# RICHARD V. BATTLE

Award Winning AUTHOR

SPEAKER Media Commentator

ADVISOR

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# AIM HIGH! WORK HARD! NEVER QUIT! ®

His vast experiences enhance his uplifting messages that will encourage, entertain and inspire audience members to attempt and attain new levels of personal performance.

"Richard Battle is the antidote to that which brings you down." - Gail Fallen, 1310KFKA

# His story includes **Tests**

He has been tested by many personal challenges, Richard has survived an apartment fire that his neighbor died, experienced financial ruin with the Texas real estate collapse in the 1980's, divorce, encountered two heart procedures, survived cancer and his the most significant loss of all, the death of his only son.

# Messages include:

- **Successfully Creating Impact and Legacy.**
- The 5 Leadership Secrets that made Old McDonald successful.
- Winning Over Life's Greatest Challenges.
- Sales Success is More Than Closing the Sale.
- Achieving Leadership Excellence in the 21st Century.
- The Dear John Message that Will Lift Every Heart.

# Workshops include:

- The 4 Keys to Elevate Employee Morale and Maximize Performance.
- The 4 Keys to Overcoming Life's Greatest Challenges and Achieving Success.
- Achieving Leadership Excellence in the 21st Century Workplace.
- Sales Success is More Than Closing the Sale.
- Effective Delegation for Leadership Success.

#### RICHARD V. BATTLE

#### HELPING PEOPLE WIN EVERYDAY

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## ABOUT RICHARD;

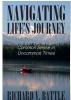
- 40+ years of award-winning sales, sales management, and leadership experience in disruptive technology business-improvement solutions.
- **National and international experience** with various business entities. Has spoken to groups including universities, businesses, and civic groups. 30-plus years of presentations to associations, corporations, education, and community groups in both the U.S. and Europe.
- Appointed by Gov. Perry to Texas Judicial Council and Texas Emerging Technology Fund
- Served on several boards of directors and in leadership roles, including Boy Scouts, Muscular Dystrophy Assoc., Keep Austin Beautiful, John Ben Shepperd Public Leadership foundation, and Alpha Kappa Psi.
- President of the Austin Jr. Chamber of Commerce The U.S. Jr. Chamber of Commerce recognized the Austin Chapter as the Most Outstanding Chapter in the United States, and Jr. Chamber of Commerce International recognized Richard as the Outstanding Chapter President in the world.
- Public speaker and trainer **TOPICS INCLUDING:** 
  - Leadership
  - Sales
  - Motivation/Inspiration

### AUTHOR;

- Made in America by AmeriCANS not AmeriCANTS
- Life's Daily Treasure
- Navigating Life's Journey
- Conquering Life's Course
- **Unwelcome Opportunity**
- The Master's Sales Secrets
- The Four-Letter Word That Builds Character
- Surviving Grief by God's Grace
- The Volunteer Handbook:



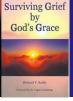
















### CLIENTS:

- Texas Association of Life Underwriters
- Independent Bankers of Texas
- University of Texas at Austin
- **Baylor University**
- Austin Independent School District
- John Ben Shepperd Public Leadership Forum
- Texas Volunteer Conference Governor's Office, State of Texas
- 500 Inc. Dallas
- Leadership Austin
- Volunteer Conference for Arts & Culture
- Alpha Kappa Psi
- Sertoma Clubs
- Lions Clubs
- Texas Jr. Chamber of Commerce
- Leadership Wharton
- Travis County League of Women Voters
- **Optimist Clubs**
- **Texas State Guard**
- Realty Talks, (television program)
- Harvest How (syndicated television program)
- Numerous radio talk-show presentations
- Texas Society of CPA's

### TESTIMONIALS;

"We are so appreciative of your excellent presentation for the AISD Volunteer Manager Council."

Sarah Ann Robertson,

Volunteer Resource Specialist, Austin Independent School District

"You received rave reviews.

Your talk was the highlight of our day."

Nancy Buchanan, Executive Vice-President, Texas Assn. of Life Underwriters

"You are great! Your session with us, time management and event preparation was exactly what we needed.

Billie Jones, Executive Director, Wharton Chamber of Commerce

"Your workshop was definitely one of the favorites of the Conference attendees.

Margie August, Program Coordinator, Volunteer Conference for Arts and Culture

"You are a blessing and an inspiration to all whom you touch."

Neal T. "Buddy" Jones

You exceeded our very high expectations and helped advance the cause of doing leadership training in our organization.

Bill Kesler & Sandy Baker, 500 Inc. Dallas, Texas

In your books and your speaking engagements, you are a professional, concise and deliver a message of a "common sense" response to life's unwelcome opportunities. Additionally, you leave your audience with a sense of hope and joy.

James Bratton - CEO