening to the

because our beloved president asked us to do so.

Reagan's positive attitude was contagious and lifted the United States out of the malaise of the 1970s.

Below is an excerpt from "The Four-Letter Word That Builds Character" that I wrote in 2006 celebrating his positive outlook on life.

"Ronald Reagan was an unlikely person to be elected President of the United States. A radio broadcaster and actor, he was first elected as Governor of California in the fifties.

"As an elected official, Reagan had those who agreed and disagreed with his political views. But, he was be-



loved by the people because of his positive attitude and approach toward life. He related to every man, and almost every man related to him. His real heroes were common folk who performed uncommon feats of self-denial and courage.

As president, Reagan had a vision of where he wanted to lead the country, the principles to stay focused on the course to achieve objectives, and the positive outlook to persevere in the face of opposition and reversal. He brought dignity to the presidency and the country after a tumultuous period.

One of his greatest achievements was instituting policies that eventually ended the Cold War. Reagan pursued bold initiatives with conviction while some doubted his competence.

His willingness to step away from negotiating with the Soviets at their summit meeting in Reykjavik, Iceland, in 1986 demonstrated his style of negotiating with confidence and strength rather than fear. This paradigm shift, combined with other policies, culminated with the Berlin Wall falling and the collapse of the Soviet Union in 1991. The Cold War was won without a shot, and Reagan's leadership was a significant contribution to the victory.

ASSOCIATED PRESS

BBC report on the assassination attempt on our president. Little did we know how close he came to losing his life that day.

I couldn't imagine then that I would have the privilege to see him speak in San Antonio in his first public speech after the attempted assassination to the United States Junior Chamber of Commerce national convention. My friends and I were relegated to the cheap seats in the HemisFair arena. Reagan's voice was weak that day, but we strained to hear his every word.

I'll never forget the goosebumps I experienced when he closed with the inspiration for our civic group to give more to our fellow citizens.

"If not you who, if not now when?" he inquired. You could feel the energy from the thousands of people in the hall who were ready to...

Known as the "Great Communicator," Reagan was unparalleled at his work. His jokes entertained people and helped them understand his message. He often poked fun at himself, which helped people to relate to him.

Reagan was self-assured, and, more importantly, was confident in the ability of others. His optimism inspired people to be more than they were, and he demonstrated the possibility to achieve one's dreams, resulting in a period of peace and prosperity. President Reagan's positive attitude and leadership were an important policy in the positive impact produced by his leadership.

Richard V. Battle is a business consultant at...

Note sheet

Richard V. Battle

Author of *Made in America by AmeriCANS not AmeriCANTS*

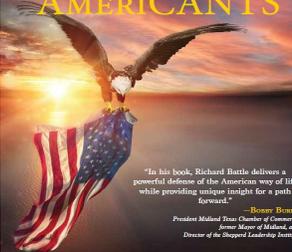
and

<i>Life's Daily Treasure: 366 Doses of Hope, Optimism, Personal growth and Encouragement</i>	2021
<i>Navigating Life's Journey: Common Sense in Uncommon Times</i>	2020
<i>Conquering Life's Course: Common Sense in Chaotic Times</i>	2019
<i>Unwelcome Opportunity: Overcoming Life's Greatest Challenges</i>	2018
<i>The Master's Sales Secrets: 44 Strategies for Sensational Sales Success</i>	2018
<i>The Four-Letter Word that Builds Character</i>	2006
<i>Surviving Grief by God's Grace</i>	2002
<i>The Volunteer Handbook: How to Organize and Manage a Successful Organization</i>	1988

To book Richard for an interview, call 1-512-987-2058
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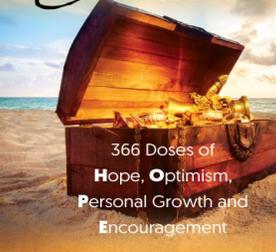
Made in America
**By AMERICANS
NOT
AMERICANTS**



"In his book, Richard Battle delivers a powerful defense of the American way of life while providing unique insight for a path forward."
—BOBBY BOUNCE
President Mutual Trusts, Member of Congress,
Former Mayor of Houston, and
Director of the Sheppard Leadership Institute

