Quality Printing starts with Quality Artwork

These guidelines aim to assist you in preparing digital artwork for screen printing, embroidery, and digital printing. Although they are not exhaustive or foolproof, adhering to these straightforward tips will reduce the risk of encountering common issues when printing from digital files.

Digital images can be categorized into two main types: vectors and rasters. Vector images, such as logos or line art graphics, can be scaled up or down without compromising print quality. On the other hand, raster images, which include commonly used formats like Jpegs, are composed of dots or pixels and cannot be enlarged.

If you intend to screen print your graphics, ensure that they have a resolution of 300 dpi or are in vector format to achieve clean printing. If you intend to digitally print your graphics, ensure that they have a resolution of 300 dpi or are in at size PDF format to achieve clean prints. Web graphics and screen grabs typically have a resolution of 72 dpi, suitable for display on monitors but inadequate for digital printing. These files will incur an art fee of $60 an hour to be recreated unless specifically told otherwise.

Microsoft Office (Word, Excel, PowerPoint, Publisher) is the most widely used suite of programs for generating documents for printing, primarily due to its availability to most PC users. Unfortunately, it lacks the capability to produce printable images for clothing or promotional items without manual intervention.

ARTWORK

All files must meet the requirement of being 300 DPI or in vector format. The design should be adjusted to the desired printing size. Text should be converted to outlines. The quality of the printing depends on the quality of the artwork.

Right Hand Print cannot be held responsible for subpar printing results caused by poor artwork. We strongly advise against using low-quality artwork and offer the option to recreate it for an additional fee of $60 an hour.

Please note that Right Hand Print is not responsible for any misspellings, errors, or issues that may arise in your art file. Our aim is to identify and highlight these errors for you, although we may not catch all of them. If the error is present in your art file and you approve it, we will proceed with printing accordingly.

APPROVAL

The customer must give their approval for all artwork by reviewing a digital mock-up sent via email. It is important for the customer to carefully check the artwork for spelling, color, sizes ordered, placement of the art, and accuracy. Thoroughly examining every aspect of the mock-up is crucial as it directly impacts the printing of the garments.

Please note that Right Hand Print cannot be held responsible for any changes that were not made or requested after the artwork was approved. Any alterations requested after customer approval may result in production delays and additional costs. If there is a delay in the approval process exceeding 24 hours after receiving the mockup, production might be postponed.