Alegheny West NEGHBORHOOD NEWSPAPER

Realizing Our Neighborhood's Dreams • www.alleghenywestnewspaper.com

Volume #2, Issue #2

April/May 2014

You Need To Know

Do you still need **health** insurance and you already tried to sign up through the federal marketplace before March 31st, but your process was not completed? It's still not too late to call 1-800-318-2596 and get signed up now! Or online, log on at **www.healthcare.gov** if you already started the process, but did not finish.

SAVE The Date: Fri. May 9th

May is Older Adults Month, and PA State Senator Shirley M. Kitchen knows how to celebrate our seniors! Senator Kitchen will host her **9th Annual Senior Citizens Healthy Living EXPO**, Fri. May 9, 2014 at the PA Convention Center, 10am-2pm. It's all about our senior citizens, and information to help uplift them. For more details, call 215-227-6161.

Primary Election Day in Pennsylvania is Tuesday, May 20th. The polls open at 7am and will remain open until 8pm. If you are a registered voter, please go to the polls and vote. Remember, in some places, they still kill people who try to vote. Voting is not only your right, it's your obligation!

Councilwoman Cindy Bass:

Brings Good News To North 22nd St.

Thera Martin-Milling
Allegheny West Foundation

It is always good to hear about redevelopment projects in the community. Smart people understand that redevelopment in a community that's been hard hit by industries leaving and unemployment at a rate well above anyone's comfort zone, redevelopment, translated can be a win-win for everyone. By everyone, we mean area residents, business owners large and small, community leaders and others, who can benefit. When old buildings are redeveloped, that's a good thing. When vacant buildings are gutted out and rebuilt, that some progress. When streets are kept clean, and police walk a regular beat in key areas, residents and merchants alike feel more safe. Redevelopment, or lack there-of can make or break a community.

So it was with great interest that a number of representatives from the business community on North 22nd Street, residents from the area and community leaders, came together for a meeting at the Panati Recreation Center, Monday, March 31, 2014. Approximately sixty people were in



attendance, including guest speakers.
The purpose was to receive an update
from City Councilwoman Cindy Bass
and from Denis Murphy of the city of
Philadelphia Commerce Department
about two good news projects.
Special thanks to Councilwoman Bass
for speaking up for this area of her
eighth council district and fighting to

get some much needed funding for North 22nd Street written into the 2014-2015 city budget.

"I am so excited that changes are coming to Panati", City Councilwoman Cindy Bass stated. "The new playground will be

Good News on page 8

We are always on the go, constantly moving from Point A to Point B.

Wherever your Point B is and no matter how many you have, you can trust the boys to get you there. Come in for your DIY products or bring your vehicle in and let us do it for you!

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The Changing Landscape of North 22nd Street

Desirae Holland Allegheny West Foundation

Patrons, merchants and congested traffic hastily moved up and down North 22nd Street corridor with the sun at its peak on a Friday afternoon in March. Tucked in between two larger storefronts located at 2849 North 22nd Street, Fe-Male Fashion Discount Apparel invited potential shoppers into the store with bold "big sale" signs adorned on the outside of the store. Former president of the North 22nd Street Merchants Association for the Corridor for 20-plus-years and owner of Fe-Male Fashion Discount Apparel, Alvin Little discusses the ways he's been able to maintain a profitable business on the corridor for over 30 years with the corridor's changing economy, landscape and customer base.

"It used to be a complete ghost town on North 22nd Street," Linda Hamiel, a former employee of Fe-Male Fashion Discount Apparel mentioned. An employee for Little in the early 90s



Alvin Little, Owner of Fe-male Fashions on N. 22nd Street has a long history in the area

Photos: Desirae Holland

for six years, Hamiel explained that North 22nd Street corridor was deserted with empty stores, but has progressed tremendously and now thrives with diverse businesses.

