



THE WEALTH BRIGADE  
PRESENTS

# BUILDING WEALTH FOR LITTLE BOOTS



EARN - SAVE - GROW - GIVE

# MISSION 1: HOW MONEY BEGINS



## What is Money?

Lucas stared at the shiny coin in his hand while sitting on the couch waiting for his parent to come home from duty.



“That coin represents time and effort. I worked hard today so we can use money for things we need and enjoy.”



Money is what we use to buy goods (things you can hold, like food or toys) and services (help from people, like a doctor visit or a music lesson).

## Where Does Money Come From?

On Saturday morning, Lucas helped rake leaves while his dad washed the car.



“We don’t just get money,” his dad said, handing him a dollar.



“We earn it by helping and working.”

Lucas puffed his chest.

“I earned this!”



## MISSION EARNING



What is Earning?

Lucas decided to help his aunt carry groceries. When she gave him \$2, he couldn't stop smiling.



“I did something useful,” he said.

That night, he told his mom,

“Earning feels like winning!”

## Wants Vs. Needs

At the store, Lucas grabbed candy and a loaf of bread.



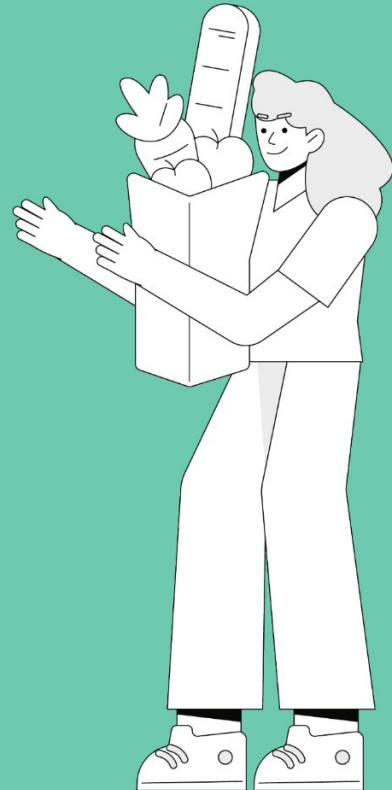
“Which one do we need?” his mom asked. Lucas paused.



“The bread is a need... the candy is a want.”

His mom smiled,

“Exactly.”



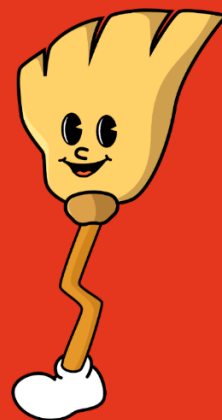
## Hard Work Matters

After a long week, Leila's parent came home exhausted. Still, they smiled and said,

"Hard work helps take care of our family."

Leila decided to clean her room without being asked.

"I want to help too."



For helping her dad, she earned 2\$

Can you name a few chores at home that you could do to help your parents?



1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_



## MISSION EARNING

That night, Lucas and Leila held their coin and thought about everything they learned.

“Money isn’t just for buying things,” they said.

“It comes from hard work, helps us get what we need, and lets us enjoy what we want.”

Their mom smiled.

“And what will you do with it?”

“We’ll use it wisely.” they both said.

They placed the coin in their jar, feeling proud.

This was just the beginning of their journey with money.



**EARN**

**SAVE**

**INVEST**

**GOODS &  
SERVICES**

**BUILDING  
WEALTH FOR  
LITTLE  
BOOTS**

**SPEND**

**GOALS**

**NEEDS &  
WANTS**

**GIVE**

**Hi Little Boots!**

**Psst... this booklet is all yours.**

**Inside, you'll discover what money is through fun little activities that help you understand what money is and how it works.**

**You'll be introduced to earning, saving, growing, and giving—so you can start building smart money habits in a fun and simple way.**