



## **VASSAR CORK PINE FAIR**

**725 Alexander Ln**

**Vassar, MI 48768**

**Call/Text: (989) 372-4957**

Dear Sponsor,

We are grateful for the opportunity to bring this 3-day event to the Vassar Community and look forward to bringing people from all around Michigan here again this year. We have signed a contract with Native Amusements to bring their carnival to Vassar this year. The carnival and events will be held at the Vassar Fairgrounds aka Memorial Park on June 20<sup>th</sup> – 22<sup>nd</sup>.

There are various levels of sponsorship so everyone can take part in advertising their business to a vast audience while helping make this fair a huge success. The sponsorship will provide advertising for your business through flyers, booth space, banners, yard signs, social media announcements, the fair website or being mentioned at the nightly main events depending on the level of sponsorship chosen. Based on the average attendees at other fairs or carnivals with these same events, your business has the opportunity to reach at least 10,000 people plus the people on social media outlets that we advertise on.

There are many costs associated with a large event like this that your sponsorship helps with such as bleacher rental, costs for nightly main events and insurance to name a few.

It takes a lot to bring all of this here to Vassar, but together, we can make it a success.

Thank you for your time and support!

**Vassar Cork Pine Fair Board of Directors**