The success of any commercial corridor relies heavily on the residents



supporting the local businesses. Briefly explaining the history of the surrounding area, Little mentioned that the community surrounding North 22nd Street corridor started a downward spiral in the late 60s. During the late 60s and early 70s, the

area surrounding North 22nd Street corridor was predominately Irish and Jewish Americans, with over 10,000 people working in the area at the local factories. The economy went through a

Landscape on page 14

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Community Meetings Are Happening in Our Area

Staff ReportAllegheny West Foundation

The Community Action Group hosted a lively meeting on February 11th, despite cold temperatures, ice and a little snow. The meeting was attended by upwards of 35 people and President of CAG, Darece Williford took the opportunity to encourage the group to do some fund raising so that over the summer of 2014 a special activity or two just may well become a reality for residents in the CAG area. The Community Action group operates generally from 30th and Allegheny back to 26th and Allegheny on the side streets in that area. Their goal is to keep residents informed about issues of concern such as real estate taxes, health care, identifying jobs for young and old alike, and staying on top of trying to keep the neighborhood clean.

Meanwhile. the RAH Civic Association, (Ridge Allegheny Hunting Park Civic Association) hosted its first meeting since last Fall on March 27th and over 65 people poured into the Saint James School auditorium to catch up on all the news of that community. Rosalie Cooper, President of the RAH Civic Association invited State Representatives Rosita C. Youngblood and State Representative Vanessa Lowery Brown to attend the meeting and share information about services provided in their offices. Businessman Adrian Moody, Esq., Business woman Tanya Rose Davis and the owner of a new tattoo Shop in the RAH Service area were all special guests at the There was also a representative from the Abbottsford Family Health Center on hand and lots

keep the of great networking and neighbors simply coming back together after a long, cold, hard winter in Philadelphia. At last, Spring has arrived. RAH will meet again with community members and residents on Thursday, April 24th at 6:30pm at Saint James School, 3217 W. Clearfield Street. The next day, Friday, April 25th, RAH Civic Association will hold a meeting with business owners form the area, 11am-1 pm at the same location, Saint James School. A complimentary lunch will be served at the business owners meeting. The purpose is to bring business owners together with community leaders to work together for the improvement of this area of the city.

> Congratulations go out to all of the Block Captains in the Allegheny West area of North Philadelphia who participated in the 7th Annual City of Philadelphia, Annual Outdoor Clean-

Up, co-sponsored by Philadelphia More beautiful Committee and mayor Michael A. Nutter. Many blocks did in fact participate on Saturday, April 5th and at the end of all the clean-up efforts, the community did look much better. Mark Green, 38th Ward Leader and Block Captain of the 3300 block of W. Allegheny Avenue says he's very proud of the way he saw neighbors get out, roll up their sleeves and work together to sweep up and clean-up.

Our next 2 meeting dates are Tuesday, May 13, 2014, 7:00 p.m. and Tuesday, June 10, 2014, 7:00 p.m. Devereaux United Methodist Church, 26th & Allegheny Avenue.

In May we will be talking to candidates for the position of State Representative for the 194th District. Pam DeLissio is the incumbent and Dave Henderson is candidate.

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22nd Street Merchants Association & AWF:

Planning Now for 2014 Community Day Festival

for the annual North 22nd Street the residents and leaders of this area Community Day Festival. The event this year, will take place on Saturday, lune 28th with a rain date of Saturday, July 12, 2014. The festival will happen from 11am-5pm from 22nd and Lehigh down to 22nd and Clearfield. The purpose of the festival is an opportunity for the business

The planning and work has begun N. 22nd Street to say "thank you", to of North Philadelphia. Business owners want residents and community leaders alike, to understand that they appreciate your business.

So to that end, for many years now, the business association on N. 22nd Street, in conjunction with support from the Allegheny West owners along the business corridor of Foundation, have led the way to

28th there will be free rides for entertainment is being booked by D.J. children such as a moon walk and a train ride or giant slide and other attractions such as face painters.

There will be an Information Row for adults to learn about city services, and non-profit groups that can help. We'll have a mini-health fair with free health screenings and entertainment stage that will be

produce this event. This year on June popping all day long because Rodney Hamiel and ShadowTrax Productions.

> If you want to perform on stage, be a vendor for the day, or have a community non-profit table set up with information to share, call Thera Milling at Allegheny West Foundation at 215-225-1019.

