



VASSAR CORK PINE FAIR

Sponsorship Form

June 20th – 22nd, 2024

Welcome to Vassar Cork Pine Fair for the 2024 Season! We have signed a contract with Native Amusements to bring their carnival to Vassar this year. We are grateful for the opportunity to bring this 3-day event to the Vassar Community and surrounding areas again this year.

Included on this form are levels of sponsorship so everyone can take part in advertising their business to a vast audience from around Michigan while helping make the fair a huge success. You will have the opportunity to have your business advertised through flyers, banners, booth space, yard signs, social media announcements, and being mentioned at the nightly main events depending on the level of sponsorship chosen.

Diamond Level - \$5,000

Benefits Include:

- Your logo in brochures/flyers and all printed materials.
- Banner, provided by sponsor, displayed during fair.
- Your logo and hyperlink to your website on included Fair website.
- Facebook promotions by Fair.
- 18"x24" Logo Yard Sign Placed at Fairgrounds during Fair.
- Announcement of your sponsorship a minimum of 3 times per night during main event.
- 10'x20' pre-assigned booth space during fair (please provide your own tables and chairs) or we can discuss a display option for promoting products and your brand.

Platinum Level - \$3,000

Benefits Include:

- Your business listed in brochures/flyers and all printed materials.
- Banner, provided by sponsor, displayed during fair.
- Your logo and hyperlink to your website included on Fair website.
- Facebook promotions by Fair.
- 18"x24" Logo Yard Sign Placed at Fairgrounds during Fair.
- Announcement of your sponsorship a minimum of 2 times per night during main event.
- 10'x10' pre-assigned booth space during fair (please provide your own tables and chairs).

Gold Level - \$1,000

Benefits Include:

- Your business listed in brochures/flyers and all printed materials.
- 10'x10' pre-assigned Booth or Banner displayed during fair. (Sponsor to provide banner or table and chairs for booth.)
- Your logo included on Fair website.
- Facebook promotions by Fair.
- 18"x24" Logo Yard Sign Placed at Fairgrounds during Fair.
- Announcement of your sponsorship a minimum of 1 time per night during main event.

Silver Level - \$500

Benefits Include:

- Banner, provided by sponsor, displayed during fair.
- Included in list of sponsors on Fair website.
- Facebook promotions by Fair.
- 18"x24" Yard Sign Placed at Fairgrounds during Fair.

Bronze Level - \$250

Benefits Include:

- Included in list of sponsors on Fair website.
- Facebook promotions by Fair.

Space for booth needed if applicable: Yes No

For qualifying yard sign and website sponsorships, email logo by May 10th to:
vassarcorkpinefair@yahoo.com

Please contact us to schedule a banner drop-off or pick-up (for local businesses). We can also pick-up your sponsorship check if you prefer to not mail it. Include your contact information below.

Name of Business: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____ Phone: _____

Please Note: Sponsorship must be received by May 1st to be recognized in printed materials due to printing deadline. If additional printed material is created after May 1st applicable recognition will be included.

Thank you for your sponsorship!!

Vassar Cork Pine Fair is a 501(c)(3) Nonprofit organization registered with the IRS. The fair-market value of your sponsorship may be tax-deductible as allowable by law. Consult your tax advisor for more information regarding the ability to deduct the sponsorship.

Please Make Checks Payable To: Vassar Cork Pine Fair

Mail Form and Check To: 725 Alexander Lane ~ Vassar, MI 48768

For Questions Contact Cindy Waterman: 989.372.4957 (Call/Text)

Website: www.vassarfair.com ~ Email: vassarcorkpinefair@yahoo.com



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