

FOR IMMEDIATE RELEASE
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YOUUniversal Care™

Ushers in a New Era of Healthcare Access, Consumer Ownership & Community Impact

Changing Healthcare to Lifecare™ — YOU Are Now In Control™

THE WOODLANDS, TX — June 2026. Doug Sparks, Co-Founder of Precision Healthcare Technologies, today announced the launch of YOUUniversal Care™, a groundbreaking healthcare ecosystem designed to empower consumers, improve healthcare access, and create a future where individuals actively participate in the management, ownership, and navigation of their healthcare journey.

Developed through collaboration among healthcare organizations, technology innovators, employers, community leaders, and nonprofit partners, YOUUniversal Care combines healthcare intelligence, consumer empowerment, and public service into a single coordinated platform. At its core is a simple belief: Healthcare should work for the people it serves.

140 MILLION+

Americans lack adequate healthcare coverage or cannot afford to use the coverage they already have.

YOUUniversal Care was created to change that.

THE HEALTHCARE ACCESS CRISIS

America spends more on healthcare than any nation in history, yet millions of families continue to struggle with affordability, access, navigation, and understanding their healthcare options. Consumers are increasingly responsible for making high-stakes decisions without transparent information, meaningful guidance, or ownership of the records required to support those decisions.

Healthcare has become more complicated. YOUUniversal Care was created to make it simpler.

A RARE OPPORTUNITY TO DO GOOD AND DO WELL

YOUUniversal Care was built on a belief rarely seen in modern healthcare: improving healthcare access and creating economic opportunity should not be mutually exclusive. The organization creates opportunities for providers, employers, healthcare organizations, strategic partners, and consumers to participate in a model designed to improve lives while building sustainable healthcare infrastructure.

When healthcare becomes more accessible, more affordable, and easier to navigate, everyone benefits.

A NATIONAL PUBLIC SERVICE INITIATIVE

Working alongside the nonprofit My Health YOUiverse Foundation, a federally recognized 501(c)(3) organization, YOUUniversal Care is launching a national public service initiative focused on healthcare education and consumer awareness. Millions of Americans remain unaware of healthcare options that may dramatically reduce costs and improve access to care.

The Foundation's mission is simple: Help every American understand their healthcare choices before making expensive healthcare decisions. Education should never require a purchase. Access to information should never depend on income. Knowledge should belong to everyone.

YOU SHOULD OWN YOUR HEALTH INFORMATION

Every healthcare choice depends on documentation. Every healthcare decision depends on records. Every healthcare record should belong to the individual. Through the My MD Hub™ personal health record platform — approved by CMS/CARIN Alliance — consumers can securely maintain, manage, and access their healthcare information regardless of provider, employer, insurance carrier, or healthcare system.

The vision is ambitious but practical: Free lifelong access to personal healthcare information for every American.

ONE VISION. THREE POWERFUL ORGANIZATIONS.

- **YOUNiversal Care™** — The consumer-facing platform connecting individuals to care options, subscription programs, and direct-pay solutions. One household. One platform. Shared benefits. Shared control.
- **Precision Healthcare Technologies** — The intelligence and compliance engine powering the ecosystem. Validates, documents, and supports medically necessary services while connecting providers, patients, payers, and resources through intelligent workflow automation.
- **My Health YOUNiverse Foundation (501(c)(3))** — A federally recognized nonprofit delivering unbiased, free healthcare education nationwide. No purchase ever required. Knowledge should belong to everyone.

PLATFORM HIGHLIGHTS

- **My MD Hub™ (CMS/CARIN Alliance Approved)** — Secure, portable, lifelong personal health record platform giving every individual true ownership of their health data — independent of provider, employer, or insurer.
- **First Family-Centered Subscription Ecosystem** — Rather than requiring every family member to navigate healthcare independently, families participate through shared-access programs designed around households. One household. One platform. Shared benefits. Shared access. Shared control.
- **Complimentary Consumer Rewards** — Personal health record tools, wellness discounts, community resources, educational content, preventive health opportunities, and future loyalty rewards — simply for reviewing options and learning about available programs.
- **Flexible Care Access Options** — Community Resources, Digital & Self-Service, Direct Pay, Subscription Programs, Insurance Solutions, or any combination that works for the individual.

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The future belongs to individuals who own their information, understand their options, and have direct access to the care they choose. The question is no longer whether healthcare will change — the question is who will help shape what comes next.

— Doug Sparks, Co-Founder, YOUNiversal Care™

AN INVITATION TO JOIN THE NEW STANDARD

Healthcare stands at a historic inflection point. The next generation of healthcare will not be built by a single organization. It will be built by providers, employers, health systems, technology innovators, community leaders, nonprofit organizations, and consumers working together toward a common goal.

