

VASSAR CORK PINE FAIR

2022 Sponsorship Form

August 3rd – 6th, 2022

Welcome to Vassar Cork Pine Fair, with the support of the Vassar Chamber of Commerce, to be held at the Vassar Fairgrounds. Included with this form are levels of sponsorship so everyone can be included in helping make this fair a huge success. We are excited to bring a fair back to the Vassar Community and surrounding areas. The fair will provide various ways to have your business advertised such as flyers, give-a-ways, social media announcements, and being mentioned at the nightly main events. Based on average attendees at other fairs for these same events, your business will be advertised to at least 20,000 people. There are options below to fit your budget and how you want to be promoted to best fit your needs.

Diamond Level - \$5,000

Benefits Include:

- Your logo in brochures/flyers and all printed materials.
- Your logo on potential give-away items.
- Banner, provided by sponsor, displayed during fair.
- Your logo and hyperlink to your website on Fair website page for sponsors.
- Facebook promotions by Fair.
- Announcement of your sponsorship a minimum 3 times per night during main event.
- 10'x10' pre-assigned booth space during fair (please provide your own tables and chairs).

Platinum Level - \$3,000

Benefits Include:

- Your business listed in brochures/flyers and all printed materials.
- Your logo on potential give-away items.
- Banner, provided by sponsor, displayed during fair.
- Your logo and hyperlink to your website on Fair website page for sponsors.
- Facebook promotions by Fair.
- Announcement of your sponsorship a minimum 2 times per night during main event.
- 10'x10' pre-assigned booth space during fair (please provide your own tables and chairs).

Gold Level - \$1,000

Benefits Include:

- Your business listed in brochures/flyers and all printed materials.
- 8'x8' Booth or Banner displayed during fair. (Banner provided sponsor or table & chairs provided for your own use at booth.)
- Your logo on Fair website page for sponsors.
- Facebook promotions by Fair.
- Announcement of your sponsorship a minimum 1 time per night during main event.

Silver Level - \$500

Benefits Include:

- Banner, provided by sponsor, displayed during fair.
- Included in list of sponsors on Fair website page for sponsors.
- Facebook promotions by Fair.

Bronze Level - \$250

Benefits Include:

- Included in list of sponsors on Fair website page for sponsors.
- Facebook promotions by Fair.

Space for booth needed if applicable: Yes No

Please contact us to schedule a banner drop-off or pick-up (for Vassar businesses). We can also pick-up your sponsorship check if you prefer to not mail it. Contact information is below.

Name of Business: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____ Phone: _____

Please Note: Sponsorship must be received by May 31st to be recognized in printed materials due to printing deadline.

Thank you for your sponsorship!!

Please make checks payable to: Vassar Cork Pine Fair

Email Your Logo to: vassarcorkpinefair@yahoo.com

Vassar Cork Pine Fair is a charitable organization registered with the Secretary of State. The fair-market value of your sponsorship may be tax-deductible as allowable by law. You should consult your tax advisor regarding your sponsorship.

Vassar Cork Pine Fair ~ 725 Alexander Lane ~ Vassar, MI 48768 ~ Tax ID #83-2227052

Steve: 989.714.5549 Cindy: 989.372.4957

Website: www.vassarfair.com ~ Email: vassarcorkpinefair@yahoo.com