

January 22, 2025

The Caitlin Clark Foundation is thrilled to announce a significant book donation from Scholastic and an ongoing collaboration with Scholastic’s national literacy program, the United States of Readers.

A core pillar of the Caitlin Clark Foundation, Education, is focused on reading as one of the critical skills to inspire the development of language, concentration, imagination, and creativity necessary for long-term success. Together, the Caitlin Clark Foundation and Scholastic will work to create awareness and measurable impact of early age reading access in under-resourced schools through the United States of Readers and other programs.

This collaborative work begins with a donation to the Caitlin Clark Foundation of 22,000 brand-new children’s books distributed to various programs that can reach children who do not always have access to books for reading.

Quote from Caitlin: “Reading and education have always been hugely important in my life. I remember picking out the books from the Scholastic flyer and how empowering that was for me as a child, and how motivated I was to read. I want to help kids have the same experience, to develop their reading skills and open their imaginations to dream big. I am thrilled that my foundation will support reading as Literacy Champions by collaborating with Scholastic and the United States of Readers.”

Quote from Judy Newman, Chief Impact Officer at Scholastic: “We need to make radical moves and inspire meaningful improvement to change the trajectory of child literacy rates in America. To do this, we need champion-level advocacy and support, which is what makes collaborating with Caitlin so exciting. As we’ve seen from the 65,000 students nationwide who participate in the United States of Readers program, access to quality books and positive reading role models are key to developing motivation and self-confidence and increasing literacy. Caitlin is a proven role model, and we are thrilled to work together with the Caitlin Clark Foundation to make reading more accessible to kids everywhere.”

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The Caitlin Clark Foundation

Caitlin’s passion and joy on the court inspires her Foundation’s work off the court. The Caitlin Clark Foundation’s mission is to uplift and improve the lives of youth and their communities through education, nutrition, and sports—three pillars Caitlin believes are foundational in her success.

The United States of Readers

Founded by Scholastic in 2021, the United States of Readers is a results-driven literacy program that provides PreK-8th grade students attending under-resourced schools across America with access to choose and own their own books and help their teachers and families support literacy in school and at home.