



# TWO PRACTICES. ONE RAD LAB.

Radhaus Creatives and StreetWork(s) Lab are joining forces to bring a new kind of practice to the public realm — one that treats safety infrastructure as an opportunity for creative expression, and community identity as a design standard.

## OUR EXPERTISE

Rad Lab brings together a multidisciplinary urban planning and design team within a single collaborative practice. Our decade of experience spans graphic and urban design, active transportation planning, public realm improvements, capital investment projects, technical documentation, spatial analysis, and community engagement.

## OUR VISION

At Rad Lab, we believe in radical planning — a space where bold interventions deliver the greatest returns: for safety, for community, and for the soul and vibrancy of a city. These three things are never in conflict.

Rad Lab exists at the convergence of urban planning and design precision, creative vision, and place-based practices. We bring art to safety infrastructure, identity to public space, and rigorous technical craft to shaping how people move through and experience their cities. Our projects are grounded in equity, led by data, and co-created with community.

## OUR FOCUS

- Creative Safety Infrastructure
- Public Art & Placemaking
- Planning & Community Engagement
- Design & Technical Execution

## OUR SERVICES

### TRACK ONE - THE STUDIO

- Discovery
- Concept Development
- Design Production

### TRACK TWO - THE LAB

- Discovery + Strategy
- Existing Conditions Analysis
- Engagement + Concept Development
- Design Production + Coordination
- Permitting + Traffic Control

### TRACK THREE - FULL RAD

- Discovery + Strategy
- Existing Conditions Analysis
- Engagement + Concept Development
- Design Production + Coordination
- Permitting + Traffic Control
- Activation + Event Coordination

## WE ARE RADICAL PLANNERS —

believers in bold, creative interventions that improve the foundations of how cities work and, more urgently, save lives.

