



Cancellation Request

I can help you with that. Can I ask what's prompting this decision?

Addressing Concerns About Rate Increase

Have you already signed up with a new insurance company, or are you still shopping around?

Compare Coverage with New Quotes

If you've gotten a quote from another company, can you email it to me? I'd be happy to compare it to what you have with us to make sure you're getting the same coverage.

Express Desire to Retain Client

We'd love to keep you as our client, and we want to make sure you're getting the best coverage at the best price. A lot of other companies may offer a lower rate, but their coverage will be very different from ours.

Explore Options to Reduce Rates

Let's see if we can lower your rate.

Bundle Home & Auto

I noticed that your Auto and Home policies aren't bundled, bundling them will give you a major discount. Let me run a quote for you to see what that'll be.

Rewrite Policy

Let me see if I can rewrite your policy under a different carrier within our agency.

Deductible Adjustment

Another way we can lower your premium is to adjust your deductible, that's what a lot of people do. We generally prefer not to increase deductibles, but it is one way to save on your premium. Let me calculate the price difference for you.

Highlight Unique Value Propositions

I wanted to quickly point out a unique coverage that's included in your policy:

Homeowners:

- Enhanced water damage coverage
- Roof Replacement vs ACV
- Utility line endorsement
- Equipment breakdown coverage

Auto

- Uninsured motorist
- Glass deductible buy back
- Enhanced roadside assistance

Rationalize Paying More

We always tell our clients that it's important to have the right coverage to avoid high out-of-pocket costs later. Some carriers give the lowest coverage possible just to give you a cheaper rate, but that means you'll pay more out of pocket when you file a claim, and we don't want that.

Thank Them Again

We'd love to keep you as a client. Your relationship with our agency is incredibly important to us, and we want to find a solution that fits your specific needs.