

Livermore Indivisible
June 29, 2024

MOMS 
DEMAND
ACTION
FOR GUN SENSE IN AMERICA



Agenda

- Introduction to Moms Demand Action:
 - Who We Are
 - What We Do
 - How We Do it
- Overview of the Data on Gun Violence in the US
- Federal Efforts and Wins
- CA Efforts and Wins
- Local Efforts and Wins
- How to Get Involved
- Questions & Discussion

Introduction to Moms Demand Action

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**Founded by
Shannon Watts**



**Angela Ferrell-
Zabala**

WE ARE MOMS DEMAND ACTION

We are a grassroots movement fighting for public safety measures that can protect people from gun violence in America.

We work to pass stronger gun laws, fight bad gun laws and seek to close loopholes that jeopardize the safety of our families.

We work in our own communities and with business leaders to encourage a culture of responsible gun ownership.

We work to identify, endorse and campaign for “gun sense” candidates and hold them accountable upon election.

We work to identify and support community violence prevention programs that are doing the hard work on the ground.

How are Everytown for Gun Safety and Moms Demand Action related?

- Everytown was created when Moms Demand Action and Mayors Against Illegal Guns merged.
- Everytown is the fully staffed umbrella organization with several “arms”.
- Everytown compiles research, drafts policy and creates strategy and tools to:
 - Turn policy into law
 - Obtain funding for gun violence prevention efforts
 - Campaign for Gun Sense candidates
- Moms Demand Action, Students Demand Action and the Everytown Survivor Network are the all **volunteer** “arms” that puts those strategies into action

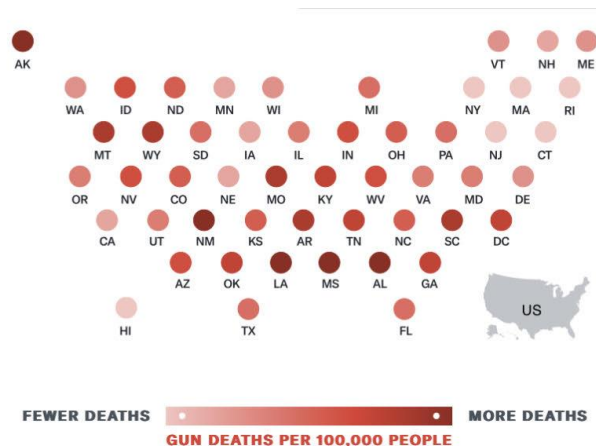
Overview of the Data on Gun Violence in the U.S.

Every day,
more than
120 people
in the US are
killed with
guns.

EVERYTOWNRESEARCH.ORG

CDC, WONDER, Underlying Cause of Death, 2018-2022.

And
more than
200
are shot and
wounded.

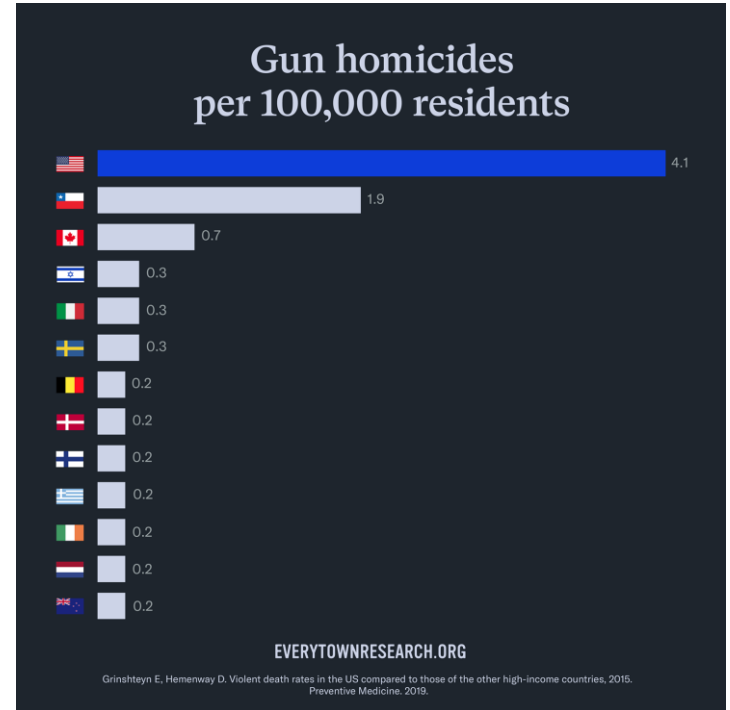


NATIONAL

44,341 people die by guns in an average year, a rate of
13.3 deaths per 100,000 people.

