



VASSAR CORK PINE FAIR

Sponsorship Form

June 12th – 14th 2025

Welcome to Vassar Cork Pine Fair for the 2025 Season! We are so grateful for our sponsors that help to make the Fair a success each year. We look forward to working with you this year! We have signed a contract with Native Amusements again this year to bring their carnival to Vassar. We are excited for the opportunity to bring this 3-day event to the Vassar Community and surrounding areas each year.

Included on this form are levels of sponsorship so everyone can take part in advertising their business to a vast audience from around Michigan while helping make the fair a success. You will have the opportunity to have your business advertised through flyers, banners, booth space, yard signs, social media announcements, and being mentioned at the nightly main events depending on the level of sponsorship chosen.

Diamond Level - \$3,000

Benefits Include:

- Your logo printed on brochures and flyers.*
- Up to 2 Banners, provided by sponsor, displayed during the fair. The second banner will be placed in an area separate from the main banner area.
- Your logo and hyperlink to your website on the Fair website.
- Facebook promotions by the Fair.
- 24"x24" Logo Yard Sign Placed at Fairgrounds during the Fair.
- Announcement of your sponsorship a minimum of 2 times per night during the main event.
- 10'x20' pre-assigned booth space during the fair (please provide your own tables and chairs) or we can discuss a display option for promoting products and your brand.

Platinum Level - \$1,000

Benefits Include:

- Your business listed on brochures and flyers.*
- Banner, provided by sponsor, displayed during the fair.
- Your logo and hyperlink to your website included on the Fair website.
- Facebook promotions by the Fair.
- 18"x24" Logo Yard Sign Placed at Fairgrounds during the Fair.
- Announcement of your sponsorship a minimum of 1 time per night during the main event.
- 10'x10' pre-assigned booth space during the fair (please provide your own tables and chairs).

Gold Level - \$500

Benefits Include:

- Your business listed on the flyers.*
- Banner, provided by sponsor, displayed during the Fair.
- Your business name included on the Fair website.
- Facebook promotions by the Fair.
- 18"x24" Logo Yard Sign Placed at Fairgrounds during the Fair.
- Announcement of your sponsorship a minimum of 1 time per night during the main event.

Silver Level - \$250

Benefits Include:

- Banner, provided by sponsor, displayed during Fair.
- Included in list of sponsors on the Fair website.
- Facebook promotions by the Fair.

Space for booth needed if applicable: Yes No

For qualifying yard sign and website sponsorships, email logo by May 19th to:
vassarcorkpinefair@yahoo.com

Please contact us to schedule a banner drop-off or pick-up (for local businesses). Please include your contact information below.

Name of Business: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____ Phone: _____

**Please Note: Sponsorship must be received by May 1st to be recognized in printed materials due to printing deadline for maximum distribution. If additional printed material is created after May 1st applicable recognition will be included.*

Thank you for your sponsorship!!

Vassar Cork Pine Fair is a 501(c)(3) Nonprofit organization registered with the IRS. The fair-market value of your sponsorship may be tax-deductible as allowable by law. Consult your tax advisor for more information regarding the ability to deduct the sponsorship.

Please Make Checks Payable To: *Vassar Cork Pine Fair*

Mail Form and Check To: *725 Alexander Lane ~ Vassar, MI 48768*

For Questions Contact Cindy Waterman: *989.372.4957 (Call/Text)*

Website: www.vassarfair.com ~ Email: vassarcorkpinefair@yahoo.com



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