



GROOM TEXAS

Lonestar Mavens | *Professional Groomers Tradeshow*

WWW.GROOMTEXAS.COM

OBJECTIVE

- Setting the standard as the Premier Grooming Tradeshow of Texas and the US for Attendance, Education, Competition & Vendor Shopping

SKILLS

Lonestar Mavens delivers the very best of the grooming industry – offering experience, knowledge, and the vision that not only builds careers and legacies but also elevates and improves the industry as a whole.

VENDORS

The Stockyard's

Groomers' Vendor area will comprise 16 Booths as presented in the diagram. Limiting to industry specific. LIVE demos will create a heavy traffic flow for our attendees and public along with interactive opportunities for the public and their pets.

BOOTH OPTIONS

Texas Longhorns Sponsorship Booth - \$5,500.00 - 20x20 Booth

Includes, 5 Wristbands, with Pipe & Drape, Event Sponsorship, Signage Branding throughout the Event including Stage Banner, Awards, Marketing on all social media platforms. First Choice for LIVE Booth Demo Opportunities.

Texas Cavalier's Booth - \$2,500 - 20x10 Booth Includes, Pipe & drape, 3 Wristbands, LIVE booth Demonstrations Opportunities, Stockyard Signage with Demo Times, Marketing on all social media platforms.

Texas Rangers Booth - \$1,000 - 10x10 Booth Includes, 2 Wristbands with pipe & drape, No LIVE Demos permitted, Name & Booth number listed in digital program.



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SPONSOR ONLY OPTIONS

Education Classroom Sponsor - \$1500 (3 Available)

Education sponsors support the professional development portion of the event. Your company will receive:

- Signage displayed within the classroom during educational sessions
- A social media promotion package highlighting your brand
- Branding on electronic materials sent to all registered attendees

This sponsorship places your company directly in front of professionals actively investing in their education and career advancement.

Competition Class Sponsor - \$2,500 (6 Available)

Competition sponsors are recognized within the Groom Texas competition ring and award presentations. Benefits include:

- Signage displayed at the competition ring
- Your company name printed on awards for your preferred competition class
- A social media promotion package
- Branding on electronic materials distributed to all attendees

This sponsorship provides excellent visibility during one of the most exciting and well-attended aspects of the event.

Texas Sponsor - \$3,500 (2 Available)

Our premier sponsorship level provides the highest level of exposure throughout the event. Benefits include:

- Prominent signage on the Groom Texas main stage
- Your company name featured on Best in Class Awards
- Branding on all Groom Texas signage and electronic materials
- A comprehensive social media promotion package

Texas Sponsors receive premium recognition during key moments of the event, including major presentations and awards.



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THE STOCKYARDS MAP



 Longhorn 20 x 20

 Cavalier 20 x 10

 Ranger 10 x 10





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LODGING

Hotel Rooms – Room Blocks “Groom Texas”

Home 2 Suites by Hilton
6840 Almeda Rd
Houston, TX 77030
346-433-8200

COMPETITION

Lonestar Grooming Competition Stage

All competitions will be accessible to the public for viewing. Creating a double barrier to protect competitors from public touching. Results will be presented on the Main Stage for optimal exposure.

Competitions will run Friday 8am – 5pm, Saturday 8am – 5pm, Sunday 8am- 3pm

4 Groom Team USA Grooming Competitions – Poodles – Wire Haired – Sporting – AOPB as well as Salon Freestyle Groom Team Sanctioned Class including “Three Tiered Best In Show”
Entry - \$129 - Intermediate - \$139 - Open - \$149

CREATIVE STYLING

Entry & Open - \$129.00

Texas Team Duo - \$160.00 per team

Runway - \$50.00

Model Dog Competition - \$ 50

EDUCATION

Three Classrooms offering classes for All levels of Professionals from Salon Owners and Competitors to Beginner Groomers and Bathers.

Attendees \$199 – Includes “do it all” Education package, Trade Show Access for 3 days, Competition Viewing, Access to Morning & Evening Events, (does not include Texas Barons Ball) Salon Owners Registering 3 or more Groomers attend FREE. All Certificates will have Salon Name Printed along with attendee. Must be paid together and during Pre-Registration dates March 1 – April 1, 2026. TPPGA members receive \$10 discount. Certificate Add on classes are not included with the “DO It All” pkg and must be paid separately.