Gun Violence is a Uniquely American Problem

- The U.S. gun homicide rate is **26x** that of other high-income countries.
- Access to a gun **doubles** the risk of death by homicide.
- Gun homicides are concentrated in cities—**half of all gun homicides took place in just 20 cities.**
- Within these cities, gun homicides are most prevalent in racially segregated neighborhoods with high rates of poverty.



Suicide by Gun

- Nearly **6 out of every 10** gun deaths are suicides.
- The U.S. gun suicide rate is **12x** that of other high-income countries.
- **Approximately 90%** of suicide attempts with a firearm result in death.
- **Most people who attempt suicide do not die—unless they use a gun.**
- Gun suicides are **concentrated** in states with **high rates of gun ownership.**
- The rate of **firearm suicide among children and teens has increased 47%** in the past decade.
- **White men represent 71%** of firearm suicide victims in America.

3x

Access to a gun triples the risk of death by suicide.

[Anglemyer, Horvath, and Rutherford, "The Accessib..."](#)

Veteran Suicide by Gun

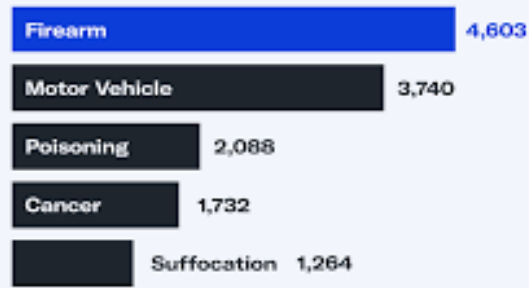
- From 2001 to 2020, nearly **87,000** veterans **died by gun suicide**. This is 16 times the number of service members killed in action over the same period.
- An average of 18 veterans die by suicide in the United States each day, **13 of them by firearm**.
- Veterans are **3x** more likely to die by gun suicide than non-veterans.

Nationwide,
more than
**86,000 military
veterans died
by gun suicide in
the period between
2001 and 2020.**

EVERYTONRESEARCH.ORG/VETERANSUICIDEREPORT

Children & Teens

Firearms are the **leading cause of death** for American children and teens.



DATA BY 2023

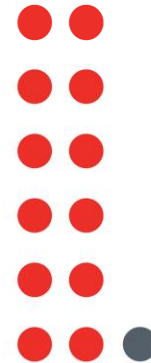
EVERYTENNRESEARCH.ORG

100% NONPROFIT, SHARING DATA POWER, 2023. AGU 11/23

- **~4.6** million American children live in homes with guns unlocked and loaded.
- Every year, more than **4,000** children and teens are shot and killed
- In 2023 there were at least **427 unintentional shootings by children**
- In 2023 there were at least **158 incidents of gunfire on school grounds,**
- Nearly **2,600** children and teens die by gun homicide every year.
- **Black children and teens are 17x more likely to die by gun homicide** than white children and teens of the same age.

Gun Violence Disproportionately Impacts Communities of Color

- Black Americans are almost **3x more likely to be shot and killed by police** than White Americans.
- Black Americans make up **13%** of the population but **56% of firearm homicides**.
- A Black American male is **16x more likely to die from gun homicide** than a White male.



Black Americans are 12x more likely than white people to die by gun homicide.



SOURCE: CDC, FATAL INJURY REPORTS, 2013-2017.