Keeping It Clean In Our Communities

Kiesha Garner **Allegheny West Foundation**

The City of Philadelphia now has new mattress collection guidelines: Mattresses and box springs collected at the curb or accepted at City Sanitation Centers

must be bagged and sealed in mattress disposal bags to prevent the spread of bed bugs. Bags are available at many retail stores or online. If you have any questions about disposing of mattresses and box springs, you can go on line at PhiladelphiaStreets.com/mattress-

removal or call 311.

Meanwhile another way to help get some positive clean-up projects underway this spring and through the Philadelphia More Beautiful Committee (PMBC), part of the Streets Department's Sanitation Division,

began in 1965. Over the years, this initiative has evolved into an urban environmental partnership between city government and approximately summer, is to think of PMBC. The 6,500 Block Captains and their organized blocks. PMBC has become

Clean on page 14



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PRELIMINAR

Manual Summary

Manual Summary

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- You'll hear about how to do market research before you start your business or select a location.

ID-	0	Task Name	Duration	Start	Finish	December	January
1	1		work days				
2	-	Notice to Proceed	1 day?		Mon 1/6/14		-1
3		Submittal	20 days		Fri 1/31/14		distribution and the
4		Approvals	52 days				
5		Fabrication and Delivery	30 days	Wed 4/16/14	Tue 5/27/14		
6	1	Mobilization	60 days	Mon 1/6/14	Fri 3/28/14		1
1		Project Signs	I day		Mon 1/6/14		1
8	III	Site Enclosure Fencing	5 days		10000 Car 200 Car		
9	酾	Erosion and Tree Protection	5 days	Mon 3/24/14	Frl 3/28/14	*	
0	=	Permits Building and PWD	20 days	Mon 2/17/14	Fri 3/14/14	ķ	
2	1	Subsurface Stormwater Storage	50 days	Mon 3/24/14	Fri 5/30/14		
3	88	Demolition (Partial)	10 days		Fri 4/4/14	1	
14	3888	Excavation and 2A Stone	10 days				
5		Storm Water Storage & Piping	10 days				
6	GIR.	Install Detention Basin	10 days			3.3	11:
7		Trench Repair	5 days		The second of th	1	
18		Exc for Rain Gardens	5 days		Fri 5/30/14		
19							18
10		Surface Features Playground	138 days	Wed 4/16/14	Fri 10/24/14	1	1
1		Delivery Spray Eq & furnishings	30 days	Wed 4/16/14	Tue 5/27/14		1
2		Demolition (Remaining)	10 days	Mon 4/21/14	Fri 5/2/14		1
3	7	Excavation and 2A Stone	10 days	Mon 5/5/14	Fri 5/16/14		+
4		Spray Pool construction	15 days	Mon 5/19/14	Fri 6/6/14		1
25	1	Seat Wall and Arbor Construction	15 days	Mon 6/9/14	Fri 6/27/14		
26		Owner install Play Equipment	10 days	Mon 6/30/14	Fri 7/11/14		
27	3	Safety Surface	15 days	Mon 7/14/14	Fri 8/1/14		1
28		Curb and Sidewalk Construction	10 days	Mon 8/4/14	Fri 8/15/14		
29		Trench Drain and Stamped Concrete	5 days	Mon 8/18/14	Fri 8/22/14		
90	1	Paving Concrete and Asphalt	10 days	Mon 8/25/14	Fri 9/5/14		Ť
31	1119	Fence Construction	10 days	Mon 9/1/14	Fri 9/12/14		+
12		Install Topsoil and Boulders	5 days	Mon 9/15/14	Fri 9/19/14		6
13		Install Site Furnishings	8 days	Mon 9/22/14	Wed 10/1/14		1
34	1	Landscaping and Seeding	10 days	Mon 9/22/14	Fri 10/3/14		**
35	1	Final Inspection		Mon 10/6/14		4.0	
6	1	Project Close-out	0.0000000000000000000000000000000000000	Mon 10/13/14		10	
				-0-2-16-116-1			
-		Task		Project Summary	· · Province		Menual Task
	- 4	Split	200000000000000000000000000000000000000	Inactive Task			Duration only