NETWORKING EVENTS

Social Networking Events each evening Thursday-Sunday



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SCHEDULE

Monday Starting at 1pm, All Day Tuesday Move in & Set Up

ONLY days able to drive on to the show floor with vehicles

Wednesday - MOVE IN & SETUP - akc Tradeshow open

Thursday - Groom Texas Admin MOVE IN & SETUP - AKC Tradeshow open

3pm - Registration Opens

3:30pm - 6:30pm - CPR Certification - Ring Side

6:30pm - Welcoming Pool Party - Wyndham Houston -

Friday -

9am - 10:30am - Education Classes

10:30am - 11:30am - Conformation & Coffee Guided Dog Show Tour

10:30 - 12:30 - Shopping

12:30 - 2pm - Education classes

2pm - 3pm - Shopping

3pm - 4:30pm - Education Classes

4:30 - 6pm - Shopping

8:00pm - Texas Ho' Down Dance Party - TPPGA Mingle - DJ Texas Themed party with prizes and raffles

Saturday -

9am - 10:30am - Education Classes

10:30am - 11:30am - Conformation & Coffee Guided Dog Show Tour

10:30 - 12:30 - Shopping

12:30 - 2pm - Education classes

2pm - 3pm - Shopping

3pm - 4:30pm - Education Classes

4:30 - 6pm - Shopping

Texas Barons Ball & Gala Doors at 6:30 pm

7-11 pm Dinner, Runway, Awards & Hall of Fame

Sunday -

10-11:30 am Education Classes

10:30-11:30 Conformation & Coffee Guided Dog Show Tour

11:30-1pm Shopping

1-2:30 Education Classes

Trade Show Hours Friday & Saturday 9-6 Sunday 10-4



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TRADE SHOW VENDOR AGREEMENT FORM

For the Groom Texas LLC Trade Show - July 16th-19th, 2026

This Vendor Contract Agreement (“Agreement”) is entered into by and between the Organizer of the Groom Texas LLC Trade Show, The Lonestar Mavens (“Organizer”) and the undersigned Vendor (“Vendor”) for participation in the Groom Trade Show to be held from July 16 to July 19, 2026, in Houston, Texas, United States.

1. Event Details

- **Event Name: Groom Texas**
- **Event Dates: July 16 - July 19, 2026**
- **Location: NRG Center**
- **Event Hours: 8am-6pm**

2. Booth Assignment and Fees

- **Booth Space: Vendor will be assigned booth space by Organizer. Specific location and dimensions will be communicated upon contract acceptance.**
- **Booth Fee: \$_____**
- **Payment Terms: A non-refundable deposit of 50% is due within 10 business days of signing this Agreement. The balance is due by March 1, 2026. Late payments may result in forfeiture of booth space.**
- **Parking: \$25 Per Day with no in/out privileges**
- **\$116 for weekly pass. If you want parking in the tan lot (docks) the tag must be purchased in advance at the time of vendor acceptance.**
- **Electric: Single 15 Amp drop \$120**

3. Vendor Responsibilities

- **Vendor must comply with all event rules, regulations, and instructions provided by Organizer.**
- **Vendor is responsible for the setup, maintenance, and dismantling of their booth during the specified move-in and move-out periods.**
- **Vendor must ensure their booth is staffed during all event hours.**
- **All products and services displayed must be legal and appropriate for the grooming industry audience.**
- **Vendor is responsible for the security of their materials and merchandise.**

4. Load-In and Load-Out

- **Load-in: July 14, 2026, from 7am to 9pm (Only day available for drive in)**
- **Load-out: July 19, 2025, after event closure**
- **All vendors must vacate the premises by 9:00pm on July 19, 2026**



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5. Cancellation and Refund Policy

- All deposits are non-refundable.
- Cancellations made before March 16, 2026, will receive a 50% refund of any balance paid after the deposit.
- No refunds will be issued for cancellations after March 16, 2026.

6. Insurance and Liability

- Vendor is required to carry general liability insurance covering their participation in the event.
- Organizer is not responsible for any loss, theft, or damage to Vendor's property.
- Vendor agrees to indemnify and hold harmless Organizer from any claims arising from their participation.

7. Compliance and Conduct

- Vendor must comply with all local, state, and federal laws and regulations.
- Any behavior deemed disruptive or inappropriate by Organizer may result in removal from the event without refund.

8. Force Majeure

- Neither party will be liable for failure to perform due to causes beyond their reasonable control, including but not limited to acts of God, government regulations, or emergencies that make holding the event impossible

9. Agreement and Acceptance

- By signing below, Vendor acknowledges that they have read, understood, and agree to the terms and conditions outlined in this Agreement.

• Vendor Name/Company:

• Authorized Signature:

• Date:

• Payment:

• Booth Requested:

For questions or additional information, please contact the Groom Trade Show Organizer at sales@groomtexas.com or Robin Wilkins, directly at 2104452249.