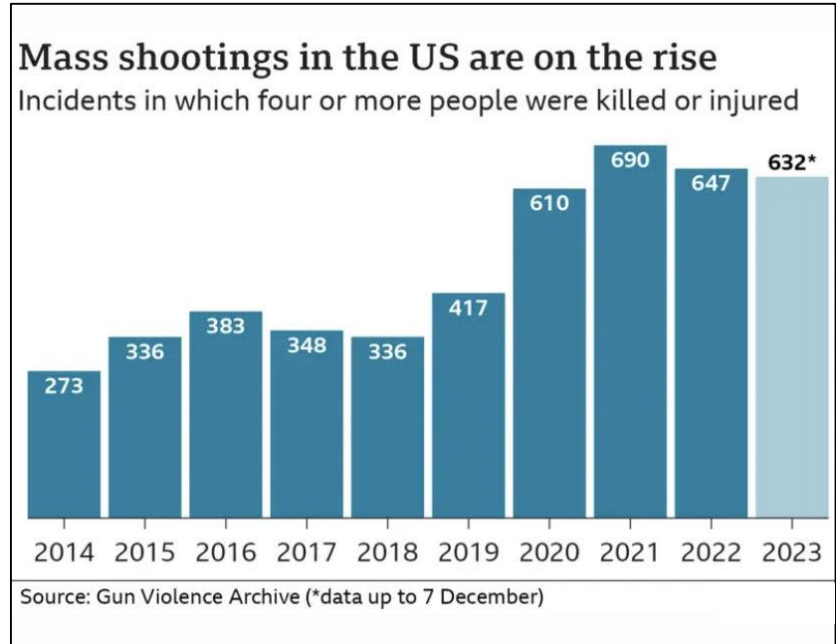
Gun Violence is a Women's Issue

- Every month, an average of **70 women** are shot and killed by an intimate partner
- Over **4.5 M** women have reported being threatened with a gun by an intimate partner.
- Access to a gun in a domestic violence situation makes it **5x more likely that a woman will be killed.**
- Women in the U.S. are **28x more likely to die by firearms homicide** than women in other high income countries.

IN AN
AVERAGE MONTH,
70
AMERICAN WOMEN
ARE SHOT AND
KILLED BY AN
INTIMATE PARTNER.

Mass Shootings

- A mass shooting is any incident in which **four or more people are shot and wounded or killed**, excluding the shooter.
- The number of mass shooting incidents and the number of people shot in them have increased since 2015
- To date there have been **>249 mass shootings in 2024**.
- They represent **~ 1%** of all shooting incidents.



Federal Efforts and Wins



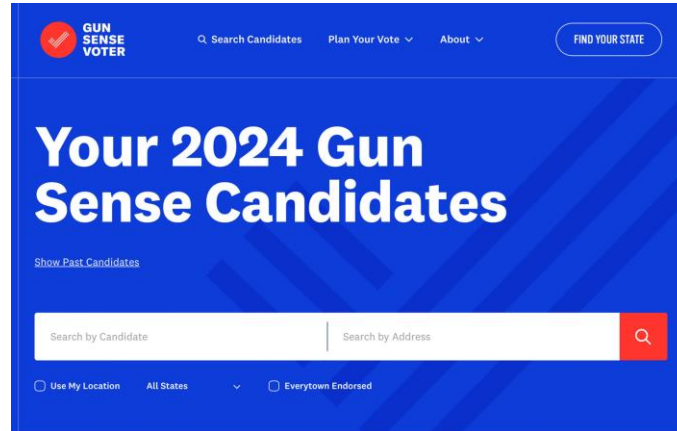
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Federal Policy Priorities

- Hold the **gun industry** accountable
- Reduce risk and promote **responsible gun ownership**.
- Support **community-based intervention**
- Block **illegal gun** access.
- **Disarming Hate**
- **And ...**

Elect Gun Sense Candidates

gunsensevoter.org



Federal Policy Successes

Bipartisan Safer Communities Act

1st major federal gun safety law of the century

SUPPORTING STATE EXTREME RISK LAWS

States can apply for their share of the \$750 million in new funding to implement Extreme Risk Laws.

STRENGTHENING THE BACKGROUND CHECK SYSTEM

State agencies can prepare to respond to new background checks for young people.

COMMUNITY VIOLENCE INTERVENTION PROGRAMS

Local governments and community-based organizations can apply for the new \$250 million in grant funding to build community violence intervention programs.

FUNDING SCHOOL SAFETY RESOURCES

State agencies can use the new \$300 million in grant funding for education about secure gun storage, threat assessment programs, and school security and emergency planning.