Good News from page 1

Mileelone

Summery

Project: Preliminary Schedula Update

engineered to develop family-oriented community life, engaging adults and children alike. These changes reflect my philosophy of a family-first community, and a new way of thinking about the uses of our public spaces. We believe that through the promotion of events and activities at this location, we will help to revitalize area businesses, decrease crime, and beautify the

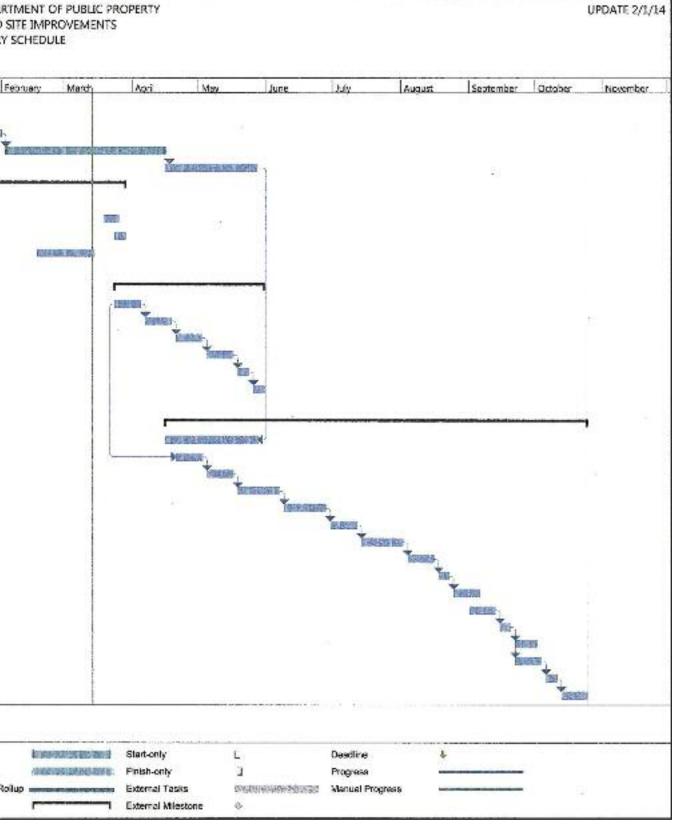
atmosphere."

Denis Murphy from the Commerce Department said, "We are excited to be able to complete the street-scaping work that was started almost three years ago." Murphy explained that the construction drawings are being completed and the work will be bid out by the City Streets Department and a contracting firm will be hired by late summer. Once the contractor is hired there will be another meeting to talk about the

fractive Milestons

Inactive Summary

ney Coming to North 22nd Street



construction schedule so "stay tuned." The project area is N 22nd St from Lehigh to Allegheny. One issue that was raised was a sinking issue in the west side of the street along 2800 block of N. 22nd Street. Murphy stated that the engineering firm that is doing the streetscape has notified the Streets Department of this issue because it may be need to be corrected in order for the streetscape contractor to be able to do the curb and sidewalk improvements in that section.

For anyone who might not know what a street-scaping project is, largely that's when city officials will take care of the cost of making a commercial district or a commercial area look better. Street-scaping can mean getting new sidewalks or curbs. They'll bring in special trash cans and recycling bins. They'll create areas along the sidewalk for landscaping and plantings such as trees or shrubbery.

For anyone who might not know what a street-

List of Available Commercial Properties in Allegheny West Community as of 4/10/2014:

For Rent 2938 N. 22nd, Call 267-243-5567 Private Owner

For Sale 2850-52 N. 22nd Call 215-225-1019 30,000 square Feet. (Peirce Elementary School Annex) Allegheny West Foundation/Legend Realty

For Rent/Sale 2734 W. Allegheny Ave. Private Owner 215-782-3666 Sky City Properties

