

ALYCIA'S ARCH LLC

# LOGO DESIGN PROCESS

**1 UNDERSTAND**  
Getting To Know You!



**2 DEFINE**  
Value, Vision, Mission

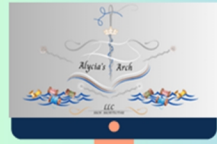
**3 BRAND RESEARCH**  
Dig Deep!



**4 IDEATE**  
Sketch And Design!



**5 REVISIONS**  
Font, Color, Style, etc...



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# LOGO DESIGN PROCESS

**8 SUPPORT**  
Here To Help!



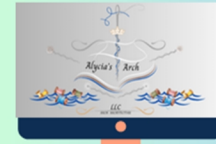
**9 EMBROIDERY**  
Keep Going With Needlework!



**7 DELIVERY**  
Deliver Files To Client!



**6 DEVELOP**  
Create The Final Masterpiece!



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# EMBROIDERY PROCESS

**9 EMBROIDERY**  
Keep Going With Needlework  
The Design Is Already Done!



**10 DIGITALIZATION**  
Transforming Artwork Into Readable Files For Embroidery Machine.



Select Your Canvas!

**11 FABRIC**



**12 PRODUCTION**  
Utilizing The Most Efficient Design Process For Speed & Accuracy!



**13 QUALITY**  
**14 DELIVERY**



**FAST DELIVERY**

From Our Place To Yours  
Navigating Miles, Delivering Smiles!