

Privacy Policy for Clear Skin Esthetics

At Clear Skin Esthetics, your privacy is of utmost importance to us. We are committed to protecting your personal information in accordance with applicable laws and regulations. This policy outlines how we collect, use, and safeguard your information while you visit our website and use our services.

Clear Skin Esthetics

Effective Date: March 20, 2026

Clear Skin Esthetics (“we,” “our,” or “us”) is committed to protecting your privacy and safeguarding your personal information. This Privacy Policy explains how we collect, use, disclose, and protect your information when you visit our website or use our services.

1. Information We Collect

We may collect the following types of information:

Personal Information

- Name
- Email address
- Phone number
- Date of birth (for birthday offers)
- Appointment history

Health & Service Information

- Skin concerns or conditions
- Treatment history
- Allergies or sensitivities (if provided)

Technical Information

- IP address
- Browser type
- Device information
- Website usage data (cookies, analytics)

2. How We Use Your Information

We use your information to:

- Schedule and manage appointments
- Provide and personalize services
- Send appointment reminders and confirmations
- Deliver marketing communications (if you opt in)
- Improve our website and services
- Maintain internal business records

3. SMS and Email Communications

Mobile information will not be shared with third parties or affiliates for marketing or promotional purposes. Text messaging originator opt-in data and consent information will not be shared with any third parties.

We do NOT sell your data.

By providing your phone number or email, you consent to receive communications from us, including:

- Appointment reminders
- Service updates
- Promotions and special offers (if opted in)

We use third-party providers such as:

- Twilio for SMS messaging
- Mailgun for email delivery

Important:

- Message and data rates may apply
- You can opt out at any time by replying **STOP** (SMS) or using the unsubscribe link in emails

We do **not sell your contact information** to third parties.

4. Sharing of Information

We may share your information only with:

- Service providers (e.g., scheduling, messaging platforms)
- Legal authorities if required by law

We do **not sell, rent, or trade your personal information.**

5. Data Security

Mobile information will not be shared with third parties or affiliates for marketing or promotional purposes. Text messaging originator opt-in data and consent information will not be shared with any third parties.

We do **NOT sell your data.**

We take reasonable measures to protect your information, including:

- Secure databases
- Encrypted connections (SSL)
- Restricted access to authorized personnel only

However, no system can be guaranteed 100% secure.

6. Your Rights and Choices

You have the right to:

- Access your personal information
- Request corrections or updates
- Request deletion of your data (where applicable)
- Opt out of marketing communications

To make a request, contact us using the information below.

7. Cookies and Tracking

Our website may use cookies to:

- Improve user experience
- Analyze website traffic
- Remember preferences

You can disable cookies in your browser settings if you prefer.

8. Data Retention

We retain your information only as long as necessary to:

- Provide services
- Comply with legal obligations
- Resolve disputes

9. Children's Privacy

Our services are not intended for individuals under the age of 18 without parental or guardian consent. We do not knowingly collect data from minors.

10. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices of those sites.

11. Changes to This Policy

We may update this Privacy Policy at any time. Updates will be posted on this page with a revised effective date.

12. Contact Us

If you have questions or concerns about this Privacy Policy, please contact:

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