> For Sale 2719 W. Allegheny Ave. 215-887-GOLD Century Advantage

For Rent 2538 W. Allegheny Ave. 1-877-734-6364, REMA

For Sale 2301 W. Lehigh Ave. 215-657-8100, William Keller Realty

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Has approximately 1,500 – 12,000 SF of Retail Space available along W. Hunting Park Ave. Call Gregory Bianchi 215-557-9900 or email him at gbianchi@eusrealty.com

For Sale, Plot of Land, 1900 block of Donath St. & W. Hunting Park Ave. PSDC 610-265-6700

> For Sale 2017 W. Hunting Park Ave. Superior Real Estate 215-995-3098

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NEIGHBORHOOD NEWSPAPER

scaping project is, largely that's when city officials will take care of the cost of making a commercial district or a commercial area look better. They'll bring in some new and more modern lighting. They'll bring in special trash cans and recycling bins. They'll plant trees or shrubbery or flowers in season. Street-scaping can mean getting new sidewalks or curbs. It can also mean having the street painted and or re-laid.

The information on these incidents comes directly from the files of the 39th Police District. The Allegheny West neighborhood Newspaper includes only the crimes committed within our distribution area.

Descriptions of perpetrators (race, age, clothing, etc.) are as filed on police reports.

Do not become a victim of theft from auto: Do not leave any personal items or packages in your vehicle unattended. Never leave handbags or wallets inside your car where others can see it. Do not leave change or paper money inside your car in view of others. Take your cell phone with you and unplug the charger and put it away. If you need to bring items with you and don't plan to take them out of the car, put them in your trunk before you leave home. Before you exit your vehicle, look in. Can you see anything? If the 4 answers are yes, so can a thief. It only takes a moment to prevent yourself

39th District **Crime Report**

from becoming a victim.

Here's a Burglary Alert: Attention all residents in our Allegheny West community. There have been a number of home break-ins. When leaving your residence, make sure you take your keys with you. Check all doors and windows to make sure secured and locked. Remember to close your curtains or blinds so that others cannot see what you have. If you live in an apartment complex and observe suspicious persons in or around the complex, please notify management or security immediately. If you have a security system at your residence, arm it when you leave for event those short trips to the store. If you notice suspicious

activity or anyone acting suspicious call 911 immediately. For a free security survey of your residence, call 39th Police District Community Officers Lukatis or Keys at 215-686-2751.

March 25, 2014 - 7:30 pm, 1600 W. Lehigh Ave. Two flat-screen TV's a computer tablet, and two small speakers were stolen from residence by 2 unknown black perpetrators. They were described as tall and stocky, wearing all black clothing and boots, medium height, medium build. Complainant states she and her daughter arrived home and came into contact with two males gaining access to her apartment. Males grabbed complainant and her daughter and

pulled them into apartment. Complainant and daughter were made to stay in living room while males grabbed listed items and fled. No arrests.

March 28, 2014 - 8:00am, 1800 block of W. Tioga Street. Three flat screen TV's, one HP Laptop and an Xbox were stolen. Complainant stated she left her home at 8am on listed date with her property secured. When complainant's daughter came home it was in disarray with listed items missing. No forced entry. No

March 28, 2014 - 2700 block of Judson St. Black male unknown age was Offender. Complainant states that offender kicked in her front door and pointed a small black hand gun at her and stated," B" keep "F"ing with me and I'll kill you. Offender then fled the location.

Crime on page 12



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Crime from page 10

March 30, 2014 – 6:16pm, 1400 W. Lehigh Ave. white cell phone, charger and weekly school transpass stolen by black male, 21-25 years of age, dark complexion, thin build, wearing green hoody and jeans. Complainant was leaving subway, walking up steps when offender pointed a black 380 hand

Coming Soon!

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"Let Freedom Ring!"

gun at his face and told him, "Gimme everything in your pockets. No arrest.

April 3, 2014 – 4:27pm, 3200 block of Fox St. Black male offender unknown. Complainant states while getting out of her car, male walked up to her with a 12inch knife stating, "Light my cigarette," with knife to her stomach. Then told her to give him her cash and that he was getting in car with her. Assailant ran off when he saw people walking toward them. He was apprehended on 3200 Henry Ave. with positive I.D. given.

