

LIVING IN NEW YORK

showrooms

Clockwise from top left: Sophie Conran for Portmeirion; Portmeirion Croup's new look is modern and sophisticated; Sophie Conran's tableware, glassware and home accessories are equally legion to a they are practical. Opposite page: Edectic Nambe selects from Portmeirion Croup USA





Portmeirion Group USA

Portmeirion Group USA is the go-to for luxury tableware offering a plethora of design ranging from elegant traditional to sleek contemporary. Of note, its showroom at 41 Madison Ave. was recently redesigned for its opening in April and now boasts a lofty, modern farmhouse aesthetic. The brand is showcasing some of its most popular seasonal designs, including charming powder-blue dinnerware sets from the Sophie Conran Arbor & Floret collection and pieces from its delicate Botanic Garden collection. Colorful flora and butterflies on the top-notch ceramic make these pieces ideal for entertaining throughout the summer, and a must-have for your next dinner party. Whether you are searching for traditional afternoon teaware or stylish dishes for a home-cooked dinner, this redesigned showroom is the best place to seek out tablescape toppers. 41 Madison Ave., Floor 19, portmeiriongroup.com

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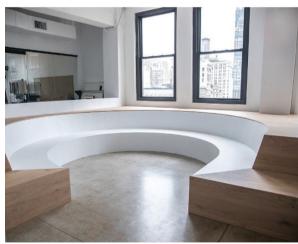
FBC London

Acclaimed luxury home brand FBC London, founded by designer Fiona Barratt-Campbell, has ventured west with the opening of its first U.S. showroom at the New York Design Center. Inspired by the rugged rural landscapes of northern England, city skylines and worldwide architecture, FBC London creates unique furniture designs imbued with intricate textures and natural, earthy hues. Expect FBC's luxe selects, which are predominantly created by skilled craftsmen in the northeast of England. The New York showroom will exhibit the studio's two newest collections: Column, featuring dining tables, consoles, coffee tables and side tables influenced by ancient Greek and Roman architecture; and Rain, featuring bedside tables, credenzas and chests of drawers with 3D bronze textured surfaces that simulate falling rain. New York Design Center, 200 Lexington Ave., 4th Floor, Ste. 401, fbc-london.com



Swift Studios

A venture by Erin Swift and Anna Livermore, Swift Studios is a new designcentric space for creatives. Both women ar experienced in the design and creativity field, with Swift specializing in creative direction and prop design and Livermore working as a fashion and development consultant. Together, they have created an area that is described as a "one-stop shop to capture all types of content," and they hope Swift Studios will represent a community of designers and "fill the gaps' that they see in the New York creative environment. With 12,000 square feet of floor space, the studio is ideal for designer photographers and other creatives to be inspired and capture their best work. There are six shooting spaces, including a cyclorama for fashion and a kitchen for food-based shoots, each with ample natura lighting. The studios are outfitted with to brands including Fireclay Tile, Health-Ad Kombucha and Le Labo fragrances and ar partnered with Swift's other enterprise, Th Prop Workshop, on the floor above. 1239 Broadway, 13th Floor, swiftstudiosnyc.com





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