

Your privacy is critically important to us. **At ALLBEAUTY FZC**, we have a few fundamental principles:

- We are thoughtful about the personal information we ask you to provide and the personal information that we collect about you through the operation of our services.
- We store personal information for only as long as we have a reason to keep it.
- We aim to make it as simple as possible for you to control what information on you is shared publicly (or kept private), indexed by search engines, and permanently deleted.
- We help protect you from overreaching government demands for your personal information.
- We aim for full transparency on how we gather, use, and share your personal information.

Below is ALLBEAUTY FZC privacy policy, which incorporates and clarifies these principles.

Who We Are and What This Policy Covers

We are the organization which owns allbeauty-fzc.com

This Privacy Policy applies to information that we collect about you when you use:

- Our website/mobile app (including allbeauty-fzc.com)
- Purchase and use products from us via the website/mobile app or by telephone.

Throughout this Privacy Policy we'll refer to our website, products and services collectively as 'Services.'

Below we explain how we collect, use, and share information about you, along with the choices that you have with respect to that information.

Please note that this Privacy Policy does not apply to any of our products or services that have a separate privacy policy.

If you have any questions about this Privacy Policy, please use the contact form from the **CONTACT US** page on our website/mobile app.

Information We Collect

We only collect information about you if we have a reason to do so—for example, to provide our Services, to communicate with you, or to make our Services better. We collect information in three ways: when you provide information to us, automatically through operating our services, and from outside sources. Let's go over the information that we collect.

Information You Provide to Us

It's probably no surprise that we collect information that you provide to us. The amount and type of information depends on the context and how we use the information. Here are some examples:

Basic Account Information: We ask for basic information from you to set up your account. For example, we require individuals who sign up to the VIP Club to provide a username and email address—and that's it. You may provide us with more information—like your name—but we may not require that information to create your account.

Public Profile Information: If you have an account with us, we collect the information that you provide for your public profile when for instance, you may leave a review or participate in a forum discussion. For example, your username is part of that public profile, along with any other information you put into your public profile. Your public profile is just that—public—so please keep that in mind when deciding what information you would like to include.

Transaction and Billing Information: If you buy something from us—a subscription to the VIP Club or a one-off box product, for example—you will provide additional personal and payment information that is required to process the transaction and your payment, such as your name, credit card information, and contact information.

Content Information: Depending on the Services you use, you may also provide us with information about you. For example, we may track your progress as you read The Scented Letter. This information is not made available publicly.

Communications with Us: You may also provide us information when you respond to surveys, communicate with our staff about a support question, or post a question about yourself in our public forums.

Information We Collect Automatically

We also collect some information automatically:

Log Information: Like most online service providers, we collect information that web browsers, mobile devices, and servers typically make available, such as the browser type, IP address, unique device identifiers, language preference, referring site, the date and time of access, operating system, and mobile network information.

Usage Information: We collect information about your usage of our Services. For example, we collect information about the actions that site administrators and users perform on a site—in other words, who did what, when and to what thing on a site (e.g., [customers] joins [club] at [time/date]). We also collect information about what happens when you use our Services (e.g., page views) along with information about your device (e.g., mobile screen size, name of cellular network, and mobile device manufacturer). We use this information to, for example, provide our Services to you, as well as get insights on how people use our Services, so we can make our Services better.

Location Information: We may determine the approximate location of your device from your IP address. We collect and use this information to, for example, calculate how many people visit our Services from certain geographic regions.

Information from Cookies and Other Technologies: A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. Pixel tags (also called web beacons) are small blocks of code placed on website/mobile app and e-mails. ALLBEAUTY FZC uses cookies and other technologies like pixel tags to help us identify and track visitors, usage, and access preferences for our Services, as well as track and understand e-mail campaign effectiveness and to deliver targeted ads. For more information about our use of cookies and other technologies for tracking, including how you can control the use of cookies, please see the cookie policy page below.

Information We Collect from Other Sources

We may also get information about you from other sources. For example, if you create or log into your perfumesociety.org account through another service (like Google) or if you connect your website or account to a social media service (like Twitter), we will receive information from that service (such as your username, basic profile information, and friends list) via the authorization procedures used by that service. The information we receive depends on which services you authorize and any options that are available.

