

# **Privacy Policy for Stewardshipp Planning Partners**

Effective Date: May 16th, 2025

Stewardshipp Planning Partners ("we," "our," or "us") respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your data when you visit our website, <a href="https://www.stewardshipp.com">www.stewardshipp.com</a> ("the Site").

### 1. Information We Collect

#### **Personal Information You Provide:**

We may collect personal information that you voluntarily provide when you:

- Submit a contact form (e.g., name, email address, message content)
- Sign up for our newsletter or email updates
- Schedule an appointment through Calendly (e.g., name, email, selected time)
- · Engage with embedded social media content

## **Automatically Collected Data (Usage Data):**

When you visit the Site, we may automatically collect certain technical data including:

- IP address
- Browser type and version
- · Device type and operating system
- Pages you visit and time spent on them
- Referring and exit URLs
- Interactions (clicks, scrolls, and video views)

# **Cookies and Similar Technologies:**

We use cookies and other tracking technologies to improve functionality, personalize content, analyze traffic, and support social media features. Cookies may also be placed by third parties like Google Analytics, YouTube, and Calendly.

You can manage cookie preferences in your browser settings. Blocking some cookies may affect your experience on the Site.



#### 2. How We Use Your Information

We use the information collected to:

- Respond to your inquiries or requests
- · Schedule and manage appointments via Calendly
- Send newsletters and updates (if you opt in)
- Analyze how the Site is used and improve performance
- Provide embedded content such as videos and social media posts
- Ensure security and detect fraud or abuse

### 3. Sharing and Disclosure

We may share your information with:

- Service Providers such as:
  - Email marketing platforms (e.g., AdvisorStream)
  - Scheduling tools (e.g., Calendly)
  - Web hosting and analytics (e.g., Google Analytics, GoDaddy)
  - Embedded content providers (e.g., AdvisorStream, Hearsay)
- Legal Authorities if required to comply with legal obligations
- Business Successors in the event of a merger or acquisition

We do not sell your personal information.

## 4. Embedded Content and Third-Party Tools

Our Site may include embedded content or integrations that collect data as if you were visiting their platforms directly, such as:

- Linked Articles
- Calendly appointment scheduler
- LinkedIn or other social media feeds or sharing buttons

These platforms may collect your IP address, browser information, and track your interaction using cookies. We encourage you to review their respective privacy policies.



### 5. Your Choices and Rights

You have the right to:

- Access, correct, or delete your personal information
- Opt out of email communications at any time (via unsubscribe links)
- Adjust your browser settings to reject cookies
- Request a copy of the personal data we hold about you

To exercise these rights, please contact your advisor via email:

- Spencer@Stewardshipp.com
- Danny@Stewardshipp.com
- Larry@Stewardshipp.com
- Conner@Stewardshipp.com

### 6. Data Retention and Security

We retain your information only as long as necessary for the purposes stated in this policy. We use security measures including:

- SSL encryption for data transmission
- Access controls and authentication for backend systems
- Secure cloud storage environments
- Data anonymization and deletion policies

However, no method of transmission over the Internet is 100% secure.

### 7. Children's Privacy

This Site is not intended for children under 13. We do not knowingly collect data from children. If we become aware of such data, we will delete it immediately.

#### 8. Links to Other Sites

We may link to third-party websites. These sites have their own privacy policies. We are not responsible for the practices of other sites or services.



## 9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with the updated effective date. Continued use of the Site after such changes constitutes acceptance.

#### 10. Contact Us

If you have any questions about this Privacy Policy or how we handle your data, contact your advisor at:

- E. Spencer Cultra, III
  - o <u>Spencer@Stewardshipp.com</u>
  - o 901-331-5815
- Daniel Dennis
  - o <u>Danny@Stewardshipp.com</u>
  - o 901-413-7294

TN Office: 5100 Poplar Ave, Suite 2300 Memphis, TN 38137

- R. Larry Peeples, Jr.
  - o <u>Larry@Stewardshipp.com</u>
  - 0 601-291-1451
- Conner Cowan
  - o Conner@Stewardshipp.com
  - 0 901-446-2607

MS Office: 124 One Madison Plaza, Suite 2200 Madison, MS 39110