To learn how you can partner with the Philadelphia Police Department's 39th District in helping to keep your community safe, call Community Relations Officers for the 39th District, Officer Joseph Lukaitis or Officer Carol Keys at 215-686-2751. Email them at joseph.lukaitis@phila.gov or carol.keys@phila.gov. Be smart. Be safe. Learn more about crime in our area in next edition of the Allegheny West Neighborhood Newspaper.

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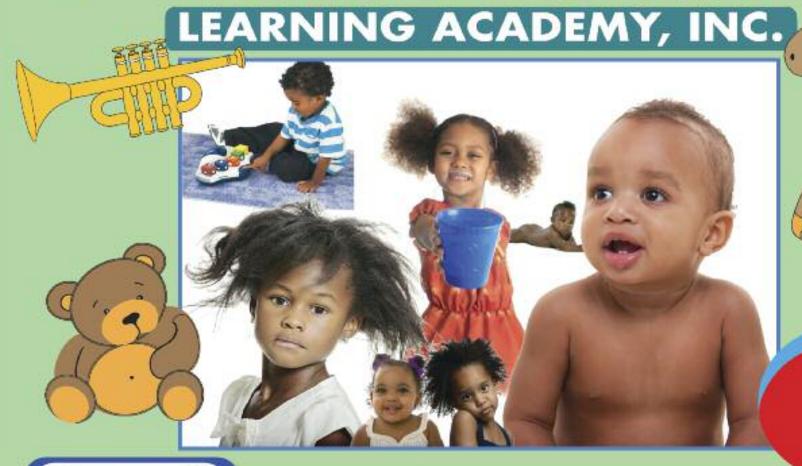
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> 917 W. Lehigh Ave. Philadelphia, PA 19133 215-225-9111 6:00am to 6:00pm

2839-41 N. 22nd St. Philadelphia, PA 19132 215-223-9111 7:00am to 6:00pm

5234 Market St.
Philadelphia, PA 19139
215-747-9111
6:00am to 6:00pm

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Allegheny West

NEIGHBORHOOD NEWSPAPER

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Allegheny West Neighborhood Newspaper

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Philadelphia, PA 19132
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www.alleghenywestnewspaper.com

The Allegheny West Neighborhood Newspaper is owned and operated by the Allegheny West Foundation and operated by the RAH Civic Association in conjunction with the Allegheny West Foundation. The paper has a press run of 30,000 copies and is circulated door-to-door, throughout the Allegheny West community, in zip codes 19121 and 19132 and. The Allegheny West Neighborhood Newspaper is owned by the Allegheny West Foundation, who's offices are located at 2330 W. Allegheny Ave., Phila., PA 19132. Main number: 215-226-0130. The publisher reserves the right to turn down submitted material and reserves the right to refuse advertising.

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Landscape from page 3

depression and local manufactories started exporting their businesses outside of the United States, which caused the majority of the local factories to shut down and community residents to lose their jobs. Residents were no longer shopping as often in the community therefore, causing local businesses to come up with creative strategies to get people to shop.

Little explained that with the economy changing a change in the revenue stream occurred. "It was a corporative effort from the businesses on the avenue to come up with forward thinking advertisement." Little mentioned that various businesses on the corridor would purchase commercial advertisement, which

helped potential customers see that North 22nd Street was a shopping district that held various goods and services.

The key in surviving economy changes is too work together in business, "if you try to do this own your own, you stand on your own island, but if you get other people to join you in this advertisement venture you get forward thinking," said Little.

Customers flowed in and out of the small cramped women's clothing store that was also used as a travel notary, positioned in the front of the store. Filled with the last selection of winter sweaters, children's clothing, women's accessories and clothes, Fe-Male Fashion Discount Appeal attracted a wide-range customer base.

"Retaining customers and customer



Pictured see residents from 3300 block of W. Allegheny and from that immediate area, who participated in Spring Clean Up April 5th.

Photo: Mark Green

Clean from page 7

the most workable approach to combating neighborhood grime with organized block cleanings and has grown to be one of the largest volunteer organizations of its kind in the country.