We may also get information from third party services about individuals who are not yet our users, which we will not use this information.

How We Use Information

We use information about you as mentioned above and as follows:

- To further develop our Services—for example by adding new features that we think our users will enjoy or will help them to create and manage their learning more efficiently;
- To monitor and analyze trends and better understand how users interact with our Services, which helps us improve our Services and make them easier to use;
- To monitor and protect the security of our Services, detect and prevent fraudulent transactions and other illegal activities, fight spam, and protect the rights and property of **ALLBEAUTY FZC**;
- To communicate with you about offers and promotions offered by **ALLBEAUTY FZC** and others we think will be of interest to you, solicit your feedback, or keep you up to date on **ALLBEAUTY FZC** and our products; and
- To personalize your experience using our Services, provide content recommendations and serve relevant advertisements.

Sharing Information

How We Share Information

We do not sell our users' private personal information. We share information about you in the limited circumstances spelled out below and with appropriate safeguards on your privacy:

Subsidiaries, Employees, and Independent Contractors: We may disclose information about you to our subsidiaries, our employees, and individuals who are our independent contractors that need to know the information in order to help us provide our Services or to process the information on our behalf. We require our subsidiaries, employees, and independent contractors to follow this Privacy Policy for personal information that we share with them.

Third Party Vendors: We never share your information with third party.

As Required by Law: We may disclose information about you in response to a subpoena, court order, or other governmental request.

To Protect Rights and Property: We may disclose information about you when we believe in good faith that disclosure is reasonably necessary to protect the property or rights of ALLBEAUTY FZC, Third parties, or the public at large. For example, if we have a good faith belief that there is an imminent danger of death or serious physical injury, we may disclose information related to the emergency without delay.

Business Transfers: In connection with any merger, sale of company assets, or acquisition of all or a portion of our business by another company, or in the unlikely event that ALLBEAUTY FZC goes out of business or enters bankruptcy, user information would likely be one of the assets that is transferred or acquired by a third party. If any of these events were to happen, this Privacy Policy would continue to apply to your information and the party receiving your information may continue to use your information, but only consistent with this Privacy Policy.

With Your Consent: We may share and disclose information with your consent or at your direction. For example, we may share your information with third parties with which you authorize us to do so.

Aggregated and De-Identified Information: We may share information that has been aggregated or reasonably de-identified, so that the information could not reasonably be used to identify you. For instance, we may publish aggregate statistics about the use of our Services.

Published Support Requests: And if you send us a request (for example, via a support email or one of our feedback mechanisms), we reserve the right to publish that request in order to help us clarify or respond to your request or to help us support other users.

Information Shared Publicly

Information that you choose to make public is—you guessed it—disclosed publicly. That means, of course, that information like your public profile, reviews, and other content that you make public on our website/mobile apps, are all available to others. Public information may also be indexed by search engines or used by third parties. Please keep all of this in mind when deciding what you would like to share.

Security

While no online service is 100% secure, we work very hard to protect information about you against unauthorized access, use, alteration, or destruction, and take reasonable measures to do so.

Choices

You have several choices available when it comes to information about you:

Limit the Information that You Provide: If you have an account with us, you can choose not to provide the optional account information, profile information, and transaction and billing information. Please keep in mind that if you do not provide this information, certain features of our Services—for example, paid VIP Club—may not be accessible.

Opt-Out of Electronic Communications: You may opt out of receiving promotional messages from us. Just follow the instructions in those messages. If you opt out of promotional messages, we may still send you other messages, like those about your account and legal notices.

Set Your Browser to Reject Cookies: At this time, **ALLBEAUTY FZC** does not respond to ‘do not track’ signals across all of our Services. However, you can usually choose to set your browser to remove or reject browser cookies before using **ALLBEAUTY** website/mobile app, with the drawback that certain features of the **ALLBEAUTY** website/mobile app may not function properly or even work at all, without the aid of cookies.

Other Things You Should Know (Keep Reading!)

Transferring Information

Although **ALLBEAUTY FZC** provides products for UK residents, it is a worldwide service. By accessing or using the Services or otherwise providing information to us, you consent to the processing, transfer, and storage of information in and to the U.S. and other countries, which may have rights and protections that are different from those in your home country.