RICHARD V. BATTLE

LIFE'S DAILY
Treasure

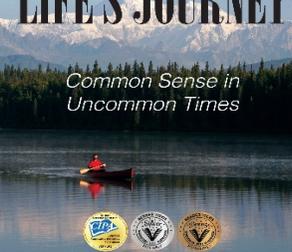


366 Doses of
**Hope, Optimism,
Personal Growth and
Encouragement**

Richard V. Battle

**NAVIGATING
LIFE'S JOURNEY**

*Common Sense in
Uncommon Times*



RICHARD V. BATTLE



**CONQUERING
LIFE'S COURSE**

COMMON SENSE IN CHAOTIC TIMES



RICHARD V. BATTLE
FOREWORD BY TIEMAN H. "SKIPPER" DIPPEL JR.

**UNWELCOME
OPPORTUNITY**



OVERCOMING
LIFE'S
GREATEST
CHALLENGES

RICHARD V. BATTLE
FOREWORD BY LARRY GATLIN

Surviving Grief
by
God's Grace



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Foreword by Dr. Logan Cummings

Foreword by C. Lee Cooke, former Mayor of Austin, Texas

The **Four-Letter Word**
that Builds **CHARACTER**



14 Proven Principles
to Enhance
YOUR LIFE

Richard Battle
Veteran of Life's Battles

**THE MASTER'S
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44 STRATEGIES FOR
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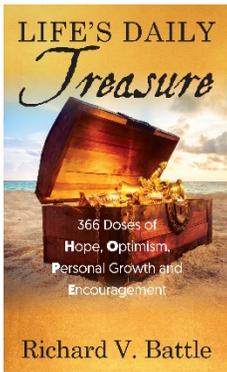
RICHARD V. BATTLE

**THE
VOLUNTEER
HANDBOOK**

HOW TO ORGANIZE
AND MANAGE A
SUCCESSFUL
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Foreword by John Ben Sheppard

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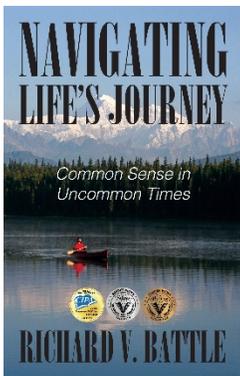
Life's Daily Treasure 366 Doses of Hope, Optimism, Personal growth, and Encouragement

**Does It Seem Like Hope Has Vanished?
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Life's Daily Treasure is for adults seeking hope and encouragement in an ever-challenging world.**

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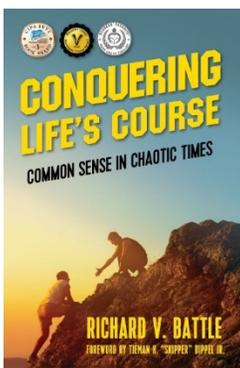
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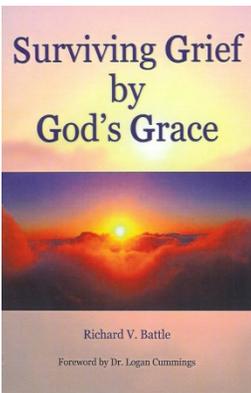


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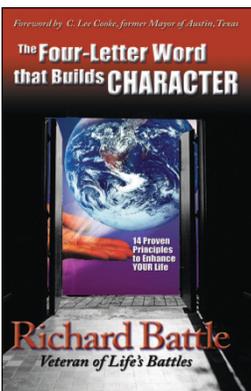
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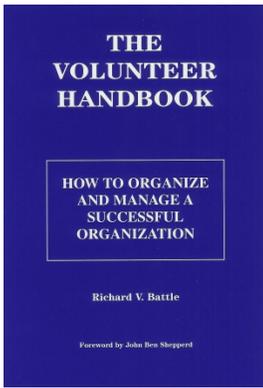
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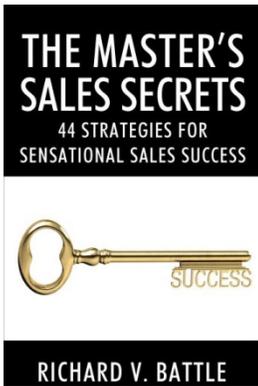
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