#### **Animal Outreach of the Mother Lode**

# ANNUAL REPORT 2024





## NOTE FROM OUR DIRECTOR OF OPERATIONS

Reflecting on 2024, we are incredibly grateful for our dedicated team of volunteers, donors, and community partners who have made our lifesaving work possible. This year, we expanded our impact, improved our services, and continued our mission to provide compassionate care to animals in need. We look forward to building upon these successes in 2025.

#### **Kristine McAuliffe**

DIRECTOR OF OPERATIONS



#### WHO WE ARE

#### **Our Mission**

- Reduce pet overpopulation through low-cost spay/neuter and vaccination services
- Provide a safe haven for homeless cats until adopted
- Educate and promote responsible pet ownership
- Ensure financial responsibility so every dollar benefits as many animals as possible

#### **Executive Summary**

Animal Outreach of the Mother Lode remained steadfast in its mission, making a profound impact on our community. Through dedicated staff, volunteers, and donors, we increased lifesaving services and community support efforts.

#### KEY ACHIEVMENTS

#### **Shelter & Adoptions**

- Rescued 1,338 cats & kittens, providing shelter, care and socialization
- Facilitated 1,264 adoptions,
   helping pets find loving homes



#### **Veterinary Services**

- Microchipped 4,181 animals, improving lost pet reunification
- Administered 4,236 rabies vaccinations, promoting pet and public health
- Performed 6,183 feline and 941 canine spay/neuter surgeries, preventing unwanted litters and further strain on the animal services community

## VOLUNTEER PROGRAM & APPRECIATION

Last year, our dedicated volunteer coordination team worked tirelessly to enhance our volunteer program. They updated the volunteer handbook to provide clearer guidelines, streamlined the application review process for efficiency, improved training to better support both volunteers and animals, and introduced an online booking system for scheduling shifts. These changes have made volunteering more accessible, organized, and impactful for everyone involved.

Volunteers were instrumental in every aspect of our organization, from providing hands-on animal care and assisting with adoptions to organizing fundraising initiatives and rolling up their sleeves to clean food bowls, litterboxes, and mountains of laundry. Their dedication and hard work ensured that our programs ran smoothly and effectively, directly impacting the lives of countless animals in need.

In December, we hosted a Staff and Volunteer Appreciation Event to celebrate the invaluable contributions of our staff, fosters, and volunteers. Attendees enjoyed a festive evening filled with ornament decorating, a hot cocoa bar, and a delicious dinner. This event was a heartfelt thank-you to everyone who has dedicated their time and effort to making a difference in the lives of animals.

### 10,000+ volunteer hours were contributed by dedicated individuals!

#### **Volunteer Testimonial**

Tori Joines has been volunteering twice a week with Animal Outreach since July 2024. She is a dedicated member of the team and a smiling face that greets you when you come into the shelter. She said, "I love volunteering at AO because everyone here really cares. This is not just a job to everyone -- this is like a family and it feels like home. The people and animals are what make Animal Outreach different for other organizations. As a volunteer I feel listened to and a part of a working community, for the animals."



### FOSTER PROGRAM HIGHLIGHTS

Our foster program is the heart of our shelter's success, and we are immensely grateful to our dedicated foster families who open their homes and hearts to cats and kittens in need. These incredible volunteers provide the love and socialization young kittens require, helping them grow into well-adjusted, adoptable companions. By fostering, they not only give these animals a safe and nurturing environment but also reduce shelter overcrowding, allowing us to rescue and care for even more pets. Their compassion and commitment play a crucial role in saving lives, and we are deeply appreciative of their invaluable contributions to our mission.

In 2024: 1,184 animals were fostered



#### In 2025:

Our goal is to decrease the number of cats and kittens in the shelter and length of time in the shelter by increasing foster homes.

## COMMUNITY PARTNERSHIPS & COLLABORATIONS

#### **Partnerships**

Animal Outreach partnered with El Dorado County Animal Services and the El Dorado Humane Society to expand access to vaccinations and spay/neuter services through the successful Free Friendly Day initiative. This collaboration provided crucial services to **368** cats belonging to El Dorado County pet owners in need.

Additionally, we are incredibly grateful for our continued partnerships with World's Best Cat Litter, Hill's Pet Food, and PetSmart, whose support helps us provide high-quality care and resources to the animals we serve.

#### **Grants**

In 2024, we were awarded grants from State Humane Association of California, Athletes for Animals and PetSmart Charities that will allow us to enhance our medical and shelter care programs, ensuring more animals receive the care they deserve.

