



Dear Sponsors, Donors, and Partners,

The Dena Phoenix Foundation was created to address critical needs following the Eden Fire, where underinsured long-term Altadena residents risk losing their homes and history.

As Pasadena residents and alumni of local institutions, we deeply value this community and are guiding recovery efforts with a focus on justice, transparency, and long-term stability for the vulnerable. Our 70+ years of combined experience in real estate, mortgage finance, and affordable housing development equip us for this work.

Your support is a partnership in dignified recovery, empowering fire victims to make informed decisions, bridging financial gaps for rebuilding, and protecting generational wealth in this displacement-prone region.

We are committed to:

- Responsible fund management
- Transparent reporting and measurable results
- Centering homeowner voices in rebuilding decisions
- Prioritizing equity, fire resilience, and long-term value building.

Thank you for your invaluable support. Together, we are rebuilding homes and legacies.

With sincere gratitude,

Rouvaun Walker
Rouvaun Walker

Elon Metoyer
Elon Metoyer