

THE ALLEGHENY WEST SHOW

HOSTED BY
THERA MARTIN



TUNE IN WEDNESDAYS 8AM

Thera Martin has been in the radio broadcasting business for over 40 years in Philadelphia and for two years in North Carolina. She spent 26 years on air at WDAS AM/FM, 3 years on air at WHAT/AM, and she worked for 13 years at WURD AM/FM in Philadelphia. In North Carolina, Thera worked most recently as a co-host of a program on WSGE/FM, in 2021 -October of 2022, and prior to that in North Carolina, at WFAE/FM. Aside from radio, Thera is a familiar face on local cable access tv in Philadelphia. She hosts a talk show at LaSalle TV-56. In her other life, Thera Martin works for the Allegheny West Foundation, (AWF), and through that job, is one of the business corridor managers for the North 22nd Street business corridor. She's a senior columnist for the SCOOP USA Media Newspapers. Thera is also the editor for the Allegheny West Neighborhood Newspaper, which is published quarterly, by the Allegheny West Foundation. Very active in the Philadelphia community.

If you are interested in advertising on The Allegheny West Radio program coming to WWDB/AM, starting in February of 2023, call Thera now and book your commercials!

Contact Thera Martin via cell phone at 267-402-6313 or via email at:

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WWDB-AM
TALK 860