



Animal Outreach of the Mother Lode Privacy Policy

Effective Date: 1 October 2024

Animal Outreach of the Mother Lode ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website <https://animaloutreach.net>, interact with us, or use our services. Please read this Privacy Policy carefully. If you do not agree with the terms of this Privacy Policy, please do not access the site or engage with our services.

1. Information We Collect

We may collect personal information from you in the following ways:

- ❖ **Directly from You:** When you fill out forms, make donations, adopt or foster animals, volunteer, or otherwise engage with our services. This may include your name, email address, mailing address, phone number, payment information, and other relevant data.
- ❖ **Automatically:** We may collect certain information automatically when you visit our website, such as your IP address, browser type, device information, and usage details through cookies and similar technologies.

2. How We Use Your Information

We may use the information we collect in the following ways:

- ❖ To process donations, adoptions, and volunteer applications.
- ❖ To communicate with you regarding your inquiries, adoptions, fostering, volunteering, or donations.
- ❖ To send newsletters, updates, or promotional materials, if you have opted in.
- ❖ To improve our website's functionality and user experience.
- ❖ To comply with legal and regulatory obligations.



3. Sharing Your Information

We do not sell or share your personal information with third parties for marketing purposes. However, we may share your data under the following circumstances:

- ❖ **Service Providers:** We may share your information with trusted service providers who assist us in operating our website, processing donations, and delivering services, as long as they agree to keep this information confidential.
- ❖ **Legal Requirements:** We may disclose your information if required by law, to respond to legal processes, or protect the safety and security of our shelter, website, or users.

4. Cookies and Tracking Technologies

We may use cookies, web beacons, and other tracking technologies to collect information about your interaction with our website. This helps us provide a more personalized experience. You can control cookie preferences through your browser settings. Disabling cookies may affect the functionality of our website.

5. Your Data Protection Rights

Under California law (California Consumer Privacy Act CCPA), you have the following rights:

- ❖ **Right to Access:** You have the right to request information about the data we collect and how it is used.
- ❖ **Right to Deletion:** You can request that we delete your personal information, subject to certain legal exceptions.
- ❖ **Right to Opt-Out:** You can opt out of the sale of your personal information (although we do not sell personal information).
- ❖ **Right to Non-Discrimination:** We will not discriminate against you for exercising any of your privacy rights.

To exercise these rights, please contact us at info@animaloutreach.net.

6. Data Security

We take the security of your data seriously and implement appropriate physical, technical, and administrative measures to safeguard the information we collect. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee its absolute security.



7. Children's Privacy

Our services are not intended for individuals under the age of 13. We do not knowingly collect personal information from children under 13. If we discover that we have collected personal information from a child under the age of 13, we will promptly take steps to delete such information.

8. Changes to This Privacy Policy

We reserve the right to update this Privacy Policy at any time. Changes will be posted on this page, with an updated effective date. Your continued use of our website or services after any changes indicates your acceptance of the revised policy.

9. Contact Us

If you have any questions or concerns about this Privacy Policy or the handling of your personal information, please contact us at:

Animal Outreach of the Mother Lode
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Diamond Springs, CA 95619
(530) 642 2287
info@animaloutreach.net