



# VASSAR CORK PINE FAIR

## Parade Sponsorship Form

June 22<sup>nd</sup>, 2024

**Welcome to Vassar Cork Pine Fair for the 2024 Season!** We have signed a contract with Native Amusements to bring their carnival to Vassar this year. We are grateful for the opportunity to bring this 3-day event to the Vassar Community and surrounding areas again this year.

Included on this form are levels of sponsorship so we can advertising your business to a vast audience from around Michigan while helping make the parade a huge success. You will have the opportunity to have your business advertised through parade forms, flyers, banners, booth space, yard signs, social media announcements, and being mentioned at the nightly main events depending on the level of sponsorship chosen.

### Platinum Level - \$1,000

***Benefits Include:***

- Your business logo included in brochures/flyers and all printed materials.
- Banner, provided by sponsor, displayed during fair.
- Your logo and hyperlink to your website included on Fair website.
- Facebook promotions by Fair.
- 18"x24" Logo Yard Sign Placed at Fairgrounds during Fair.
- Announcement of your sponsorship a minimum of 2 times per night during main event.
- 10'x10' pre-assigned booth space during fair (please provide your own tables and chairs).

Space for booth needed:     Yes     No

### Gold Level - \$500

***Benefits Include:***

- Your business logo on Parade Forms and printed on flyers.
- Your logo included on Fair website.
- Facebook promotions by Fair.
- 18"x24" Logo Yard Sign Placed at Fairgrounds during Fair.
- Announcement of your sponsorship a minimum of 1 time per night during main event.

### Silver Level - \$250

***Benefits Include:***

- Included in list of sponsors on Fair website.
- 18"x24" Yard Sign Placed at Fairgrounds during Fair.

### Bronze Level - \$100

***Benefits Include:***

- Included in list of sponsors on Fair website.

**For qualifying yard sign and website sponsorships, email logo by May 10<sup>th</sup> to:  
vassarcorkpinefair@yahoo.com**

*Please contact us to schedule a banner drop-off or pick-up (for local businesses). Include your contact information below.*

Name of Business: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

*Please Note: Sponsorship must be received by May 1<sup>st</sup> to be recognized in printed materials due to printing deadline.*

***Thank you for your sponsorship!!***

Vassar Cork Pine Fair is a 501(c)(3) Nonprofit organization registered with the IRS. The fair-market value of your sponsorship may be tax-deductible as allowable by law. Consult your tax advisor for more information regarding the ability to deduct the sponsorship.

**Please Make Checks Payable To: *Vassar Cork Pine Fair***  
**Mail Form and Check To: *725 Alexander Lane ~ Vassar, MI 48768***  
**For Questions Contact Cindy Waterman: *989.372.4957 (Call/Text)***  
**Website: [www.vassarfair.com](http://www.vassarfair.com) ~ Email: [vassarcorkpinefair@yahoo.com](mailto:vassarcorkpinefair@yahoo.com)**



**Find us on Facebook**