

PACKAGE 2

2. Email Landing Page + Workflow Package: “Capture & Convert”

Platform: GoHighLevel (Email + Funnel + Automation CRM)

Turnaround Time: 5–10 business days

 **What’s Included:**

 **High-Converting Landing Page**

Lead magnet or freebie offer (optional)

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Clean design that matches brand

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Compelling headline, opt-in form, and CTA

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Thank You/Confirmation Page

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 **Email Automation Workflow**

5-part email sequence:

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Welcome/Intro

1.

Story/Problem

2.

Solution (Your Offer)


3.

Social Proof

4.

Call-to-Action (Book Call, Buy, etc.)

5.

 **CRM Tagging & Pipeline Setup**

Contact tagging by source or funnel


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Simple CRM pipeline to track leads

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Alerts for new subscribers or interested prospects

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 **List Segmentation + Contact Management**

Custom list creation based on behavior or tags

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Opt-out and compliance settings (GDPR/Can-SPAM)

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 **Form + Thank You Page Integration**

All forms connected to workflows

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Trigger actions (text, email, or call follow-up)

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 **Tech Setup + Testing**

Full workflow test + email preview

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DNS configuration for email delivery (GoDaddy/Cloudflare)

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- **SPF, DKIM, DMARC authentication for deliverability**

Add-On Options (Upsells/Extras)

Additional Email Sequences (\$50–\$100 per 5 emails)

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Appointment Scheduler Integration (Calendly or GHL native)

-

SMS Follow-Up Sequence

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Blog Article or Copywriting (\$75+ per post)

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Custom Domain Email (e.g., info@yourdomain.com setup)

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- **Monthly Funnel/Email Optimization Service**