More Federal Policy Successes

- **United States Supreme Court Reverses Fifth Circuit's Extreme Rahimi Decision**
- We passed a record-breaking **130** gun safety policies representing our key legislative priorities.
- Blocked **95 percent** of the gun lobby's dangerous agenda.
- Successfully supported states as they passed stronger gun safety laws.
- Helped flip **Virginia** State House and **Washington's** County Sheriff's Department.
- Helped flip **Wisconsin** and **Pennsylvania Supreme Court** to a gun sense majority

CA Efforts and Wins

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California Legislative Wins

- **AB 452** into law, a historic bill that will require schools to notify parents and guardians about secure storage laws to ensure guns are being stored securely.
- **AB 988**, legislation to create an implementation plan for the 9-8-8 mental health crisis hotline in California
- **AB 1929**, legislation to make community violence prevention programs and recovery services a covered Medi-Cal benefit
- **SB 1327**, first-of-its-kind legislation to create a private right of action that would allow individuals to sue anyone who violates certain California firearm laws, including those who make or sell illegal assault weapons or ghost gun parts, and those who sell guns to underage buyers

California Legislative Wins

- **AB 1594**, historic legislation to hold bad actors in the firearm industry accountable by establishing a firearm industry standard of conduct, and authorizing victims of harm from firearms in California, the Attorney General, or city or county attorneys to bring a civil action against a firearm industry member for violating that standard
- **AB 2156**, legislation to crack down on the unlicensed manufacture of firearms
- **AB 2571**, legislation to prohibit the gun industry from marketing firearm-related products to minors
- **AB 1621**, groundbreaking legislation to further regulate ghost guns. The bill would prohibit the sale of the unserialized parts that are easily converted into untraceable ghost guns by people who cannot legally purchase guns
- **AB 160**, legislation to expand access to victims' compensation for survivors of crime, including gun violence

California Legislative Wins

- **SB 2** – legislation to address the dangerous conditions created by the Supreme Court’s decision in *New York State Rifle & Pistol Association, Inc. v. Bruen* by strengthening California’s laws about who can carry a gun in public, what types of training are required to carry a gun in public, how law enforcement vets applicants for concealed carry permits, and where they can bring their guns.
- **SB 452** – legislation that will ensure California’s microstamping law is finally and fully implemented, requiring that firearms sold in California incorporate technology which can help solve crime, stop retaliatory cycles of violence, and bring closure for survivors.
- **AB 28** – first-in-the-nation legislation to establish the Gun Violence Prevention and School Safety Fund to create a permanent funding source outside the state budget for life-saving programs, including the California Violence Intervention and Prevention (CaVIP) grant program, school safety programs, court-based firearm relinquishment programs, grant programs supporting equitable improvements to firearm homicide investigations, trauma-informed support services for mass shooting victims, and more.

California Legislative Priorities 2024

- **AB 2917** (Zbur) Hate-Based Gun Violence Prevention Act
- **AB 2621** (Gabriel) Gun Violence Restraining Orders Law Enforcement Policies and Training
- **AB 1858** (Ward) Trauma Informed School Shooter Drills
- **AB 2642** (Berman) Election Intimidation
- **SB 899** (Skinner) Strengthening Firearm Relinquishment Processes
- **SB 965** (Min) Gun Dealer Inspection Reports
- **SB 1019** (Blakespear) Crime Gun Destruction

Local Efforts and Wins



Local Wins

- **Passed City Secure Storage of Firearms Ordinances in Dublin, Livermore and Pleasanton**
- **Increased Visibility in More Cities**
- **Worked with Pleasanton School Districts for Secure Storage Awareness**
- **Developed Relationships with Veterans Affairs and Alameda County Health Department.**
- **Increased Number of Volunteers**

Local Efforts

- Elections Work - canvassing, postcard writing, phone banking and identifying gun sense candidates
- Working to pass a secure storage ordinance with the Alameda County Board of Supervisors.
- Continuing work with YouthAlive! A community-based violence intervention program
- Advocate for Be SMART, secure storage campaign at Farmers Markets, school districts, PTAs, community events, community organizations in Dublin, Livermore and Pleasanton
- Part of the Keep Hope Alive Collaborative for Suicide Prevention

Local Efforts, Continued

- Attending Veterans Events to raising awareness for secure storage and red flag laws.
- Support gun violence survivors
- Requesting Gun Violence Restraining Order Plans from Police Departments
- Writing letters, calling State Legislators for our priority bills

How to Get Involved

Join us!