That future begins now. Welcome to YOUNiversal Care™.

ONE VISION. THREE POWERFUL ORGANIZATIONS.
YOU IN CONTROL. YOUR HEALTH. YOUR FUTURE.

Better Access. Smarter Choices. Stronger Outcomes. Together.

My Health YOUiverse Foundation <i>501(c)(3) Nonprofit</i>	YOUuniversal Care™ <i>Access. Choice. Value. Support.</i>	Precision Healthcare Technologies <i>Compliance. Intelligence. Validation.</i>
• Public Service. National healthcare education for all Americans. • Community Outreach. Resources for individuals and families. • Unbiased Information. Helping you understand options before you decide. • Access for Everyone. Knowledge should never depend on income.	YOU AT THE CENTER <i>Informed. Empowered. In Control.</i> You Own Your Data You Save Time & Money You Understand Your Options You Improve Outcomes You Access Better Care You Secure Your Future My MD Hub™ <i>Secure. Private. Portable. Lifelong.</i>	• Medical Necessity Validation. Ensuring appropriate, necessary care. • Documentation & Workflow. Automated. Accurate. Compliant. • Regulatory Compliance. Standards, security, and audit readiness. • Connected Ecosystem. Providers, payers, and systems working together.
Education for All. Access for All.	Changing Healthcare to Lifecare™	We Provide the Intelligence.

WE CONNECT YOU TO THE RIGHT CARE — THE RIGHT WAY — AT THE RIGHT VALUE.

Community Resources	Digital & Self-Service	Direct Pay Options	Subscription Programs	Insurance Solutions	Any Combination That Works for You
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COMPLIMENTARY REWARDS
For simply exploring your options. No purchase required.

- Personal Health Record Tools
- Health & Wellness Discounts
- Community Resource Access
- Educational Health Content
- Preventive Health Opportunities
- Future Loyalty & Engagement Rewards

Stronger Together. Three organizations. One ecosystem. Endless possibilities for a healthier world.

Better For You. Better For Communities. Better For Our Future.

ONE VISION. THREE POWERFUL ORGANIZATIONS.

YOU IN CONTROL. YOUR HEALTH. YOUR FUTURE.

Better Access. Smarter Choices. Stronger Outcomes. Together.



PUBLIC SERVICE. EDUCATION. EMPOWERMENT.

Our nonprofit mission is to educate and empower every American with unbiased information about healthcare options and resources.



National Public Service Initiative
Healthcare education for all



Community Outreach
Resources for individuals and families



Unbiased Information
Helping you understand your options before you decide



Access for Everyone
Because knowledge and access should never depend on income

WE GIVE PEOPLE THE KNOWLEDGE
to make confident, informed healthcare decisions.



**EDUCATION FOR ALL.
ACCESS FOR ALL.**

Knowledge is the first step.
We make it available to everyone.



STRONGER TOGETHER

Three organizations. One ecosystem.
Endless possibilities for a healthier world.

YOU

AT THE CENTER

Informed. Empowered. In Control.



You Own
Your Data



You Save
Time & Money



You Understand
Your Options



You Improve
Outcomes



You Access
Better Care



You Secure
Your Future



My MD Hub™

Your Personal Health Record
Secure. Private. Portable. Lifelong.



YOUuniversal Care™

Access. Choice. Value. Support.

We connect you to the right care, the right way, at the right value.



Community
Resources



Digital &
Self-Service



Direct Pay
Options



Subscription
Programs



Insurance
Solutions



Any Combination
That Works for You

POWERED BY
PRECISION
HEALTH TECHNOLOGIES

COMPLIANCE. INTELLIGENCE. VALIDATION.

Our technology ensures healthcare services are documented, validated, and connected to support medical necessity and better outcomes.



Medical Necessity Validation
Ensuring appropriate, necessary care



Documentation & Workflow
Automated. Accurate. Compliant.



Regulatory Compliance
Standards, security, and audit readiness



Connected Ecosystem
Providers, payers, and systems working together

WE PROVIDE THE INTELLIGENCE
that validates, documents, and connects healthcare with confidence.

COMPLIMENTARY REWARDS For Exploring Your Options

- ✓ Personal Health Record Tools
- ✓ Health & Wellness Discounts
- ✓ Community & Resource Access
- ✓ Educational Health Content
- ✓ Preventive Health Opportunities
- ✓ Future Loyalty & Engagement Rewards

No purchase required.

CHANGING HEALTHCARE TO LIFECARE™

A movement for better access, empowered consumers,
and a healthier humanity.



BETTER FOR YOU.
BETTER FOR COMMUNITIES.
BETTER FOR OUR FUTURE.