Ads and Analytics Services Provided by Others

Ads appearing on any of our Services may be delivered by advertising networks. Other parties may also provide analytics services via our Services. These ad networks and analytics providers may set tracking technologies (like cookies) to collect information about your use of our Services and across other website/mobile app and online services. These technologies allow these third parties to recognize your device to compile information about you or others who use your device. This information allows us and other companies to, among other things, analyze and track usage, determine the popularity of certain content, and deliver advertisements that may be more targeted to your interests. Please note this Privacy Policy only covers the collection of information by **ALLBEAUTY FZC** and does not cover the collection of information by any third party advertisers or analytics providers.

Access to your personal information

You are entitled to view, amend, or delete the personal information that we hold. Go to **ALLBEAUTY FZC** > My Account to view, amend and delete your personal information. For any other data requests use our contact form and our data protection officer will acknowledge receipt and advise you when you might expect a response from us. We will process your request in accordance with data protection guidelines and as quickly as we are able to do so.

Privacy Policy Changes

Although most changes are likely to be minor, **ALLBEAUTY FZC** may change its Privacy Policy from time to time. **ALLBEAUTY FZC** encourages visitors to frequently check this page for any changes to its Privacy Policy. If we make changes, we will notify you by revising the change log below, and, in some cases, we may provide additional notice (such as adding a statement to our homepage or sending you a notification through e-mail). Your continued use of the Services after any change in this Privacy Policy will constitute your consent to such change.

Change log

May 13, 2022: Substantially revised and reorganized language throughout to help simplify the policy and clarify our practices in compliance with the requirements of the General Data Protection Regulations (GDPR).

September 7, 2022: Updated policy to accompany launch of new website/mobile app March 1, 2022: Launch policy

Cookie policy

What Are Cookies

As is common practice with almost all professional website/mobile app this site uses cookies, which are tiny files that are downloaded to your computer, to improve your experience. This page describes what information they gather, how we use it and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored however this may downgrade or 'break' certain elements of the site's functionality. For more general information on cookies see the Wikipedia article on HTTP Cookies...

How We Use Cookies

We use cookies for a variety of reasons detailed below. Unfortunately, in most cases there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this site. It is recommended that you leave on all cookies if you are not sure whether you need them or not in case they are used to provide a service that you use.

Disabling Cookies

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser Help for how to do this). Be aware that disabling cookies will affect the functionality of this and many other website/mobile app that you visit. Disabling cookies will usually result in also disabling certain functionality and features of this site. Therefore, it is recommended that you do not disable cookies.

The Cookies We Set

This site offers newsletter or email subscription services and cookies may be used to remember if you are already registered and whether to show certain notifications which might only be valid to subscribed/unsubscribed users. When you submit data to through a form such as those found on contact pages or comment forms cookies may be set to remember your user details for future correspondence.

Third Party Cookies

In some special cases we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site. This site uses Google Analytics which is one of the most widespread and trusted analytics solution on the web for helping us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content. For more information on Google Analytics cookies, see the official Google Analytics page. As we sell products it's important for us to understand statistics about how many of the visitors to our site actually make a purchase and as such this is the kind of data that these cookies will track. This is important to you as it means that we can accurately make business predictions that allow us to monitor our advertising and product costs to ensure the best possible price. The Google AdSense service which we may use to serve advertising uses a DoubleClick cookie to serve more relevant ads across the web and limit the number of times that a given ad is shown to you. For more information on Google AdSense see the official Google AdSense privacy FAQ. Several partners advertise on our behalf and affiliate tracking cookies simply allow us to see if our customers have come to the site through one of our partner sites so that we can credit them appropriately and where applicable allow our affiliate partners to provide any bonus that they may provide you for making a purchase. We also use social media buttons and/or plugins on this site that allow you to connect with your social network in various ways. For these to work the following social media sites including; Facebook, Twitter, will set cookies through our site which may be used to enhance your profile on their site or contribute to the data they hold for various purposes outlined in their respective privacy policies.

More Information

Hopefully that has clarified things for you and as was previously mentioned if there is something that you aren't sure whether you need or not it's usually safer to leave cookies enabled in case it does interact with one of the features you use on our website/mobile app. However, if you are still looking for more information, then, you can contact us through one of our preferred contact methods.