#### **Sponsors**

We extend our heartfelt gratitude to the sponsors of the 2024 Fall Brunch Fundraiser whose generous contributions played a vital role in funding our lifesaving work: Shingle Springs Band of Miwok Indians, El Dorado Disposal, US Bank, Thompsons Toyota, Friends of Front Street and Audrey & Herb Saperstein

### SPECIAL RECOGNITIONS

#### **Estate Gifts**

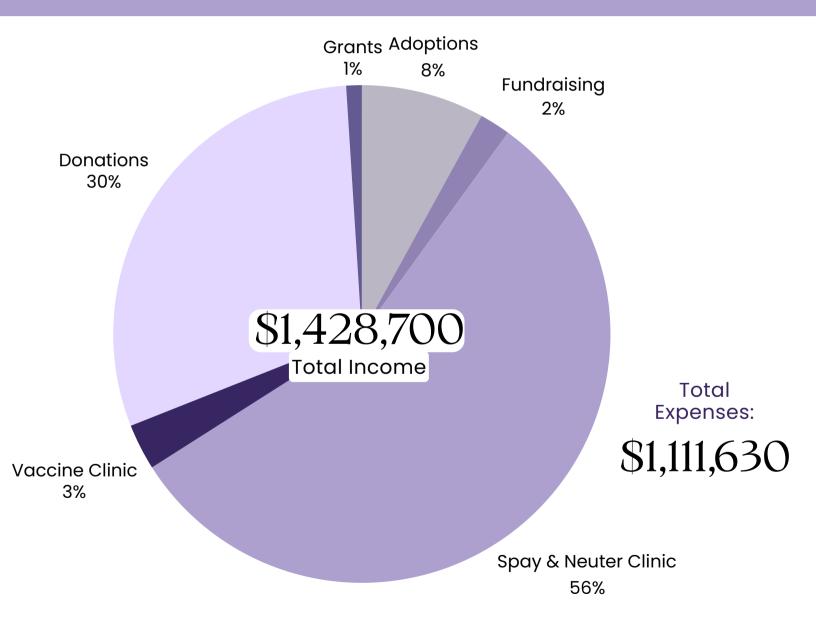
We are deeply grateful to the generous individuals who left a lasting legacy through their estates, ensuring a brighter future for the animals in our care. Thanks to these thoughtful gifts, we can continue providing essential spay/neuter services, medical care, and shelter to cats in need. Their compassion and dedication to animal welfare will live on, making a difference for years to come.

From all of us at Animal Outreach of the Mother Lode, thank you for your incredible kindness and support:

- Karen Powell Trust
- Bishop Bypass Trust
- Relfe Family Trust
- Bryant Family Trust



### FINANCIAL SUMMARY



**Total Liabilities:** 

\$70,832

**Total Assets:** 

\$1,189,886

**Net Assets:** 

\$1,119,054

## LOOKING FORWARD TO 2025

#### **Volunteer Program**

In 2025, we are excited to implement several enhancements to our volunteer program aimed at improving engagement, training and overall volunteer experience. Key changes include the introduction of a structured onboarding process, regular communication about programs, and a recognition system to celebrate ongoing commitment. We also plan to expand volunteer roles to offer more meaningful and flexible opportunities, ensuring everyone can contribute in ways that align with their interests and availability. These updates are designed to strengthen our community, boost retention, and better support our mission throughout the year.

#### **PetSmart Adoption Grant**

The grant funds in the amount of \$25,000 over 12 months will be used to support activities related to preparing animals for adoption through the PetSmart Charities adoption program and increasing in-store adoption events to help find more homes for cats and kittens in need.

#### **Fundraising**

Animal Outreach is ramping up its fundraising initiatives in 2025. This year we are implementing a multi-faceted approach to bolster our fundraising efforts and achieve our goals. We are expanding our online presence, engaging with local businesses, building strong donor relationships, and organizing engaging community events. We plan to hold numerous fundraising events this year: a bi-monthly BINGO night, a fun scavenger hunt for boot bouquets called "The Boot Scoot", and our annual mimosa brunch fundraiser with live and silent auctions; it will be held on October 5th at The Apex at Red Hawk Resort & Casino this year.



#### **Expansion**

Animal Outreach is entering an exciting period of growth as we prepare to expand into a new location in the coming year. This move will allow us to enhance our facilities, provide better care for the animals, and increase our capacity to serve the community. With more space and improved resources, we'll be able to rescue, rehabilitate, and adopt out more animals than ever before while strengthening our outreach and donor engagement efforts.

#### WAYS TO SUPPORT US

- Volunteer in the shelter, clinic or outreach programs
- Donate to support lifesaving care
- Foster kittens & special needs cats
- Attend Fundraisers & community events
- Join a Committee for Fundraising,
   Grants or Community Outreach

### Thank you to our supporters!



We couldn't do it without you! Your dedication and generosity fuel our mission to save lives and support our community's pets.

#### CONTACT INFORMATION

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