Currently, over 90,000 volunteers, including Block Captains and their neighbors, community groups and their units, fill approximately 110,000 bags during their cleaning activities

loyalty is important in building a subusinesses," mentioned Little. Little explained that he was able to build over generational customers by building a prelationship with all his customers. "The grown children from my original customer base are shopping here now. Knowing how to serve the various first

Little started in the clothing business hustling men's clothing from out of his car and home. He would buy men's suits for cheap and sell them at a higher price to make a profit. Once he was able to, Little opened a store on 22nd and Indiana in 1974 and begin to sell men's suits and women's fashion with the help of his wife. Opening up

different women's style, from the

"conservative" to the "going-out"

woman, helps bring in the younger

and older women shopper."

each year.

PMBC is a true example of a partnership that promotes civic pride, public safety, and neighborhood empowerment. If you wish to become a part of this unique partnership, contact the Philadelphia More Beautiful Committee at 215-685-3981. Your Clean Block Officer will assist you and your neighbors with selecting a Block Captain, and organizing your block for cleanups and beautification efforts.

a store made it more accessible for Little to generate customers from all over Philadelphia. Shortly after the opening of his first store, Little moved the store to its current location, in 1979 and begin selling women's clothing only. With the continuing success of the first business, Little was able to open up a second store selling only children's fashion in 1984. Due to the changing economy said Little, he had to downsize and begin selling women's and children together.

Little mentioned he was able to stay in business for so long because he had a plan. "You must have a business plan! Once you have a business plan in place, you must determine how to execute the plan and make adjustments to the original plan as you build your business."



2805 N. 22ND STREET, PHILADELPHIA, PA | 267-318-7379 | MON.-WED. 11-9 | THURS.-SAT. 11-11

PHILLY STEAKS

Plain Steak	4.99
Plain Chicken Steak	4.99
Cheesesteak	5.50
Chicken Cheese Steak	5.50
Pizza Steak	5.99
Chicken Parm Steak	5.99
BBQ Chicken Ch. Steak	5.99

WE DELIVER





WINGS

Our jumbo wings are made to order

Mild - Medium - Hot

1pc .99c 10pc 6.95 20pc 12.90 40pc 25.00 3 Wings w/Fries 3.00

RI	ES	(One Size

Fries 2.00 Cheese Fries 3.00

ALL STEAKS MADE WITH RIBEYE

New

SPECIALS

New



MAC & CHEESE BUFFALO CHICKEN STEAK 7.50 (Mild, Medium, Hot) with Fries MAC & CHEESE BBQ CHICKEN STEAK 7.50 w/Fries THE HOLYFIELD BBQ CHICKEN CHEESESTEAK 7.50 w/Fries CHEESEBURGER HOAGIE 5.99

OTHER

All include small fry

SUMO DRINKS

ADD-INS

Phillies Frank 1.50
Phillies Frank w/Cheese 2.00
Chicken Tender Roll 3.00

(Whiz BBQ Buff)

Double Burger 5.00 Double Cheese Burger 5.50

Chicken Fingers 4pc 4.95 | 6pc 7.00 (20 oz. Frozen Drinks)

MANGO &

PINA COLADA 1.75

20 oz. Assorted Soda 1.50



American .50 | Provolone .50 .50 | Fried Onions .25 Sweet Peppers .50

Hot Peppers. 25 | Pickles .25 Mushrooms .50 | Lettuce .25

Tomato .25 | Relish .25 Marinara .50 | BBQ Sauce .25

Extra Meat 1.50 Double Meat 3

Add Mac & Cheese .75

COMBOS

CHICKEN FINGER HOAGIE 5.99

All combos include an order of fries and three toppings for everysteak purchased. Add a soda for extra .75¢

CHICKEN CHEESESTEAK COMBOS

1 Steak 7.50 4 Steaks 28.95 8 Steaks 50.00 12 Steaks 75.00





CHEESESTEAK COMBOS

OHEROTO I PULL	001111111111111111111111111111111111111
1 Steak	7.50
4 Steaks	28.95
8 Steaks	50.00
12 Steaks	75.00





Advertise in the Allegheny West Neighborhood News 267-402-6313