TEXT 'READY' TO 644-33 
TO JOIN MOMS DEMAND ACTION 
MOMSDEMANDACTION.ORG

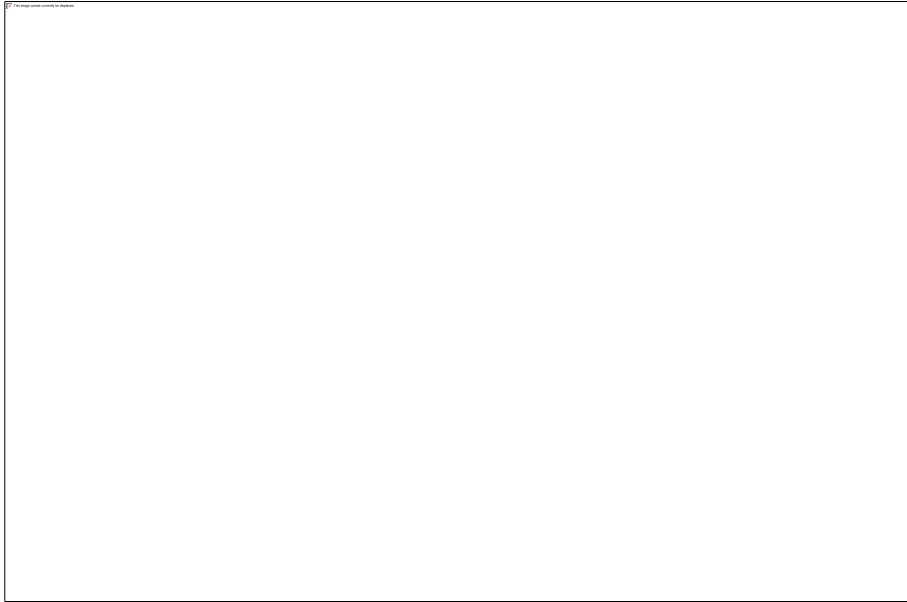
Help Elect Gun Sense Candidates



Ask candidates which gun safety policies they support.



3. Join our Gun Sense Action Network (GSAN)



4. Please consider making a donation!



FIND EVENTS, Actions and Resources On the Demand Action APP!

MOMS DEMAND ACTION

Update to the New Demand Action App!

AVAILABLE NOW IN THE GOOGLE AND APP STORES



Text APP to 644-33
Download NOW:
Apple Store



Google Play



**Include Us In
Community Events,
Elections Actions,
and More**



Learn More At:

1. <https://everystat.org/>
2. everytown.org
3. momsdemandaction.org

Sign The Petition

**BAN
BUMP STOCKS
NOW**

Bump stocks can
allow rifles to fire at
rates up to 800
rounds per minute



Sign The Petition

**Tell Congress to
Pass an Assault
Weapons Ban**



Sign The Petition

**Pass the Federal
Firearm License
Act (FFLA) To Help
Stop Gun
Trafficking**



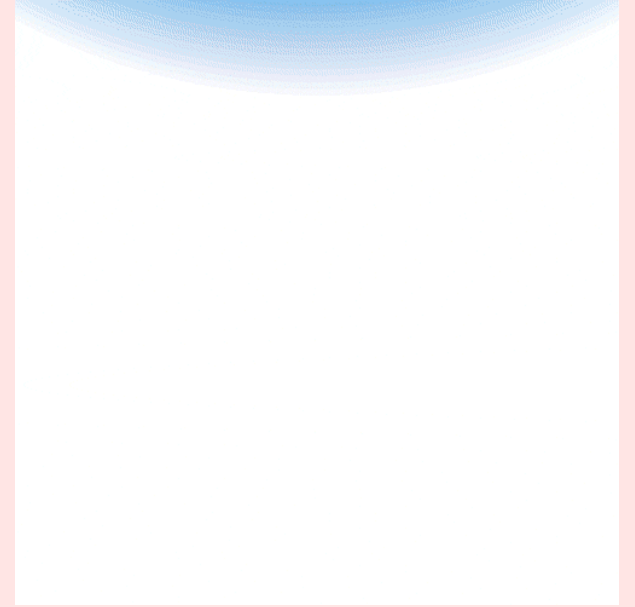
Sign The Petition

**Stop the Export
of Our Gun
Violence Crisis!**



Thank you!

Questions & Discussion





LIVERMORE
INDIVISIBLE

Livermore Indivisible Upcoming Events

July 21st (Sunday) – Postcarding at the Library

August 18th (Sunday) – Meet Adam Gray
CA 13 House of Representative Democratic candidate