YOUniversal Care®

Recovery of Required Care.

Increased Revenue. Improved Compliance.

YOUniversal Care identifies CMS- and payer-defined medically necessary services that should already be occurring but are currently being missed, delayed, undocumented, or disconnected from the patient.

Unlike traditional engagement platforms, YOUniversal Care does not create demand.
It recovers required care, connects patients directly to needed services, improves documentation, strengthens RAF capture, increases attribution, and improves compliance and contract performance.

WHY PROVIDERS BUY YOUNIVERSAL CARE

- Recovers required care tied directly to reimbursement and compliance.
- Improves RAF scores, quality measures, and risk adjustment accuracy.
- Connects patients directly to billable visits and ancillary services.
- Increases attribution and patient retention.
- Reduces administrative burden through My MD Hub universal health records.
- Improves future value-based contract performance.

HOW IT WORKS

1. **IDENTIFY** CMS & Payer Required Care
2. **ENGAGE** Patient Responds
3. **CONNECT** Required Care & Billable Services
4. **RECOVER** Revenue • RAF • Compliance

Future Contract Value

THREE CORE OUTCOMES THAT DRIVE VALUE

PREVENTIVE CARE
Close care gaps, improve quality scores, and strengthen HEDIS performance.

COMPLIANCE
Meet CMS and payer requirements and improve value-based contract performance.

ATTRIBUTION
Increase patient attribution and retention to grow value-based revenue.

ONLY PMPM
THAT CHARGES ONLY FOR RESPONDING PATIENTS
No enrollment fees. No platform fees.
No charges for non-responsive patients.
You only pay when a patient responds.

SEVEN ECONOMIC VALUE DRIVERS

VALUE DRIVER	ESTIMATED VALUE IMPACT	IMPACT
1 Recovery of Required Care	$200K–$600K+ per PCP	Required CMS/payer care currently missed
2 My MD Hub Universal Records	$20K–$90K per PCP	Reduces 800–1,000 monthly record transfers
3 Risk-Based Visits	$50K–$100K per 1,000 patients	Captures moderate/ high-risk encounters
4 Patient Attribution	$500–$1,500 per patient	Recurring value-based revenue
5 Ancillary Services	$60–$90 per service	AWV, CCM, RPM, sleep, allergy and more
6 RAF Optimization	$50K–$150K+ per 1,000 MA patients	Improves risk scores and reimbursement
7 Community Concierge	3%–15% participation	Creates revenue from underserved populations

PROVIDER ECONOMICS

$8 PMPM
Only for patients who respond.

$530–$1,210
Annual Provider Value Per Responding Patient

5.5X–12.6X
Expected ROI

ONLY PAY WHEN A PATIENT RESPONDS.

WHY PROVIDERS CHOOSE YOUNIVERSAL CARE

- Recovers CMS- and payer-required care
- Improves RAF scores and quality performance
- Increases patient attribution and retention
- Connects patients directly to billable services
- Eliminates thousands of annual health-record retrieval events through My MD Hub
- Creates revenue from uninsured and underinsured populations
- Improves future value-based reimbursement

THE QUESTION:
Can you afford to continue missing required care, reimbursement opportunities, RAF capture, attribution value, and future contract revenue that already exist within your patient population?

INTELLIGENT WORKFLOWS. | BETTER CARE. | STRONGER PERFORMANCE.